CUSTOM CAR CONTEST See page 36

MOTOR TREND



38 DELAGE
CONVERTIBLE SPEEDSTER



TYPE 37-A SUPERCHARGED BUGATTI

RIDING ON AIR IN '58

What It'll Be Like

Beat the Heat! AIR CONDITIONING IS NOT A LUXURY

New Products MAIL MART

SPECIAL of the MONTH

STOP Hub Cap Thieves!

NEW "ELECTRIC-ENGRAVER" marks your hub caps clearly and permanently. This hand tool engraves steel, cast iron, aluminum, lead copper, wood, plastics... even glass and stone! Easy as writing your name . weighs only 9 oz. Identify tools, auto parts, make name plates, engrave jewelry . . a dandy for the home shop. A MUST for garages and service stations. For 110-115-volt 60-cycle Ao Oply \$9.95. Item 1. PPD.



Standard NEUTRA-PLUG

For the motorist who wants to combat the two chief causes of engine wear at the lowest cost. Fights corrosive engine acids . . . captures engine acids . . . captures microscopic ferrous grit. Surpassed only by Deluxe model at the right. Item 2. Stand-ard model—\$2.45. PPD.



3 and \$2.95 WHY PAY MORE!

WHY PAT MUKE:
Neutra-Plug's active alloy element
neutralizes corrosive engine acids
that eat away at
the very vitals of
your engine. Powerful Alnico magnet captures tiny
abrasive grit particles that cut and
scretch precision
machined surfaces.

Deluxe NEUTRA-PLUG mmm

Super-size element—over twice the acid-neutraliz-ing surface. Strong (200-lb. test) cable—22 times the magnetic pick-up area. Item 3. Deluxe mod-el—\$2.95. PPD.



you can customize your car in the very newest California fashion at a fraction of the cost of hand striping. Save \$30.00 . . it's easy to apply genuine "CUSTOM-STRIPING" decals. Arrange any way you like. Original designs by famous Harbeck. Each set available in white, rich red . . . or lustrous gold. Specify set and color wanted. Item 4. PPD.

Set "A"-For headlights, dashboard, other beauty touches.

Set "B"-Like Set A plus 12 extra designs for the center of the hood, corners of rear deck, etc. (includes straight lines). 2.95 Set "C"-Complete Deluxe stripe kit for your car-36 designs. 3.95

CHROME-PLATED **OUTSIDE PIPES**

Flashy triple chrome pipes add newfashioned beauty touch. Eliminates
tail pipe scraping and exhaust fume
discoloration. Exhaust is carried
outside of car into slipstream. This
creates a vacuum that clears exhaust system faster and smooths out
engine performance. Mounts to muffler—extends outside of car in front
of rear wheel. Can be adapted to
all cars—fits either side of any exhaust system. Easily installed. Pipes
have 2 bends. 134" outside diameter
(68" size also available with 2" diameter). State size. Item 5. ameter). State size. Item 5.

261/2" Long 15" between bends \$ 6.65 341/4" Long 22" between bends 40" Long 26%" between bends 9.95

68" Long 66" between bends 18 95 Chrome clamps, State size, Ea. \$3.95 TIMER

How's your GAS MILEAGE? Better spark timing for all driving condi-tions means up to 20% better milegreater power, more efficient operation. Easy-to-install dash-mounted chrome plated control ad-vances or retards spark instantly to compensate for heat, load, speed, gas octane, etc. Indicator shows exact position. Accurate worm drive. Only \$6.95. Item 6. PPD.



You'll NEVER run out of gas. Just lift hood, turn auxiliary valve—you've got enough fuel to get you to the next service station. With %-gal, steel tank, porous-bronze filter, flexible gas line, valve, bragkets. Only \$3.95. Item 9, PPD.

Rubber "Bumper Bullets" give your car '57 Cadillac look!



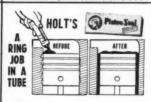
"Caddy Here's that rich Here's that rich "Caddy" look—blends well with modern stylins. Good-looking—and more: bumper "bullets" absorb shocks and protect chrome. Fit 1957 Chevrolet. 1957 Pontiac, etc. This bolt-on model also adaptable to many models Buick. T-Bird. also Dodge. Plym. DeSoto. Ford. Merc. others. Genuine black molded rubber. \$3.95 Pair. Item 7.



CUSTOMIZE WITHOUT A TORCH. TAP "glassing" kits make it easy TAP "glassing" kits make it easy to restyle and repair auto bodies. New plastic bonds fiberglass to metal -strong as a weld job. Kit includes enough material for headlights plus taillight "frenching"—other car and household repairs. \$3.95, Item 8. PPD.



PERMA-BRONZE Oil PERMA-BRONZE Oil Filter—economical . . yet FULL SIZE.
Porous bronze element never needs replacing. Easy to clean.
10-year suarantee. With acid neutralizer. Fits your car's filter case. "By-pass" element \$4.95; "Full-flow" element \$8.95; Complete case with "By-pass" element \$10.95. Item 10. PPD.



MORE ZIP for the old bus! New life and power for that sluggish engine. Just unscrew spark plugs, squeez Holt's into holes. Forms self-expanding seal. Boosts compression, cuts oil waste, ends piston slap. Lasts up to 10,000 miles. Only genuine "Holt's" insured by Lloyds of London. \$4.95. Item 11. PPD.



MILEAGE MINDER

Saves up to 6 miles per gal-lon of gaso-line. Triple-

-reduces carburetor wear. Saves gas—reduces carouretor wear Pressure regulator and pulsation dampener stops stalling, rough idle and vapor lock. Porous bronze filter removes water and dirt. Produces smooth flow of clean fuel. \$6.95. Item 12. PPD.

ORDER BY MAIL TODAY! Satisfaction guaranteed or your money back. Send burrency, check or money order and we pay postage on items marked Ppd. Others F.O.B. Los Angeles. 20% deposit required on C.O.D.s (no C.O.D.s outside U.S.A.). California customers please add 4% Sales Tax.

5805 E. Beverly Blvd., Dept. 745, Los Angeles 22, Calif. Phone RAymond 3-3671 Gentlemen: Please rush me the items circled at right: 1 2 3 4 5 6 7 8 9 10 11 12

My car	is	Year	.Model	No. Cyl
Name		****************	***************	***************************************
Address		***********		************
City		Zone	State	**************

Full Price Enclosed

20% Deposit. Send C.O.D.



with order (otherwise send

		EDITOR
Walter	A.	Woron

MANAGING EDITOR Erwin Rosen

DETROIT EDITOR Joseph H. Wherry

CLASSIC CAR EDITOR Robert J. Gottlieb

TECHNICAL ADVISORS John Booth D. H. Moreton, O. Zipper

OVERSEAS CORRESPONDENTS Gordon Wilkins, Gunther Molter

> ART DIRECTOR Albert H. Isaacs

ART EDITOR J. Bryce Gillespie

PHOTOGRAPHERS Robert D'Olivo Alfred Palacy, Colin Creitz

> PRODUCTION MANAGER Yvonne Hull

> ADVERTISING MANAGER James Going

ADVERTISING PRODUCTION Jack Preston, Richard Jones

)5

15

95

CIRCULATION MANAGER Gordon Behn

> BUSINESS MANAGER T. A. Johnson

GENERAL MANAGER Lee O. Ryan

> PUBLISHER R. E. Petersen

THE COVER: Photo of 1938 Delage by Al Palacy taken at 20th Century-Fox studios. Ektachrome of supercharged Grand Prix Type 37-A Bugatti by Bob D'Olivo. Details of both classics on pages 24-25.

MOTOR TREND. U. 5. Copyright 1957 by Peterson Publishing Co., 3959 Moltywood Blvd., Los Angeles 28. Phone Moltywood 2-3261. Entered as 2nd Class Matter at the post office at Los Angeles 28. Phone Person Subscription RATE: \$3.00 per year: 2 years—\$4.00; 2 years—\$7.00. Single copy 25c. On sale at newstands throughout the country. CMANGE OF ADDRESS: Three weeks' notice raise magazine and either furnish an address imprint from a recent issue, or state exactly low label is addressed. Change cannot be made without the old as well as the new address.

imprint from a defressed. Change cannot be itow label is addressed. Change cannot be address.

ADVERTISING: Advertising Sales Mgr.—Jim Coing, 5959 Mollywood Blvd., Los Angeles 28. Midwest Advertising—Joseph Jaglois.

Berling: Midwest Advertising—Joseph Jaglois.

Midwest Advertising—Joseph Jaglois.

Midwest Advertising—Joseph Jaglois.

Ward 3-1869. Chicago Area Advertising—John Cockereli, Inc., 360 N. Michigan Ave., Chicago 11. Phone ANdover 3-6929. Eastern Advertising—Ben LaMaster. 550 Fifth Ave., New York 36. Phone Circle 6-1365. Closes John Midwest Market Sales Sales Sales Sales Sales Sales Month Preceding publication. See SRDS.

CONTRIBUTIONS: Should be mailed to 5959 Mollywood Blvd. Los Angeles 28. They must be accompanied by return postage and we assume no responsibility for loss or damage to such revision as is necessary in our sole discretion to meet the requirements of this publication. Upon acceptance, payment will be made at our current rate, which covers and interest in and to the material mailed including but not limited to photos, drawings, charts and designs, which shall be considered as text. The act of mailing a manuscript and the proposition of the proposi

VOL. 9, NO. 7 **JULY 1957**

special $+$	Air suspension makes debut on Eldorado Brougha	m
*	AIR CONDITIONING	2
	CUSTOM CAR CONTEST	3
*	Simple bolt-ons may win you an air conditioner	
late news	SPOTLIGHT ON DETROIT	
	AS WE GO TO PRESS	7
road tests	'57 NASH ROAD TEST	22
	FUN IN A FIAT	30
	MERCEDES 300-SL ROADSTER	34
	DRIVING AROUND	48
	JAGUAR 3.4	50
new cars	CADILLAC ELDORADO BROUGHAM	68
custom cars	CUSTOM OF THE MONTH	35
	EL MOROCCO	38
	CUSTOM COACHWORK FROM OVERSEAS Showing off the latest in European creations	40
	MT'S ALL-PURPOSE CAR	42
classic cars	COVER CARS: DELAGE AND BUGATTI	24
notor sports	NEW SPEEDWAYS BRING MORE RACING THRILLS . A testimonial to the growing popularity of motor sports	56
technical	OPERATION ECONOMY	32
	QUESTIONS FROM READERS	62
departments	LETTERS 6 MOTORING ACCESSORIES .	14 66 72

NEXT MONTH: Previewing the '58s! 500-HP Chrysler V8 Engine **More Detroit Sports Cars? Fuel Injection Tests**



(Advertisement)

McCulloch Supercharger >>Tips

There have been times in recent months, due to the increased demand for McCulloch superchargers, when we've been really cramped for space at our Inglewood, Calif., headquarters. As a result, we've been scouring the Southern California area for a place where we could stretch out a little—and, of course, improve our operation all the way around.

John Thompson

Well, after all the weeks of patient searching, we've found a spot that's just the answer—a brand new building at 929 Olympic Blyd. in Santa Monica. Double in floor space, our new home will help us provide better local installation service plus faster shipment of McCulloch superchargers to points all over the world.

For years now I've been impressed with the unusual quality and precision engineering of the British-made Lodge platinum-pointed sparkplug. Originally designed for use in Allied aircraft during World War II, the Lodge platinum plug is probably the most versatile in the world since it operates perfectly over a heat range twice that of any ordinary sparkplug.

This expanded beat range is important when you consider that at 8 to 1 compression, the gasoline burns in the cylinder at temperatures of higher than 3,300 degrees. Most sparkplug points are made of nickel alloy which melts at about 2,650 degrees. It's no wonder then, that ordinary plugs last only five to six thousand miles in today's engines compared to double or triple that mileage in pre-war models. The Lodge platinum-pointed plug will hold its gap adjustment three to five times as long as conventional types and will perform with complete reliability for 30,000 to 50,000 miles—even longer where engine stresses are comparatively low.

What I'm leading up to is that McCulloch supercharger distributors and dealers are now stocking and installing this premium quality plug. Once you've tried the Lodge, I'm convinced you'll never go back to ordinary sparkplugs again.

If you've been reading the racing news lately or attending the various stock car events, you've undoubtedly noticed that the McCulloch supercharged 1957 Ford has been outperforming all its competition—even cars with fuel injection! This is pretty conclusive proof, I think, that supercharging is still the most practical means for stepping up engine performance—without loss of smoothness or reliability.

If you want to boost your car's horsepower up to 40%, greatly increase acceleration between 0-60 mph, and add from 5 to 20 mph to your top speed, a McCulloch supercharger is just what the doctor ordered. For full details, including free illustrated folder, just write to me, John Thompson, Paxton Products, 929 Olympic Blvd, Santa Monica, Calif. Tell me the make and year of your car, carburetor type and power equipment, if any.



from the editor

Where Does All the Power Go?

A SYMPOSIUM with this same title was presented at the last Society of Automotive Engineers' national meeting. From this, we can assume that the so-called "horsepower race" will continue into 1958 and beyond. Why?

After an engine is installed in a car and equipped with air cleaner, mufflers, fan, generator, and other accessories, it loses 16 per cent of its bare engine power at peak rpm. Next come the losses through the transmission, the rear axle, the tires, etc. But, let's go back to the beginning and start with a hypothetical car.

We'll assume the car's body to be of conventional styling with a frontal area of 25 square feet. The engine is V8 with a capacity of 300 cubic inches, delivering 200 horsepower at 4400 rpm with an 8.5 to 1 compression ratio, and has an automatic three-speed planetary gearbox and torque converter.

The 200 figure is corrected, bare engine, gross horsepower. This means it was obtained on a dynamometer with no air cleaner, no generator, no engine fan, spark and fuel adjusted to mean best power at each speed (every 200 rpm), no exhaust heat to manifold, and back pressure not less than atmospheric or more than one inch of mercury. Water pump and fuel pump were installed. Test conditions were corrected to 29.92 in. Hg barometric pressure, 0 in. Hg vapor pressure, and 60°F air temperature.

Once the engine is installed in the car, here's where the horsepower goes (outside of what is lost because of temperatures higher—up to 200°F—than test conditions, and lower barometric pressures):

Our bare engine has 200 hp, but loses from 14 to 28 for mufflers, one to three for an air cleaner, eight because of combustion chamber deposits, one to five because of manifold heat, and one to six because of the automatic distributor. (The lower figures are at lower rpms; the higher ones are at peak rpm.) This leaves a minimum of 150 hp at peak rpm and 175 at low speeds. And the engine is not yet in the car!

To run the basic accessories, the engine needs one to seven hp for the fan, one to two for the generator, and 0.5 to 2.5 for the power steering pump, leaving from 138.5 to 172.5 of the gross engine power after installation of just the basic accessories.

Then, if we want air conditioning, it costs from one to 11 hp. Through the automatic transmission, another 10 hp are lost, leaving from 117.5 to 161.5 hp. (If a manual transmission were used instead, only 1.2 hp would be lost.) The rear axle absorbs from five to eight hp, leaving only 109.5 to 156.6 hp to propel the car under all conditions. And we started with 200.

This horsepower is needed for the varying conditions of temperature, road surface, winds, loads, grades, etc. The lower the temperature, the more hp required. A soft or slick surface eats up more horses than a hard, dry one. A headwind demands extra power. The faster the speed, the more hp needed, so that at top speeds, four hp are required for every additional gain in mph.

Horsepower race? Possibly. Whatever it's called, it's sure to continue as long as there's the desire for more and more horsepower, hungry accessories and the need for quick-passing ability on today's crowded highways.

We've been among the many who have criticized the seeming "horsepower race." We're gratified to note, even with the terrific horsepower increases, that speeds and traffic deaths are not rising in the same proportion. A modicum of hp increase can be a benefit to highway safety, rather than be a detriment.

Oka Than

End Filter Replacement FOREVER!



TRY THIS TEST

This simple "bronze that breathes" smoke test demonstrates the amazing porosity of a Bronzoil Filter. Metallurgists call bronze "the timeless metal." Thanks to war-time and post-war scientific development. Bronzoil engineers now use sintered bronze to prevent undue engine wear and eliminate frequent oil changes.

3R01701

Permanent All-Metal Oil Filter

The first all-metal oil filters were originally developed for the U.S. Government for use in supersonic aircraft and guided missiles. These were the forerunners of the modern Bronzoil Filters that provide full lubrication protection for your automobile!

ONLY FILTER THAT DESTROYS **ENGINE ACIDS**

ONLY FILTER THAT TRAPS DAMAGING MOISTURE

ONLY FILTER THAT SAFEGUARDS VALUABLE OIL ADDITIVES

CHANGE OIL ONLY ONCE A YEAR! Here at last is an oil filter that never needs replacing...increases your engine power...ends monthly oil changes...adds thousands of miles to engine life...stops waste of valuable oil additives...and saves you worthwhile money in the bargain!

THE SECRET IS THE "BRONZE THAT BREATHES"

Millions of tiny bronze balls are fused or "sintered" together to form the astonishing, microscopically-fine filter screen that never wears out! Tests in huge gasoline and diesel trucks give conclusive proof that Bronzoil type filters are the finest, most economical oil filtering units ever made.

"FILTERS THE DIRT—BUT NOT THE DETERGENT!"

Major oil companies have developed heavy duty oils containing expensive additives and detergents that greatly reduce engine wear The Bronzoil Filter positively retains beneficial additives for the continued protection of your motor. Bronzoil exclusive double-cone design filters out abrasives and metal particles as microscopic as 39/millionths of an inch (one micron). Oil additives are left in to provide a protective film

between moving parts. New Bronzoil Filters. combined with modern heavy duty oils, double your engine's life!

Burned gasoline creates a strong sulphuric acid solution that eats into vital engine parts. causing them to wear out years before their time. Bronzoil is the only filter in the world with a built-in acid neutralizer which adds years to engine life and eliminates the main reason for frequent oil changing.

MAGNIFIED PORTION

of Bronzoil filter showing microscopic metal balls fused together to make a solid, but porous filter. Bronzoil metal can't absorb additives, can't "channel," can't "blow," yet screens out finest particles of grit and metal which drop to bottom of filter housing as "sludge."

FITS EVERY CAR AND TRUCK

A Bronzoil Unit that fits any standard filter housing costs only \$6.95. Easy to install, never needs changing.

You'll save the total cost of your Bronzoil Filter in a few weeks. You save in replacement pack costs and "the quart for the pot" you need every time you change filter packs. Most important, you save costly oil changes-with average driving, one oil change per year is sufficient.

UNDER MONE GUARANTEE FOREVER!

ONLY FILTER IN THE WORLD WITH BUILT-IN ACID NEUTRALIZER

Special Acid Neutralizer Element in Bronzoil Filter

FREE! CAL-SI-LOY RADIATOR HOD - \$3.85 value! Rids ator and block of scale, rust and corre in receipt of your order for a Bronzoil F Il send you a new Cal-si-loy Radiator Rod



If you would like to be one ne people we are appointing a Bronzoil Distributor or

Dealer...write, wire or phone us today. Exclusive territories with profit potentials of thousands of dollars are now being awarded. Address: Sales Division, Carparts Corporation, 1500 Franklin Ave., El Segundo, California

USE COUPON NOW

CARPARTS CORPORATION

Carparts Corporation, Dept. MT-77
1500 Franklin Ave., El Segundo, California Please ship the following at once

sion unit \$6.95 (including all full-flow models) ☐ Bronzoil Housing Unit (needed where car does not now have filter) \$9.95 (does not include element)

full price. I understand factory will pay





SPACE"

Here's a forecast of the future, with rockets and missiles roaring into outer space at fantastic speeds. With this historical background you can follow the accelerated pace of engineering developments in the World War II and later years that have advanced the deadline for first space flights. Including many just-released photographs of hitherto se-cret craft, this book is literally a basic fact-book from which to watch the race for the first true space flights, then the manned space ships. Thrill to the stories that are stranger than fiction recording man's progress into the last frontier—outer space.

recording mars progress into the last frontier—outer space.

75c or send 85c (including postage, handling, etc.) to: TREND BOOKS 5959 Hollywood Blvd, Los Angeles 28, Calif.

Coming Soon!



The world's finest sporting weapons, all under one cover!

Famous gun makers of the world and their outstanding custom work—guns created especially for hunting in America, in Central Europe, England, high power rifles for the African plains, Alaska, plus target and presentation pieces.

WATCH YOUR NEWSSTAND . . .

or send 85c (includes postage, handling) to:

TREND BOOKS 5959 Hallywood Bivd. Los Angeles 28, Calif.

ETTERS



OPEN LETTERS TO THE MANUFACTURERS

The vast majority of us who pilot Chrysler New Yorkers take very strong issue with the matter contained in your report ('57 Chrysler Road Test, May MT). Surely, on any test wherein you convey an award all sides should be treated.

The buying public should be completely informed that the 1957 Chrysler has very little to offer other than radical appearance. I'm boiling with rage over the sad-dest example of automobile I've ever owned and you award an identical car an outstanding award. What goes on? M. F Tompkins Columbus, Ga.

Dear Sir:

Here are my suggestions for reduction

of new car prices: Standardize "accessory equipment": overhaul the automobile dealer system; "standardized" models, and have the small manufacturers copy others' styling. T. Tsang Chicago, Ill.

Gentlemen:

I think the new cars are nothing like the past models. There is not enough room in the passengers' compartment. With half the unnecessary trunk space added to the passenger compartment, one could stretch out in comfort. Parma, Ohio George A. George

Gentlemen:

I am one of many Volkswagen owners in this vicinity and we find that we can't get service parts

Our local dealer has had his franchise cancelled without notice and the distributor in Grand Rapids refuses to sell him the necessary repair parts, even at retail. I wonder if any other Volkswagen owners have had any difficulty in getting service. John Meader Olivet, Mich.

NATIONALISM, ANYONE?

Dear Sirs:

If anything burns me up it's the way people try to knock down U. S. autos. They wonder why a \$2500 Ford, Chevy or Plymouth doesn't have the performance, roadability, or isn't built to the standards of a Mercedes 300-SL or any other high-priced European car. That's almost as bad as comparing a French Renault with a Cadillac or Lincoln. If they would compare the U. S. low-priced three with a cat more in their price class, like a French Simca Versailles V8, which has a list price of about \$2500, they would probably find the ,------

U. S. cars way ahead in performance, handling and styling. I say that dollar for dollar you can't beat U. S. automobiles. John Roebuck Star Junction, Pa.

LOOKING AHEAD

Gentlemen:

Here is my idea for the 1958 Cadillac.



The lines are basically "Cad," but with a fresh new look

This car could more or less be a lowerpriced model.

A/3c R. J. Gronowski

Robins A.F.B., Ga.

Dear Sir:

I made a sketch of a sports car based on the Corvette SS. The lines in this car are simple but functional; the power plant could be any one of the many manufactured, and



the body could be Fiberglas, aluminum or light-weight magnesium.

The dimensions are: wheel base, 96 inches; overall length, 194 inches; overall height; 48

Ernesto Lehfeld Mexico

AFRICAN AUTOHOUND

Gentlemen:

Will you please ask some of your readers to write to me? I would like to correspond with persons taking part in motor car racing. 19 years old and attend the University Witwatersand.

Racing has not yet attained a very high standard in South Africa, so I would like to correspond with persons in the U.S.A. W. Hendrix, 106 Sunnyside Heights,

62, Stiemens St., Johannesburg, Transvaal, South Africa

SHOULD THEY BE SHIPPED TO MARS?

Gentlemen:

Man-made things have always been made in proportion to the size of the inhabitants of this planet. Car manufacturers today are definitely showing a complete disregard for this world-old practice as some of the '57 jobs are certainly not for "earth people."

Fourteen-inch wheels will show an in-

crease in tire wear and a decrease in braking efficiency. Too much glass makes for extreme cold in winter and heat in summer . . . but

Convenient delivery MOTOR

TREND Subscription Dept.

5959 Hollywood Blvd., Los Angeles 28, Calif.

Ę	One year—\$4 Two years—\$7
h	lame
S	freet
C	ity Zone State

is one of the big reasons for subscribing to MT. Another is the

\$100 Savings

on a two-year order. You won't miss a copy of the great new issues coming up if you send this coupon today . . .

why go further? It seems sad that this greatest industry in the world can get so "messed up Frank B. Dixon Bridgeton, N. Bridgeton, N.J.

DKW?? YES, OHV?? NO.

Dear Sir:

A careful check of my DKW has failed to uncover the ohv's mentioned in your April issue. Is this a factory or proofreader's over-

Louis G. Vargo What can we say except that we goofed and wish to congratulate the many sharpeyed readers who caught our ridiculous attempt to put ohv's on the DKW—Editor

GROUNDED AIRMEN

Gentlemen

C.

10

0

The safe drivers' pledge which was required to be signed by the airmen applying for permission to purchase and operate a motor vehicle on March Air Force Base, has been scrapped.

Instead, we are requiring our airmen to execute the "Good Drivers' Code" as listed in your Memo from the Editor (May, '57 MT).

James W. Magers, Commander

March Air Force Base

Salem, Mass.

UNITE AND WRITE

Gentlemen:

Please do not continue to solicit complaints from your readers about their new car purchases. In the interest of every enthu-

siast and ordinary humble motorist, urge them to write to the manufacturers. Let's start a "write to the factory" cam-paign. Until the various manufacturers are aware of our displeasure with their creations, we will continue to get sub-standard quality and poor workmanship.

Edward L. Merrill STUDECHEVIAC

Dear Sir:

A rear view of my altered '56 Chevy Bel Air Sport Sedan discloses:

Chrysler tail pipe extensions Long V spears on trunk lid, which are right and left molding just rear of door and



midway up on body of '56 Pontiac 2-door hardtop

Chrome circle on trunk lid which is from '55 Pontiac trunk lid.

Gold 8 in center of chrome circle which is from '51 or '52 Studebaker trunk, not bood

Bob Walz Indianapolis, Ind.

MONETARY MUMBLES

Gentlemen:

Prices for new cars go steadily up ward, prices for repairs and maintenance follow proportionately, and yet the vehicles as they are now delivered require almost immediate attention, which many dealers avoid giving if they can. Thus, poor J. Q. Public is blessed with an inflated price for a car of inflated size and finally inflated maintenance expense. The only thing that is not inflated is customer satisfaction.

It is my sincere hope that MT will continue to intensify its campaign to bring this matter to the attention of the manufacturers so that we may all be the beneficiaries of a sounder production policy. Herbert W. Burdow

Freeport, N.Y.

BUY YOUR VOLKSWAGEN **ACCESSORIES**

FROM AN AUTHORIZED **VOLKSWAGEN DEALER**

and BE SURE

VOLKSWAGEN FUEL GAUGE 2201

Know your fuel level wherever you are. Estimate your miles per gallon as you drive. Stop guessing. Attractive matching instrument panel mounting of this accurate fuel gauge. Indirect lighting with red warning when gas level is low. All mechanical, simple to install. gives steady reading even on rough roads.



FOLDING GEARSHIFT

7713 This VW gearshift lever folds down when not in use and gives additional leg-room which makes it easy to get in or out from either side. Cannot fold accidentally. \$8.95



INSIDE LUGGAGE PLATFORM

Get Station Wagon utility from your VW Sedan with this Rimi luggage rack. Attaches behind and to your rear seat so that seat can be folded forward and you can use more than 33 cu. ft. for heavy and bulky objects without danger of damaging upholstery.



VOLKSWAGEN FLOOR MATS

Insulate against cold, heat, and noise; fit exactly; are removable. Elegant. Covers entire floor front and back.

Sisal, natural & red 8801 nat. & green 8803 black & red 8805 silver grey & blue 8809 red & blue 8807

dark brown & yellow 8811 \$14.95

avail, for transporters \$39.75

natural & red for Karmann-Ghia 8813 \$24.95 in carpeting dk. brown & yellow 8819 grey & red 8821 grey & blue 8823 \$24.95



1053

\$1.50

A special Wolfsburg Coat-of-arms key and chain to match. Make attractive gifts. \$1.95

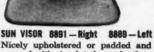
Chain only 1055 \$1.50 GOLD KEY CHAIN BLANK 1001

Your own car key in gold with the VW monogram. Any locksmith can match it to your standard ignition

CUFF LINKS & TIE CLIP SET Conversation pieces in your cuffs and on your tie. The Coat-of-arms of Wolfsburg, the home of the Volkswagen factory. \$4.95

LEATHER KEY CHAIN Keep all your keys on the VW monogrammed key chain. \$1.75

TIE CLASP KEY 1003 Novel, smart Volkswagen tie clip.



Nicely upholstered or padded and covered with simulated gray leather. Also available for right side with neatly recessed vanity mirror. 8893

In the event your V.W. dealer does not have the items you need, simply order by number from us and we will fill your order either through your dealer or direct.

WORLD-WIDE AUTOMOBILES CORP.

Authorized Volkswagen distributor

dept. M 49-12 Newtown Road, Long Island City, N. Y.



THREE-WAY GET-TOGETHER PRODUCES NEW ECONOMY CAR—FIRST OF MORE DEVELOPMENTS TO COME









A THREE-WAY MERGER? NO. A recent national advertising campaign has linked the names of Daimler-Benz, Curtiss-Wright, and Studebaker-Packard in a manner believed by some to suggest that the three corporations have merged.

DAIMLER-BENZ, the famed Stuttgart, Germany firm has, until this unique agreement, marketed its automotive products in this country through its domestic subsidiary, Daimler-Benz of North America, Inc., with headquarters in New York. With a network of distributors and dealers, Mercedes-Benz cars have competed in the growing market for foreign-built cars. With few exceptions, M-B cars provided the top glitter in many sports and imported car salesrooms, but one thing has been clearly evident: while the sports cars (300-SL and 190-SL) have met with success, the excellent passenger cars have been only moderately well received. The fact is that there are few, if any, cars built anywhere on earth that are better cars than the M-B's. But, in order to get a family type car-and the vast majority of imported jobs are family types-in the Mercedes group, the buyer had to be well up on the economic ladder or else he would have to buy one of the smaller, somewhat anemic series like the 180.

OF COURSE THERE WAS always the outside chance that the marketing methods were not the best; hence the rumors, for the past year and more, that DaimlerBenz was seeking to better their position in this country. There was widespread contention that the fine 190 and 220 series family cars as well as the ultrafine 300 models could be profitably and efficiently marketed at lower prices. A recent dealer survey indicated, to the D-B management, that all was not quite hunky-dory on the dealer level.

ENTER CURTISS-WRIGHT: About a year ago this great corporation concluded a management-advisory agreement with Studebaker-Packard Corp. of South Bend, Ind. The Wood Bridge, New Jersey firm, long famed in the airframe and aviation equipment fields and one of the chief suppliers of fighter planes to Uncle Sam and Allies during World War II. placed large sums of money where it counted, virtually kept S-P in business. In return, S-P turned over certain manufacturing facilities in South Bend, engineering and proving ground facilities at Utica, Michigan, and electronic plants on the West Coast to C-W. The latter secured an option on a large block of stock, which would give them effective control of S-P were the option implemented, and undertook to advise the ailing, over 100-year-old vehicle firm on the best ways to succeed in the most competitive business in this most competitive nation.

CURTISS-WRIGHT DOES NOT OWN S-P.
Contrary to the belief in some lay quarters, S-P is still a separate and distinct

ties has enabled the South Bend firm to cut costs and to integrate assembly lines in much the same way as have some of its larger competitors; the latter have merely done this over a period of many years and on a much larger scale. But C-W holds the trump cards and this is very evident when one begins to interview key persons in each organization. There is still about a year to go until C-W's option time comes up on the block of S-P stock. In our opinion C-W has already taken over as far as top level decisions are concerned. Daimler-Benz has a full line of motor

organization. Disposing of some facili-



NEW STUDE interior is crisp, clean.



NO FANCY TRIM in the trunk. Bumpers are only chrome.



ENGINE IS SIMILAR to Champion with exception of carb.

vehicles, trucks, diesel and gasoline engines, and their line of automotive specialties includes such niceties as swing axles, probably the best fuel injection system available, and some of the world's best talent in engineering, body design and construction, etc.

THE THREE GOT TOGETHER and formed a new firm known as Curtiss-Wright & Mercedes-Benz, Inc. Under the laws of the state of Delaware this new enterprise will, henceforth, operate as a holding and licensing company. That the name of Studebaker-Packard Corp. has not been included is, perhaps, indicative of the actual management-it is quite obvious where the money comes from and it's equally plain that the plan has originated in the mind of top management of Curtiss-Wright, Mr. Roy T. Hurley, Chairman of the Board and President. This thing has been cooking for many months. Long ago top C-W officials in company with their counterparts from Daimler-Benz allowed themselves to be pictured with a 300-SL and other D-B cars at various gatherings, chiefly in Pennsylvania. But, since these occurrences took place after the financial

illi

to

nes

of

ave

anv

But

this

in-

iza-

go

on

ion

as

im-

otor

an.

agreements which bolstered Studebaker-Packard and enabled it to stay in the market during this year and last, it was also quite evident that something comparatively radical was going to be done to give S-P a stronger bite on the national market.

GUARDING THEIR WORDS CAREFULLY,

officials of C-W and S-P have made it plain that here is how the land lies for the foreseeable future:

1. The recently announced low priced, or *economy* car will be, in fact, a stripped-down special version of the Studebaker Champion (more on this later):

2. The full line of the Mercedes-Benz cars will be imported, may even later be assembled in the United States and will be marketed through "selected dealers" already holding the S-P franchise, and D-B special features will be available, under license, to S-P.

Queried by MOTOR TREND on a variety of subjects, various legal and management and engineering officials of Curtiss - Wright, Studebaker - Packard, and Daimler-Benz made the following points:

a) That the fuel injection and swing axles, for which D-B is justly famed, "could possibly appear" on S-P cars in the undetermined future. The same goes for "fine coachwork, transmissions, brakes, etc."

b) That S-P, under the new Curtiss-Wright & Mercedes-Benz, Inc., will have the sole sales and service and parts rights to Daimler-Benz cars, and that assembly of such cars (in the USA) and the utilization of certain features depends "on the future" and that the agreement will be in force for the next 15 years. This makes it quite clear that this is a long range plan, that C-W and D-B are the prime movers, and that S-P is the fortunate recipient because: C-W, while being in the position of a mortgage-holder, wants to make very certain that their monies (not stock investments yet) will be put to good and fruitful use.

c) That, as this is written, Studebaker-Packard franchised dealers are in a position to take bona-fide orders for Mescedes-Benz cars.

d) and that only S-P dealers will have this right.

able to imported car dealers, MOTOR TREND'S informants stated, frankly, that, "there are many problems yet to be ironed out, and that right now everything is in a formative stage." But it would seem that there are many eminently qualified dealers of specialized cars that would be able and willing to

cooperate with the new Curtiss-Wright & Mercedes-Benz holding company of which Studebaker-Packard is, in effect, the operating agent.

DAY OF PLAYING "Twenty Questions" with top brass netted little in the way of price information: "No compent."

with top brass netted little in the way of price information: "No comment," was the exact quote we obtained from several different and widely separated individuals. But we think it's quite logical to assume that Roy Hurley, Harold



STUDEBAKER "Scotsman" line includes sedan, wagon, coupe.





GRADES ON PAVED HILLS at FoMoCo's new test facility run up to a 60-foot rise for each 100 feet of length.

New Ford proving ground at Romeo, Mich. covers 3880 acres. The hill climb area is in woods at the lower right.



continued from previous page

Churchill, and Carl Giese (C-W president, S-P president, and Daimler-Benz of North America president, respectively) will put their heads together with their pricing experts and come up with somewhat more favorable prices and policies than have been obtained in the past where D-B cars are concerned.

IT'S AN EQUALLY LOGICAL conclusion that the 2500 or so S-P dealers, when screened, will provide an energetic and lively marketing body quite in excess of that enjoyed by most European manufacturers in the domestic market. We may expect to see an aggressive pasgram of service training begin soon, as well as sales promotion and advertising campaigns slanted to appeal to a broader cross-: .: tion of the local citizenry than was previously the case. The sales of cars like the attractive 220 series sed ins should take a jump with the organized effort of a nationwide organization. In fact, if the position of S-P stock on the national market quotations is any guide, that hich obtains at this moment is encouraging, to say the least -it's up a couple of points over what it was a few months ago.

we were shown pictures of those D-B cars which will be available through S-P dealers. They are the 220 series sedans and convertibles, the 300 series luxury cars, and the two sports entries, the familiar 300-SL and the 190-SL. There was a question as to whether

the 180 and 180-D (diesel) small sedans would be sold. When we asked whether the 219-S models (sedans with considerably pept er engines than the 220's) would be available, the answer was a guarded yes. Several new models, and all new ones at that, are expected to be introduced by autumn—these are Mercedes-Benz cars that will complement but not displace the current lines.

AS TO S-P CHANGES FOR '58 we must content ourselves, at the moment, with the intelligence that the next Studebaker and Packard cars will not be allnew but that they will emphasize increasingly careful and top quality construction coupled with "styling that will be greatly changed and that will set style trends." Perhaps it's only natural that we would like that word, trends, but by the above statement we understand that styling of the '58 S-P cars will be more than merely refined, it will be new to a definite extent. There will also be, we are told, important chassis changes

which may (or may not) include some form of air suspension; there is a feeling rampant that the D-B swing axle could be incorporated on some models, but on this score we can only hope—there's no concrete evidence.

ENGINES IN BOTH Studebakers and Packards could benefit tremendously from some items in the D-B duffle bag-and particularly so where it comes to the "Champion" which could make good use of the more flexible powerplants used in some of the middle-line Mercedes cars. Then, of course, there is the highly developed fuel injection system that D-B has used for several years. When we queried as to its possible mating with powerplants in the S-P line we got raised eyebrows, knowing looks, and nothing more. All this could mean a new lease on life, in fact a resurgence. of importance for the in-line 6-cylinder engine. Only time will tell. The other engineering and styling aspect MT explored in connection with this unique industrial move was to ask whether



IMPERIAL LEBARON SOUTHAMPTON four-door hardtop is latest addition to line. Car has a solid-color broadcloth interior, with choice of many colors.

Mercedes-Benz cars might, in the attempt to have wider appeal, make use of any S-P features. That such a possibility exists cannot be denied; however, we were assured that, for the time being at least, there would be no attempt to recreate the German products in the image of any domestic cars. Nor does Daimler-Benz obtain any overseas sales and service rights to S-P cars. Doing very well in Latin America particularly, South Bend will continue to operate its export business without any changes.

SUMMED UP, IN ONE PARAGRAPH,

ht.

me

eel-

xle

els,

ick.

om

and

the

ood

ants

fer-

the

tem

hen

with

got

and

n a

nce,

nder

ther

ex-

ique

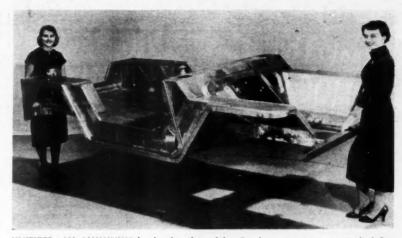
ther

ors.

here's what the deal is: this three-firm deal is not a merger; Curtiss-Wright and Daimler-Benz have merely organized a joint holding company for the purpose of marketing D-B products in the Western Hemisphere and the outlets employed will be those of S-P; and, S-P has a 15-year option on the most important and sales-worthy features of D-B cars. The Utica Bend Division of Curtiss-Wright (formerly the S-P specialized truck plant for the most part) gains, under the same agreement, the importation and assembly right of Mercedes-Benz diesel engines and fuel injection systems (the engines range from 25- to 600-horsepower units). And finally, C-W and D-B may get together on an interchange of rights in the aircraft industry.

WHEN RADIO, TV, AND NEWSPAPERS

recently carried the news that Stude-baker-Packard would manufacture and sell a car for under \$1800, they only told part of the news. In many quarters the announcement was taken to indicate that the new car was to be a '58 model and that its appearance would be at the normal introduction time. The "Scotsman" as it is called at this writing, will go on sale about the middle of June. Here's the way the car stacks up and exactly what it is.



UNITIZED, ALL-ALUMINUM body developed by Ford engineers is intended for use on experimental military vehicle, XM-151-E2. Body weighs 124 pounds.

BASICALLY IT IS A CHAMPION but with some basic differences. On the 116.5 inch-wheelbase chassis, the car has precisely the same exterior and interior body dimensions. There are three models: a two- and a four-door sedan, and a two-door station wagon. The engine uses the stock 185.6 cubic-inch Champion block, but with a slightly altered manifolding (the hot spot is removed); a new "simplified carburetor" is employed-a single throat Carter with a manual choke controlled by a push-pull dashboard knob. This feature should meet with the approval of many. A drytype air cleaner is used, but should the buyer prefer, an oil-bath is optional. With these few exceptions in the interest of initial and operating economy, the engine is identical with that of the regular Champion.

THE NEW CAR is completely devoid of the usual chrome or stainless steel strips. A buyer can choose between dark green, dark blue, and dark gray. INTERIORS REFLECT THOUGHT in the interests of economy and durability. Though simply finished in beige and

Though simply finished in beige and black and devoid of reflecting chrome decorations, the interiors are not the austere creations that distinguished the ill-fated Henry J and basic Willys models. The upholstery matches the beige and black of the dashboard and is of plastic in a two-tone cloth-like pattern. Interior hardware is chromed in the usual manner and includes the usual window lifts (all manual) and door handles. An ashtray is on the dash, the glove box is there in generous size, and light controls are toggle-type like on the regular Studebaker lines. The instruments, too, are standard Champion items. Interior space is identical to Champion and Commander series. The rear windows in the two-door sedan do not roll down; in the four-door model and in the station wagon the window arrangement is standard.

optional items are few and include overdrive, the aforementioned oil-bath air cleaner, the rear-facing third seat in the wagon, an electric rather than the standard vacuum operated windshield wipers. A heater and defroster unit is standard equipment. Radio? Yes, there's the usual place for it, but that's extra as in most cars. Turn signals are standard.

UNDERCARRIAGE COMPONENTS are

Champion with few changes. The rear suspension is by the usual semi-elliptic leaf springs with plastic interliners for quiet operation. The sedans have three leaves in the rear springs, the station wagon has four—one less than is the case with the standard Champion. Telescopic shock absorbers of conventional type are employed, and the front springs are coils but not of the variable rate variety. Weight saving is small, so potential buyers should not look on this continued on page 64



NEW DODGE high-style truck has been named the Sweptside 100. Available engines are 204 bhp V8 or 120 bhp six. Payload capacity is 1675 pounds.



Air conditioning is no longer considered a luxury by the motoring public but today has become a necessity for enjoyable and healthful driving.

IN CALIFORNIA—see Babe Stapp for the finest selection of CLARDY under-dash and trunk AUTOMOBILE AIR CONDITIONING UNITS. Now available for all cars. All units can easily be transferred from one car to another.



abe Stapp has years of experience in the automotive industry Babe Stapp has years of experi-ence in the automotive industry. In addition to nine years in auto air conditioning, installa-tion and service, he is now one of the official timers for the famous annual Mobilgas Economy Run as well as being a former Indianapolis Race driver.



1338 No. Ivar, Hollywood 28, Calif.MT Ph. HO 2-1391





or settle for second best

There's no getting around it. There is no substitute for the finest—and when it comes to automobile fuel pumps, the finest is the Bendix* Electric Fuel Pump. Sports car fans across the nation (and throughout the world) are finding that out in ever-increasing numbers. The fact is that the man who wants average performance from his car doesn't really need a Bendix Electric Fuel

Pump. Without it, his car will get him to work in the morning and back home at night. But the fellow who wants a car to be something special—who never stops searching for perfection—is the one who gets excited about the kind of performance the Bendix Electric Fuel Pump delivers. See if you don't agree. (Send for illustrated folder.)

ECLIPSE MACHINE ELMIRA NEW



The Choice in any Competition

- · SPORTS CARS
- DRAGSTERS
- INDIANAPOLIS
- . MIDGETS MOTORCYCLES
- BONNEVILLE
- . STOCK CARS
- . TEST DRIVERS

HELMET WITH VISOR \$36.50 HELMET LESS VISOR \$33.50

AUTO PARTS



3633 E. GAGE AVE. BELL 47, CALIF.

car owner's



_IBRARY

HOW TO DRIVE

Published by the American Automobile Association, 1712 G St., Washington 6, D.C. Price \$1.

Whether you are a veteran driver or a driving school enrollee, you can profit from this book. The material has been boiled down to 122 pages of quickly grasped facts suitable for reading by busy adults.

Easy readability is combined with technical accuracy and topics are arranged so that, chapter by chapter, you build up a fund of knowledge and understanding of the car, the road, traffic management, and sound driving practices. You will also gain much information for and about yourself as a car buyer, owner and driver.

-R.C.S.

AUTOMOBILE YEAR Annual Automobile Review No. 4

Available in U.S. from Hanover House, Garden City, N.Y. Price \$9.95.

This book, published in Switzerland, is a real bible of international automotive activity during the year.

A photographic round-up, with technical information on the world's cars, is presented. Color photos show the dream cars and experimental prototypes from both Europe and the United States. Included is a wealth of information on sports cars, race cars and

For the racing enthusiast there is a condensed history of the 1956 world championship events on the Grand Prix and sports car circuits. Dyed-in-the-wool race fans will be able to trace the progress of each car in each race by means of the graphic lap charts.

Those whose interest in automobiles is either technical or economic will find valuable information within the 208 stiff-paperbacked pages of this book. We highly recom-

-R.C.S.

THE MOTOR YEAR BOOK

Published by Temple Press Limited, Bowling Green Lane, London, E.C. 1 England, Price 17:64

The latest edition of this book contains a customary review of the newest British cars and technical details. There are amplified statistical details related to racing and records.

This useful record of the year's motoring extends to more than 260 pages and is attractively illustrated with photographs, drawings and cartoons. It is well up to the high standard of its predecessors.

R.C.S.

FUEL INJECTION!



D.C.

r a

rom

iled

echso

p a

the

und

uch

car

Garis a

nical nted. exand h of and conpionports will ar in harts. es is valuapercom-

Price
ntains
British
blified
cords.
toring
nd is
raphs,
to the

Ramjet fuel injection, optional at extra cost on any Chevrolet model, offers constant-flow port injection.

And that's the beginning of a whole new era of efficiency! For Chevrolet fuel injection puts on the road—today—the precision gasmetering, the instantaneous acceleration that used to be reserved for super-priced custom sports cars. You'll want to take a good long look at this brilliant piece of engineering. But, better still, you'll want to get behind the wheel of a Chevrolet V8 with Ramjet fuel injection—believe us, that's an experience!... Chevrolet Division of General Motors, Detroit 2, Mich.





Stunning, Spirited Sunbeam



This Stylish High-Stepper Takes Off like A Shot

This is it: the car for the sports enthusiast who requires practical transportation, too. Comfort, roominess, convenience, moderate price and economical operation make this British-built 1957 Sunbeam a perfect family car.

But to sports car lovers, this sleek hard-top also offers brisk acceleration from 0-60 mph; perfect spacing of six gear ratios; hair-trigger controls that respond to every instant command; an incredibly durable ohv dual-carburetor power plant with 8 to 1 compression ratio; sturdier, safer unitary chassis. If you drive for fun, drive a Sunbeam, at your Hillman/Sunbeam Dealer's.

new SUNBEAM

Rootes Motors, Inc., 505 Park Avenue, New York 22, N. Y., 9830 W. Pico, Los Angeles 35, Calif.



"A gas turbine powered car is going into immediate production in Britain.' FALSE-Undoubtedly inspired because of the known success of the latest Rover experiments in fairly conventional appearing cars, and because Standard's new gas turbine engine is entering production for industrial uses, there is little likelihood of a production passenger car in the near future. We do have it on good authority, however, that when and if such a newsworthy assembly line does start rolling, it will probably be the one which turns out the Jeep-like Land Rover, but don't hold your breath on this score either -the heat-metal problems are still tremendous. A turbine Land Rover could be, though.

"More low and sleek and plush pickups will pop in '58 models."

TRUE—For the Ford Ranchero is creating the sort of public impression that has several other pickup manufacturers searching for ways to get in on the good thing, and it'll take more than tail fins to make pickups look less like small trucks—which they actually are (see "Spotlight").

"Studebaker-Packard Corporation's announced marketing of Mercedes-Benz cars will kick off with some new and interesting models."

TRUE—And early autumn, at latest, should see two and very likely three all-new Daimler-Benz products designed with the domestic buyer foremost in mind (see "Spotlight").

"Chevy will have an all-new engine for

TRUE—They've gone just about the limit on displacement increase so a new engine is a good bet. You can expect this one to make even wider use of aluminum than previously. This should be quite a mill, the way we hear it.

"American Motors will return to a 100inch wheelbase in one of its Rambler series."

FALSE—And despite a parallel rumor that AMC regrets the adandonment of the 100-incher, public acceptance proven by rising sales of the 108-inch line will keep the Rambler in its present compact dimensions.

"Some dealers are unhappy with the current Chevrolet fuel injection system." TRUE and FALSE in equal portions—The

continued on page 16

Official Winners Mobilgas Economy Run

CLASS	CLASS WINNER M	MILES PER GALLON	DRIVER
LOW	Plymouth Belvedere 8	21.3	Mary Davis
LOW MEDIUM	Dodge Coronet "500"	22.0	Wm. J. Losher
UPPER MEDIUM	Chrysler Saratoga	20.7	George Alsbury
HIGH	*Imperial Crown	20.9	Mel Alsbury, Jr.

(Based on highest ton-miles per gallon. Ton-miles is the mileage performance in relation to weight of car.)

*SWEEPSTAKES WINNER Imperial Crown

OFFICIAL MILEAGE—AVERAGE FOR ALL CARS 20.4

TOP PERFORMANCE-TOP MILEAGE.

Cars representing over 90% of U. S. 1957 model production got a thorough testing in the tough Mobilgas Economy Run just completed.

These high-horsepower stock cars, all with automatic transmission, used 1957 Mobilgas Special—the same gasoline you buy at your Mobil station. Despite increased horsepower and size of car, official average mileage was outstanding.

Over 1568 rugged miles of mountain passes, long stretches of open road, tight town traffic, in all kinds of weather, with altitudes ranging from sea level to 7382 feet, every car reported dependable, knock-free performance and mileage.

TOUGH, IMPARTIAL TEST. Rules for the Run are rigidly made, rigorously enforced. Impartial observers, provided by the Sports Commission of the United States Auto Club, sat constantly alongside Run drivers.

Their job: to be sure cars were held to maximum legal speeds, never coasted, and all traffic laws scrupulously observed.

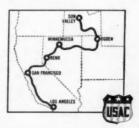
CHECK THE MILEAGE OF YOUR CAR.

Column at right shows the best mileage each make gives when 1957 cars, 1957 Mobilgas Special, and competent drivers are challenged to "put out" their best. You'll get top mileage and performance, too, with 1957 Mobilgas Special.

BEST MILEAGE BY MAKE:

Buick Roadmastermpg	18.6
Chevrolet Bel Air Sport Sedan 6	21.4
Chevrolet Bel Air Sport Sedan 8	21.2
Chrysler Saratoga	20.7
De Soto Firedome	20.9
Dodge Coronet "500"	22.0
Ford Fairlane "500" 6	22.2
Ford Fairlane "500" 8	19.1
Imperial Crown	20.9
Oldsmobile "88" Holiday	19.5
Oldsmobile "98" Holiday	19.2
Plymouth Belvedere 8	21.3
Pontiac Chieftain	20.4
Rambler Rebel 8	21.6
Studebaker President	19.9

HERE'S THE RUN THEY FOLLOWED:





The Mobilgas Economy Run is an impartial test of cars competing against others in the same price class. Sponsored annually by Socony Mobil's western affiliate, General Petroleum Corporation.

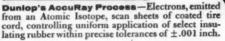
Now...you're"set" ... thanks to ATOMIC ENERGY

A MATCHED SET of Dunlop AccuRated tires is your greatest protection against premature tire failure. The precise, atomic-powered action of AccuRay® produces a stronger, safer tire with an exact amount of protective rubber uniformly applied to every cord ply. No dangerous ply chafing or internal heat build-up. Better balance, new stability and comfort for mile after mile of safer driving.

Your Dunlop dealer will give you the "inside story" that makes Dunlop your best tire value today. He has a complete selection of Dunlop tires in Nylon or Super Hi-Test Rayon.







You'll go farther, SAFER...on tires by

They're AccuRated

DUNLOP TIRE AND RUBBER CORPORATION, BUFFALO 5, N.Y.

P. S. Golfers - you'll never know how good you are until you play a Dunlop ball.

RUMOR MILL

continued from page 14

dealers are having little trouble selling F.I. to their customers. They would like more units even though the price is still high. Some dealers are having trouble getting the installations to give trouble-free service. Chevy's F.I., when properly tuned and adjusted, is remarkable performance-wise though a bit disappointing as regards fuel consumption. Few mechanics are, as yet, sufficiently wired in on the precise methods of tuning the F.I. units to give best performance; too often the engine is either starved for fuel or overfed. Time, that great remedy, plus experience and coming improvements for '58, will bring F.I. into its own, we are told.

"You will soon be able to buy air springs for your older model car.'

TRUE-As production gets under way and when the demand for units for the new '58 cars is satisfied, you'll be able to purchase conversion kits to give the family rig genuine air suspension (see pages 18-21). In some cases only the front coil springs will be capable of being replaced, at least initially; those whose older cars use coil springs at all four corners will have the easiest modification.

'That rear-facing station wagon third seat is meeting resistance in some quarters.

TOO TRUE-And with very good reason, though not because the customer dreads riding backwards as many had pre-supposed. The objection is (and this is one we have personally considered many times) that the unfortunate rearward facing passengers get an uncomfortable case of light blindness from following cars at night. To duck the inevitable following headlights, the poor critters aft have to turn their heads or twist their bodies sideways. Installation of draw-curtains or even louvered blinds would help the light-struck passengers, but then the driver's rearward vision would be reduced to a minimum despite good side-mounted mirrors. Where this riding hindside-foremost will lead is anybody's guess. Have you got an idea?

"There will be an optional four-speed gearbox available on Volvos.'

POSSIBLE-Though we suspect the 85-horse engine will be on sale before the box is. Four speeds forward would be just the thing for the average guy who needs a combination family sedan and sports job capable of a bit of weekend fun on the regional circuits with other four-cylindered friends.

"Ford of England will have some new models for the '58 who-gets-the-Yankeedollar season.

TRUE-The way we hear it the handy little Anglia and Prefect will blossom forth in new bodies with some important inside and underside changes as well—these two cars (really the same except for number of doors) have worn the same outer garments, now, for four long years.



Suddenly you two are coming closer and closer to everything your racing hearts have ever wanted... in the compact, disc-braked superiority of the Triumph TR 3.

Let her out — flat out — on the open road and feel it in your own hands. At 100 plus that wheel tells you the invisible railroad track is still there . . . that here, at last, is a road-hugging ability equal to high speed performance.

Add to all this excitement precision roll-free cornering... the positive, quick-snap, ultra-short gear lever... and you've spelled out *real* driving. Add the constant reliability of <u>Girling disc-type brakes</u>* and lightning acceleration (0-50 in 8 sec.) for security... and you've spelled out Triumph!

Get in on this road-hugging now . . . see your Triumph dealer!

\$2625. plus tax and license at U.S. ports of entry. (Slightly higher West Coast ports.) Wire wheels, hard-top, rear seat and overdrive optional extra

SPECIFICATIONS:

BRAKES: Girling disc brakes on front wheels

TOP SPEED: 110 MPH MILEAGE: up to 35 MPG

ENGINE: 4 cyl. (OHV) 1991 cc

OUTPUT: 100 BHP

ACCELERATION: 0-50 in 8 sec.

MAINTENANCE:
Parts and service
available coast to coast!
Free Brochure and
dealer list on request.
Write now — for fun!

CATUMEN.

*A Triumph-plus . . . as standard equipment.

STANDARD-TRIUMPH MOTOR COMPANY, INC., Dept. M7 • 1745 Broadway (at 56th St.), New York 19, N.Y.



ng F.I. e more a Some installa-Chevy's sted, is a bit inption. wired the F.I. ten the

verfed.

ice and

ng F.I.

ay and ew '58 urchase enuine a some e capa-; those Il four

third some

on.

dreads

posed.

e have

nat the

rat get

rat ge

i-horse oox is. thing

new

f a bit s with

y little rth in de and o cars doors) now,



We drive the Cadillac Eldorado Brougham to see what

by Joe Wherry

THE IDEA OF AIR SUSPENSION for passenger carrying vehicles dates back farther than the automobile. In 1847 a Mr. John Lewis obtained patent letters on an early concept that was to have been used on wagons. Then in the early years of this century a Benjamin Bell did considerable work on sleeve-type air springs with pistons of various shapes—Bell, too, was granted a patent.

Twenty or more years ago several of our major rubber and tire manufacturing firms devoted much time to laboratory experiments directed toward the development of an economical, durable, and dependable method of smoothing out the bumps via air suspension. Indeed, one of the Big Four tire companies has a rolling example of a 1934 low-priced car with rubber air springs. Truth is that this semi-ancient experiment looks very little different from some of the current examples illustrated on these pages.

Before we checked with the tire "Big Four," we had a chance to drive the airsuspended Cadillac Eldorado Brougham. We enjoyed it, but found that only the most naive would subscribe to the idea that it gives a bump-free ride. Four airspring assemblies replace conventional springs at each wheel. (See Figs. 1, 2 and 3.) These spring assemblies consist of a rubber bag open at top and bottom and looking not too unlike the familiar household gadget called the "plumber's friend." These open-end air bags fit into a bell-shaped receptacle which in turn is installed in the frame or chassis. The air springs are held in place by fairly ordinary retainers that, of course, are specially designed for this installation.

Three leveling valves, one at each rear wheel, and one at the front for both front air springs, meter the correct amount of air to each air spring. Actuated by a control rod which reacts to the upward or downward movement of each individual wheel, the leveling valves supply air to

their respective air cells to keep the road clearance of the car at a constant height regardless of the load carried in the trunk or inside.

A solenoid package consisting of two pairs of valves is placed automatically in operation whenever a door is opened or the ignition key turned on. One pair of valves meters air flow for fast or slow leveling; the other pair of valves blocks off air flow for parking operations (or when the car traverses occasional bumps and dips) and whenever one needs to change a wheel. Rapid leveling occurs whenever the passenger or luggage trunk load changes; slow leveling takes place when the car is in motion.

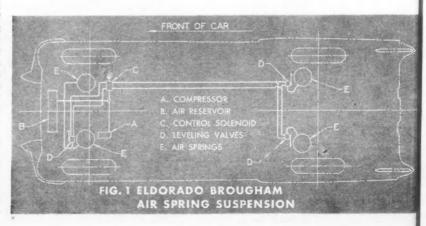
An air accumulator (or reservoir) and the compressor sit atop the generator, can be held easily in the hand, and are actually the heart of the entire system since they maintain the required supply of air for a level attitude and constant height above the ground. Powered with a 12-volt, 15-ampere electric motor, the compressor also contains a pressure activated limit switch, which starts and stops the compressor. Internal pressure is constantly

maintained at from 100 to 120 psi in the storage reservoir.

Open the door to enter and you immediately hear a low hum; sit in the driver's seat and as soon as the left side drops a shade, the levelizing valves go into action and the car regains its unladen attitude. The pistons in the air springs, shaped much like a bullet, press upward into the air bag whenever a load is imposed—this accounts for the springing action which is softer and absolutely without noise.

A rough, busted-up three miles of ancient concrete road provided a good place to drive both a conventionally suspended Cad 60 Special and the new airborne Brougham. There is no doubt that the ride is amazingly improved, but riders and driver too (through the entire structure) still feel shocks; the edge or sharpness of the bump and rebound is taken away.

Cornering under power produces as much heeling over as in a regular line Cadillac and more than in some current domestic cars with suspensions engineered specifically to maintain a level cornering attitude, regardless of the stresses imposed



it'll be like and study air springs by three major firms.

by the centrifugal action of a fast turn. Nose dipping on fast stops is still present, as our accompanying photograph (taken at 1/500 second) shows. Of course the whole aim in the prestige car field

af

n the

nme-

iver's

ops a

ction

tude.

naped

o the

ed-

ction

thout

f an-

place

ended

orne

ride

and

ture)

ess of es as line irrent eered ering posed is to give something not readily obtainable at modest prices, and a super-soft ride without the sharp hiccup effect of conventional steel springing has been the result.

When we try something new we naturally seek to compare it to the next best thing we have ever experienced. Hence, the ride of the Citroen DS-19 came to mind. The DS-19 has air-over-oil suspension, and we honestly believe it has every bit as good a ride as does the new Brougham. (Other pictures of the Brougham are on page 68.—Editor)

FIRESTONE'S "AIRIDE" SYSTEM. Soon

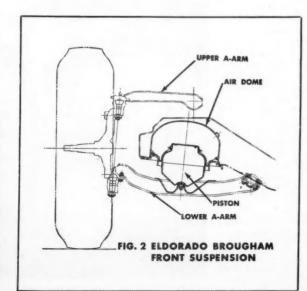
after this issue reaches the reader, Firestone will begin producing rubber air springs in volume in their new factory in Noblesville, Ind. The trade name for the system will be "Firestone Airide" when marketed by the maker. If the material placed in our hands is any indication, Firestone probably will be the biggest supplier, initially at least, of air suspension components. Since Firestone begins mass production in July, it's obvious that some buyers of '58 cars will ride on "Firestone Airide" springs.

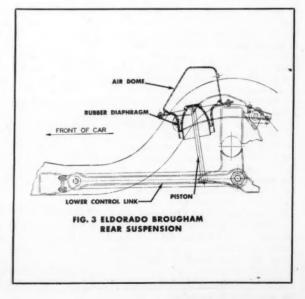
According to Firestone officials, the 'application of Airide springs to new passenger cars may be expected within the next year or two." The italics are ours, but the word next almost certainly indicates '58. And about one year ago Mr. J. E. Trainer, Firestone's Executive Vice-

President, announced, "It appears certain that the research and development work done in this field will culminate in the application of air springs to passenger automobiles in the very near future.'

The development work alluded to by Mr. Trainer was, principally, in cooperation with Greyhound Bus Corp. and G.M.C. The former has been operating air-suspended cross-country buses for some time and the latter has already exhibited a new lightweight railroad train equipped with air springs. Many trucks, too, have used Firestone's system for several years. A significant virtue that air suspension will bring to the passenger car driver is decreased maintenance and repair costs. A major bus company, after experiencing over 300 million miles with

continued on next page





"Riding on air in '58

will be like sleeping on a soft mattress in a slight earthquake . . . "

continued from preceding page

"Airide," has reported so few repairs and parts replacements that it "has stopped keeping replacement and repair cost records."

Here's how Firestone's Airide system works: A metal air tank, self-regulating valves, and the associated plumbing enclose a variable amount of air. The springs, one to each wheel, look something like a small rubber tire of the old "doughnut" variety popular back before the war. (See Fig 4.) Built around a drum from several plies of nylon fabric impregnated with rubber, the "spring" is vulcanized in a mold. Depending on the particular vehicle for which the spring is intended, one

your older car. In answer to our question as to whether some models of the Firestone air spring could be used as a replacement for the current coil springs in pre-'57 cars, we were told that there is a very good chance that this can be accomplished. This seems especially possible beneath those cars which have four-wheel coil-spring suspension (current Rambler, Nash, Hudson, and Buick models); where other makes are concerned, it is likely that the front coil steel springs may be replaceable with the "Airide" units. The one disadvantage would be finding suitable places for the installation of the compressor, storage tank, and the leveling

qualities decrease and high body maintenance results from the constant vibrations transmitted through the suspension system.

General has developed what they call elongated air bellows which are used extensively on commercial vehicles. On successful installations in Mack buses, four of these bellows are mounted above each axle at the ends of rigid truss beams; these bellows are then secured to the ends of the axle in exactly the same way as are conventional leaf springs.

The Goodyear elongated bellows air springs, quoting Mr. Hirtreiter, "consist of an upper and lower (air) bag with a gommeted air passage connecting the two sections. (See Fig. 5.) The bags are vulcanized together and bonded to rectangular steel plates at the top and bottom. Each bellows is provided with a large solid rubber block in the upper bag to prevent a complete collapse of the suspension in event of deflection. Rectangular steel air reservoirs are attached to the frame (of the vehicle) and are parallel with the lower beams. These reservoirs communicate with



to three of the air bags are joined together to make a complete "Airide" spring. Installed at the ends of each axle (much in the same manner as are coil springs), these bellows are connected to the air tank and valves by metal tubing.

The air tank itself is kept at a suitable and predetermined pressure by a compressor which is usually driven off the generator (as in the case of the Brougham), and the valves are actuated by the amount of weight placed in the vehicle. Thus the vehicle's constant road clearance is maintained. Firestone officials hasten to point out that there is currently some discussion as to whether the valving system should be activated instantaneously or whether there should be a slight delay.

If instantaneous action is desired, there would be a constant exchange of inside air pressure in the air springs—whenever the vehicle was subjected to bumpy roads and in cornering. The consensus is, and this seems reasonable to us, that a delayed action is preferable—in other words, the number of passengers carried and the distribution of the load (as when heavy items are placed in the trunk) will actuate the air tank and valve systems. Thus, the compressor will be called upon to supply additional air when leveling or other lateral correction is needed.

"Airide" springs may be applicable to

valves with a rather complicated system of plumbing and actuating arms.

"AIR LIFT" RUBBER BAGS have been popular for several years and while these constitute only a semi sort of air suspension, they do go a long way towards accomplishing what full air suspension will do—namely, give you the smoothest ride you've ever experienced (the bumps and ruts, though still felt, will seem to have round edges and be more shallow. There will be less fatigue noticed by passengers and driver, and you will note a new quietness and seemingly more solid ride. Vibrations which loosen body and chassis bolts will be virtually eliminated with complete air suspension.

The fact that the wear and tear due to constant vibration is decreased almost to the vanishing point may be one reason why the swing to integral or unitized construction may be much less pronounced than was thought earlier this current model year.

GOODYEAR ENGINEERING PEOPLE have this to say of air suspension—stating the case as Goodyear's Mr. A. B. Hirtreiter (Industrial Products Design staff) sees it, conventional coil and leaf springs have one principal drawback: due to age and the associated deterioration, the riding



FIG. 4—Firestone Air Spring

the bellows through accurately machined orifices. The relative softness of the suspension and the natural frequency of the suspension is determined by the ratio of the bellows volume to the total volume of air."

Goodyear has more recently developed an air spring which is *self-sealing*. Installed on two end plugs, both tapered, the self-sealing spring requires neither bolts, nuts, nor clamps. The same sealing principle as that used on tubeless tires is applied, in this instance, and has so far been extremely successful. The seal is leak-proof and requires no tightening or any other adjusting.

nain-

ibra-

sion

call

ex-

suc-

four

each

ams:

ends

s are

air

nsist

ith a

two

vul-

gular

Each

rub-

ent a

n in

lair

f the

ower

with

Goodyear's air spring is in Hirtreiter's words, "built with integral bead and girdle rings and is a complete unit in itself. A small safety lip, similar to that used on passenger car tubeless tires, may be incorporated in the end plugs to help resist the bellows coming off their seats at excessive extensions."

Maintenance, therefore, is substantially reduced. If removal of the vehicle's axles is required, the air springs are removable in a very few minutes; they are just as quickly installed because they are held in place, as it were, by their own sealing action.

Art Hirtreiter goes on to explain that a newer development (not exclusive to Goodyear by any means), the rolling sleeve or rolling lobe type, requires very little, or none at all, expansion volume. (See Fig. 5.) In this type air spring the frequency is determined by the volume of air in the spring, the shape of the piston, the degree of exterior support, and the volume of the expansion tank. To get low frequency, a requirement for an ultra-soft ride, a piston having a decreasing section from the top to the bottom is necessary. This results in a decreasingly effective area in comparison to an increasing area (from top to bottom) as is common in bellows type air springs. It is just this type concept that was embodied in the 1947 Lewis patent.

Goodyear's rolling lobe air spring uses a self-contained air spring with a formed piston but there is no external air container; the construction is such that a fixed outside diameter is maintained without additional restricting means. Goodyear engineers believe that this rolling lobe type may offer the greatest overall advantages because of its greater simplicity, lower cost, flexibility which it has to an extreme, and a very low rate of frequency. At most, only a very small reservoir for expansion is necessary and, according to Hittreiter, the complete elimination of the expansion chamber may be feasible.

Leveling and height control valves are, in the Goodyear view, more subject to change, at this time, than the overall method of providing the actual air springing. As it stands now, though, Goodyear is in a position to go on air suspension for your car and mine; they've got the

know-how, and they have the actual air springs and the means to turn them out in the volume production that may be required before the printer's ink dries on this issue.

A letter received just prior to this writing from Goodyear's Art Hirtreiter had this interesting comment: "While the riding qualities are not nearly as constant with the hydro-pneumatic system, it, too, holds a great deal of promise for passenger car suspensions because of its simplicity and compactness. The built-in shock absorber principle and the absence of air compressor are two big factors which can very well overcome some of the minor shortcomings of the hydro-pneumatic design."

GENERAL TIRE CO. has less to say than the two previous firms, but they claim large reduction in the space required for installation and the "lowest spring rate or softest ride—yet attainable."

A band-diaphragm unit is the General entry in the big air spring derby. This, briefly, is an air cell "retained by a metal band to form a rolling diaphragm." As in other concepts, the load is supported by the pressure of air acting against "an area (referred to as the 'effective area') permitting a constant car height regardless of the number of passengers."

The floating girdle band, which looks like a sleeve, on General's air spring (see Fig. 6—p. 69), takes a varying suspension geometry into consideration without disturbing or altering the spring's action. Made of Nygen fabric and rubber, the General air cell compresses the air which is then acted upon, due to the car's action, by the piston.

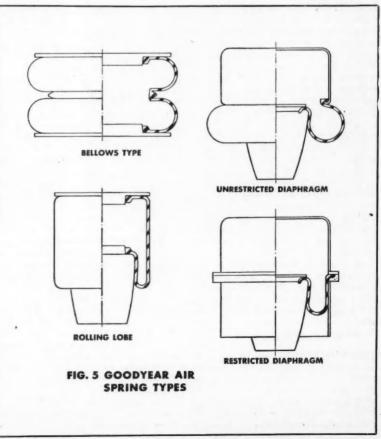
General's air spring differs from others in that: 1) The piston can be firmly attached to the suspension arm eliminating additional heavily loaded joints; 2) the space required is considerably less; 3) the characteristics derived allow greater design flexibility; 4) the design does not rely as greatly upon the fabric and rubber, thus assuring longer life.

These are General's statement, in brief, and not ours. We must hasten to say that we have not yer been able to sample the General air spring ride.

GOODRICH WOULD NOT COMMENT at this time but this does not mean that Goodrich is not busy with an air ride of their own. We know they are, and so are a number of smaller manufacturers like Armstrong, Norwalk, etc.

THE GREATEST BENEFITS of air suspension are increased durability and a no-

continued on page 69



'57 NASH ROAD TEST



AN MT RESEARCH REPORT BY OTTO ZIPPER

LIVING WITH THE NASH Ambassador Custom for a week and driving it a few hundred miles prove that Nash continues to stress two important design and engineering qualities: convenience and safety. While other companies appear to concentrate major attention on horsepower and eye-catching appearance, American Motors emphasizes safety and convenience in the Nash and Hudson cars.

This is not to say, of course, that other manufacturers are ignoring these important features, or that American Motors is giving public fancy the go-by. Indeed, most companies show definite recognition of the frailties the human body reveals upon high speed contact with metal; but too many of them, unfortunately, do not pay close enough attention to the ease with which mechanics can get at engine parts and passengers can get into and out of the car.

In regard to accessories and styling, Nash, for its part, offers a selection of optional equipment that could array the car as luxuriously as any on the road, and a variety of colors and chrome trims that, in certain combinations, can only be described as gaudy.

THE UNITIZED BODY, with the body and frame members fused into one part by more than 9000 electric welds, is the most rigid of any made in the U.S., excepting Hudson, of course, which shares Nash construction at the A. M. plant. One immediately becomes aware of the solid-

ness of the body merely by closing a door. No squeaks, no rattles, just a good, sound "thump!" As a matter of fact, general assembly of the entire car is above average. Detailing, trim and paint are well done and interior fabric work is good.

The size of the car is somewhat deceiving. The appearance is of a very large car, whether in or out of it, and it does give a feeling of bulkiness. It is, actually, one of the smallest "big" cars, being 209 inches in overall length as compared to 216 inches and 218 inches for the DeSoto, and 211 inches for the Mercury, for example. And the Nash is not significantly any higher. Perhaps the extra roomy seats, 65 inches in width (widest in the industry) and exceptional headroom and legroom acount for this impression.

OUR TEST AMBASSADOR CUSTOM four-door sedan was equipped with Hydra-Matic, power brakes, power steering, radio, heater, white sidewalls, and air conditioning. None except the power brakes are standard, thereby hiking the price from the \$2698 f.o.b. factory list. Power lift windows are also available, as is a special locking device for the rear doors. These doors can be opened only by a key, thereby giving "two-door" safety to a four-door car. Called "Child-Guard" door locks, they are, to our way of thinking, an excellent idea.

The padded dash and sun visors are standard, as are safety door locks. The "Handi-pak" carrier (a netting stretched hammock style behind the sun visors the width of the car) is a boon to those who persist in using sun visors as carry-alls. The dash is not of the best design, instruments being located rather too far right for quick reading. The glove compartment, cigarette lighter, etc., are convenient to the driver. The only objectionable particular is the steering wheel position, which is too high, and the column hub, which projects far above the wheel rim and could interfere with driving, especially in turns.

You have to travel in a car with reclining seats to appreciate the restful ride they give you. If you travel with a partner, he or she can rest while you drive. Traveling alone, you can lounge in the seat by the wayside. And the fact that seats make into a bed may chagrin motel operators. As incidental intelligence, we'll say that

continued on page 46

St Di 47 bh

CH





RECLINING SEATS, one of the most desirable features of the Nash, come as standard equipment on all models.



STEERING WHEEL has column hub protruding far above rim, which could interfere with arm movement in turn.

SPARE TIRE stows neatly away under floor mat, giving the trunk compartment a roomier, cleaner appearance.

the who -alls. struright nent. the cular s too jects nterreride tner, avelt by nake tors. that ge 46



ENGINE COMPARTMENT, complete with full power equipment, includes one of best air conditioning units tested.



Performance and Specifications

ENGINE: Ohv V8. Bore 4.00 in. Stroke 3.25 in. Stroke/bore ratio 0.81:1. Compression ratio 9.0:1. Displacement 327 cu. in. Advertised bhp 255 @ 4700 rpm. Bhp per cu. in. 0.78. Piston speed @ max. bhp 2546 ft. per min. Max. bmep 159.1 psi. Max. forque 345 lbs.-ft. @ 2600 rpm.

TRANSMISSION: Standard shift has 3 forward speeds, 2nd and 3rd synchronized. Overall ratios: 10.21, 6.52, 4.10. Rear axle ratio: Conventional and overdrive 4.10:1, automatic 3.15:1. Automatic transmission is Hydra-Matic.

CHASSIS: Single unit body and frame. Suspension by 4 coil springs, direct-acting shocks.

 $8.00\ x$ 14 tires. Hydraulic duo-servo brakes. Worm and roller steering gear, with 45-ft. turning circle, 4.5 turns, lock-to-lock, 25.4:1 overall ratio.

DIMENSIONS: Wheelbase 121.3 in., overall length 209.3 in., overall height 60.4 in., overall width 78 in., minimum clearance 6.4 in., front fread 59.1 in., rear tread 60.5 in., weight 4100 lbs., weight/bhp ratio 16.1.

PERFORMANCE: Max. speed 100+ mph. Acceleration: from standing start to 45 mph 8.0 secs., to 60 13.0 secs., $\frac{1}{4}$ -mile 18.3 secs, and 71 mph, 30-50 mph

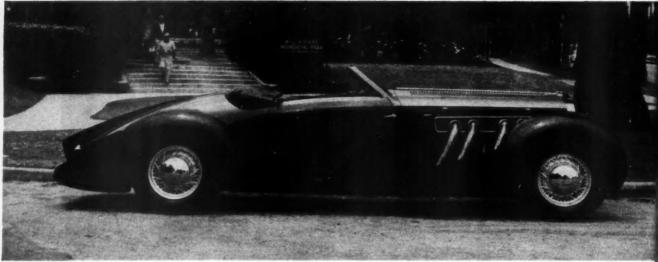
 $5.4 \ secs., \ 45{\cdot}60 \ 5.1 \ secs., \ 50{\cdot}80 \ 15.4 \ secs. \ Fuel \\ consumption \ average \ for \ 230 \ miles \ 13.9 \ mpg.$

PRICES (Suggested retail price at factory, including federal tax, delivery & handling charges, but not freight): AMBASSADOR SUPER 4-door sedan \$2821, 2-door hardtop \$2911. AMBASSADOR CUSTOM 4-door sedan \$3011, 2-door hardtop \$3101. (Power brakes standard on Custom.)

ACCESSORIES: Hydra-Matic \$232, power steering \$100, power brakes \$40, power windows \$110, radio \$90, heater and defroster \$83, air conditioning \$415.

COVER CLASSICS by Robert J. Gottlieb

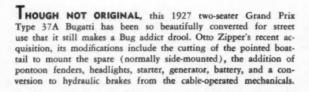
delage ...



PHOTOS BY BOB D'OLIVO

beautiful conversion of a 1927 Grand Prix







Engine is 91-cubic-inch 4, with three valves per cylinder, operated by an overhead camshaft. The A in 37A stands for its Rootestype blower, which helps it to achieve speeds above 100 mph. Suspension is by semi-elliptics in front through a tube axle, and quarter-elliptics anchored to the frame end, running forward to the rear axle. Wheels are aluminum, with cast-in drum and steel liner. Steering is phenomenally quick, with only 1½ turns lock-to-lock.

five-finned French convertible speedster







IN 1938 FINS WERE HARDLY THE RAGE either here or abroad. Yet this Delage sports touring convertible speedster boasted thin plates resembling fins attached to each fender and on the rear deck. They give this French one-of-a-kind classic an illusion of greater length, which it hardly needs with a 131.5-inch wheelbase. The special two-seater body is suspended independently in front with a transverse spring, and in the rear with two semi-elliptics. The ride, as on most Bugattis, is firm.

Engine is a pushrod-operated, overhead-valve straight 8 that idles at a fantastically low 250 rpm. It can throttle down to eight mph and then pull away smoothly to its top speed of over 100 mph. Though only four exhaust headers show, there's a fifth one that heats the dual-throat Stromberg carb. Other features include a four-speed Cotal electromagnetic gearbox (similar to the Cord) with controls on the column, one-shot lubrication, and hydraulic brakes with a separate system for front and rear.

... blown bugatti

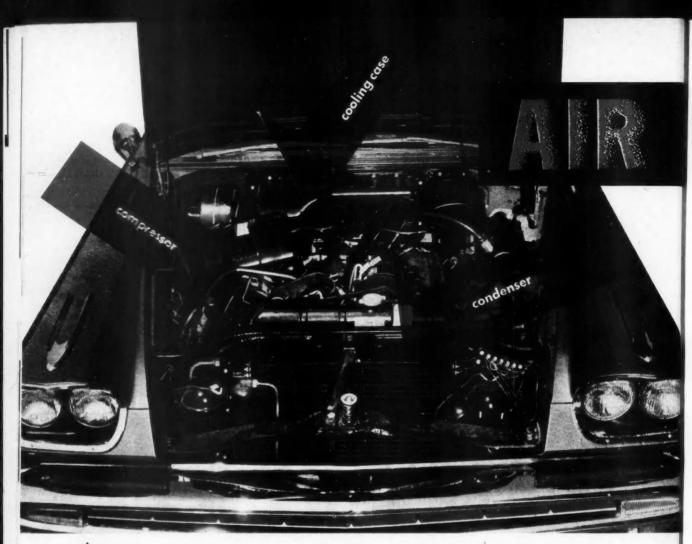


PHOTOS BY AL PALACY

.

Prix

inder, opts Rootesmph. Susd quarterthe rear teel liner. ck-to-lock.



ARMED WITH FACTORY-INSTALLED air-conditioning in a DeSoto, we took ourselves into the heart of Texas and the center of the independent automobile air-conditioning industry. The purpose of our little junket was to talk first hand with the people that build, use, and appreciate a device that can make your hours behind the wheel a lot more livable.

Automobile air-conditioning, in one respect, boomed off to a bad start just four years ago. Priced from \$600 to \$700, it was immediately tagged as a luxury item for a chosen few. Today this is not the case. A package containing radio, heater, power seat, and power windows will cost you as much or more than air-conditioning. The average price of factory installed units is now about \$435, underdash units average \$355 installed and trunk units \$420 installed.

Present prices seem justified. There is nothing new or revolutionary about the components of an air-conditioning system and production costs are pretty well stabilized.

Automobile radiators and air-conditioning condensers, although the condensers are somewhat smaller, are very similar in construction. The replacement cost of a radiator for one popular make of car is \$98.50; conversely, the replacement cost of a condenser is about \$55. Some slight price shrinking, because of production volume, can be expected as the industry grows. And growing it is; independent manufacturers have orders on file which will more than double last year's output.

No one can fully appreciate an airconditioner in his car until he has lived with it. Even in temperate weather it can make a long highway trip more enjoyable. You can keep the windows closed to get away from annoying wind buffeting, road noise, and dust. In humid weather the dehumidifying action of the evaporator will make you feel less sticky. The air in your car will be dryer because moisture condenses on the evaporator coils and is drained off to a point outside the car. In hot weather the advantages are obvious and in all cases you will wind up your trip, regardless of length, feeling fresher, cleaner, and less tired.

Health and safety both get a definite boost from car air-conditioning. Many units are equipped with filters which aid in screening out allergy-producing pollen and dust. The dryer air inside the car will help many who suffer from respiratory troubles. We were told about an asthmatic who uses his air-conditioner both winter and summer. In cold weather he leaves it on to filter and dry the air and at the same time uses the heater to keep warm. Dust and insects which may enter open windows to land in your eyes are a definite highway hazard. Driver fatigue is a prominent factor in traffic accidents and the driver who travels in cool comfort is less accident prone than one exhausted by heat and humidity.

THE HEART of an automobile air conditioning system is the compressor, which because of the high demands of automobile cooling, has sufficient capacity to cool a small house. The compressor delivers the refrigerant gas under pressure to the condenser located in front of the car radiator. As the gas flows through the finned tubes of the condenser it is cooled by the air flow produced by the forward motion of the car and the engine fan and thus condenses to a liquid state. In liquid form, the refrigerant is delivered to the evaporator which is located in the cooling case and consists of a series of finned tubes. In the evaporator the refrigerant boils back to a gaseous state and in so

COMDITONING

IS NOT A LUXURY.

PRICES FOR BOLT-ON

UNITS RANGE FROM \$310

TO \$380 AND ANY CAR

CAN BE AIR CONDITIONED

by Robert C. Scollay

doing absorbs heat and cools the evaporator unit. A fan or blower then forces the air through the evaporator to decrease the temperature.

it an

tioner

eather

ne air

ter to

may

eyes

er fa-

ic ac-

cool

one

con-

which

omo-

cool

livers

o the

e car

the the

ooled

ward

and

iquid

o the

oling

inned

erant

in so

Compressors in most systems are driven through a magnetic clutch. This clutch is actuated by either a manual or thermostatic switch so the compressor will not operate when the system is idle. Some systems allow the compressor to run continuously, but the load is removed by an automatic bypass valve when the system is not in use. Other control elements in most systems include a manual or preset temperature selector and blower or fan speed controls to regulate the volume of cooled air.

When you select your air-conditioner you will be faced with a variety of choices. Factory-installed units now generally have the evaporator or cooling unit mounted on the engine side of the firewall, whereas it formerly was located in the trunk. In factory systems fresh air is drawn from outside the car and cooled air is distributed either through grilles adjacent to the unit or through a duct system and overhead outlets. The underdash and trunk units built by independent manu-

MANY DEALERS AND INSTALLERS are finding it necessary to expand their shops to meet the growing demand for and public acceptance of air-conditioning as a highly desirable, almost necessary accessory. This year independent dealers are expected to install about 154,000 units or double the number they placed in service last year. These shops will also be called upon to provide maintenance services for all types of automotive units.

continued on page 29

ACCESSORY TYPE AIR-CONDITIONING UNITS

Hame and Manufacturer	Type	Installed List Price	Temperature Control	Name and Manufacturer	Type	Installed List Price	Temperature Centrel
AIRTEMP/MOPAR	Under-Dash	\$365	В	FRIGIKING			B, C
Airtemp Division, Chrysler Corp.,				Front Mount	Under-Dash	\$378	
Dayton, Ohio				Rear Unit	Trunk	419	
				Deluxe Rear Unit	Trunk	439	
ALLSTATE	Under-Dash	344	8	Frigikar Corporation, 1602			
Sears, Roebuck & Co., Executive				Cochran St., Dallas, Texas			
Offices, Chicago, III.							
A.R.A.			В	LO-MERC			В
Direct-Aire	Under-Dash	335		B-300	Under-Dash	408	
Ford Thunderbird	Under-Dash	399		TB-100 ③	Under-Dash	458	
President (with grilles)	Trunk	423		Lo-Merc Corporation, 2402			
President (with ducts)	Trunk	430		Houston Ave., Houston, Texas			
Station Wagon	Overhead	545		The second secon			
A.R.A. Manufacturing Co., 1041	010111000			MARK IV			D
Foch St., Fort Worth, Texas					Hadar Dash	295*	
rock ot., rock worth, reads				Dash Model	Under-Dash Trunk		
ARCTIC			N.S.	Trunk Model	trunk	345*	
Under-Dash Model	Under-Dash	379		John E. Mitchell Co., 3800			
Trunk Model	Trunk	489		Commerce, Dallas, Texas			
Overhead Model	Overhead	565 up					
Arctic Automotive Air Conditioning.	010111000	000 00		MOBILETTE	Under-Dash	350	E
926 S. Sixth St., Tucson, Ariz.				WEATHER-MATIC	Trunk	450	E
SEO S. SIATH SE., INCOM, AITE.				Mobil-Aire Manufacturing Co.,			
ARTIC-KAR			B	Box 122, Denison, Texas			
Penguin	Under-Dash	299°	-	don see, bonnown, rondo			
Iceberg	Under-Dash	339*					
Husky	Trunk	379°		NOVI			
Alaskan Icemaker (1)	Trunk	419°		Under-Dash Model	Under-Dash	310	н
Polar ②	Front	295*		Trunk Model	Trunk	375	
Capitol Refrigeration Manufacturing	rione	233		Novi Sales and Service Co., Inc.,			
Co., 3922 Kalloch Dr., Dallas, Texas				Novi, Mich.			
CLIMATIC-AIR			В	PARKSMAT (1)	Under-Dash	348	E
Under-Dash Model	Under-Dash	336		Parkomat Manufacturing Co., 2000	ender dann		-
Trunk Model	Trunk	350		So. Akard, Dallas, Texas			
Climatic-Air Manufacturing Co.,	110115	000		So. Anaro, Daries, Toxas			
804 West Erwin St., Tyler, Texas							
boy west train ot, Tyrer, Texas				TOWNE AND COUNTRY			E, F
COOL QUEEN			В	Champion	Under Dash	318	
Under-Dash Model	Under-Dash	379		Clipper	Under-Dash	348	
Trunk Model	Trunk	N.S.		Statesman	Trunk	388	
Klaus-Joyce Inc., 5526 Dyer St.,	***************************************			Clardy Automobile Air Conditioning			
Dallas, Texas				Co., 1728 Layton St., Ft. Worth, Tex.			
FORSTON		-	В	VORNADO	Under-Dash	370	8
Under-Dash Model	Under-Dash	369		O. A. Sutton Corp., 1812 West			
Trunk Model	Trunk	419		2nd St., Wichita, Kansas			
Forston Corporation, 1400 Conti							
St., Houston, Texas				WIZARD			A C
FRIACTIC	Under Dark	225			Under-Dash	300	A, G
FRIGETTE	Under-Dash	325	8	Wizard 2	Under-Dash	300	
Frigiquip Corp., 3724 N. May Ave.,				Western Auto Supply Company,			
Oklahoma City, Okla.				2107 Grand Ave., Kansas City, Mo.			

- * Installation charge not included
- N.S. Not stated
 - A Manual compressor on-off switch
 - B Manual temperature selector and thermostatic control of magnetic
 - Constant cooling position on temperature selector
 - D Manual temperature selector and modulating valve which unloads compressor as required
 - E Pre-set temperature control and thermostatic control of magnetic compressor clutch
- F Automatic/constant cooling selector switch
- 6 Pre-set temperature control
- M Manual temperature selector—magnetic clutch optional
- ① Has food, beverage, ice cube compartment
- (2) Front unit for Chrysler Corp. cars
- For Ford Thunderbird
- Has pushbutton defrost control

FACTORY-INSTALLED AIR-CONDITIONING PRICES

Buick\$430.00	Chrysler . 506.00	Ford 412.50	Lincoln . 475.00	Olds 444.00	Pontiac . 431.00
Cadillac . 478.00	DeSoto 446.00	Hudson 415.00	Mercury 430.00	Packard . 440.00	Rambler . 362.00
Chevrolet 430.00	Dodge 390.00	Imperial 590 00	Nash 415.00	Plymouth 446.00	Stude 395.00

Air Conditioning

continued from page 27

facturers recirculate the air within the car and depend on body leakage or momentary opening of windows as the source of fresh air. Both the re-circulating and fresh air types have characteristics on the credit side. In one case, the general ventilation of the car is better, and in the other the unit does not 'work' as hard to keep temperatures down in hot weather.

If you fancy one of the factory-installed units, you must of course order it with your new car. If your car is an older model you have no alternative but to purchase one of the independently manufactured or accessory type units. You have the advantage here of being able to transfer the unit to another car when you trade. Practically any car can be air-conditioned. Some foreign cars and a few domestic models present special but not insurmountable problems. If dealers do not have stock kits for a particular model, competent installers can fabricate special compressor mounts and re-shuffle underhood components to make things fit.

BUYING AN AIR-CONDITIONER with no demonstration is like buying a pair of shoes by looking at them in the store window. Make sure the one you select will fit your needs. If your demonstration ride takes place in a car with a white or light colored top, you may find it to be inadequate in your car if the top is black or dark colored. On a sunny day you can investigate this important effect of solar heating by comparing various roof top temperatures with your hand. Taking a thermometer with you on a demonstration ride can be misleading. After your airconditioner has been turned on for a few minutes you will begin to feel cool. This does not mean that the inside temperature has dropped to cold-storage level. Actually you are experiencing the effect of a temperature differential between inside and outside air plus the fact that nature's body cooling system, your perspiration ducts, are working efficiently in dryer air.

To get the most out of your air-conditioner, you must remember it is a mechanical device that requires regular servicing. Veteran installer-dealers like Orville Stufflebeam in Phoenix and Babe Stapp in Los Angeles recommend at least a yearly and preferably a six-month checkup to make sure the system is properly charged with refrigerant and the compressor is in good working order.

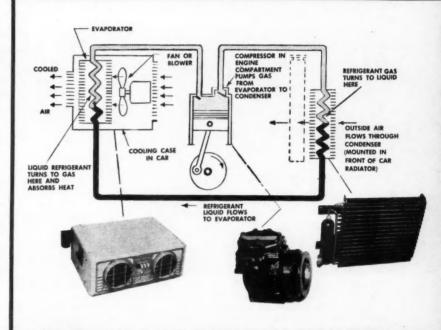
It would be trite to predict that airconditioning is here to stay. The fact that 297,000 drivers bought air-conditioning last year plus the prospect that twice as many will do so this year seems to place car cooling as high on the necessary list as a heater.



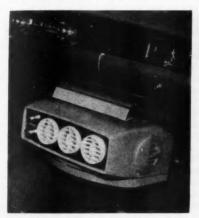
A. R. A. unit features large grilles ARTIC-KAR trunk unit has compartto obtain maximum cooling air flow.



ment for ice-cubes, drinks, food.



SIMPLIFIED DIAGRAM shows how it works. Photos are of Clardy components.



VORNADO unit has three front, two side openings to help flow of air.



MARK IV fits nicely between underside of dash and tunnel on T-Bird.



FUN in a FIAT

An enjoyable road test-tour in Cuba with a Fiat 1100 TV convertible

story and photos by Joe Wherry

Now THAT FIAT is at long last getting set to make an allout assault on (or in) the imported car market in these United States, it seems fitting to determine just how good one of their top models is, what it can do performance-wise, and whether it can succeed against well entrenched competition.

It's rarely that we have the opportunity to test a car slated for, but not yet available on, the domestic market. However, enthusiasm for Fiat machinery has always been quite high in this country. So, when the writer met Sr. Luis Galbis Martinez and Sr. Manuel Rodriguez San Pedro during the recent Grand Prix of Havana, and when he learned that these two gentlemen of Galmar Motors Co. S.A. were the Distributors Nacionale for Fiat in Cuba and was offered a new Fiat 1100 TV, he leaped at the chance.

Frankly, I wanted to see some of the Cuban hinterlands; to do so from the cockpit of the tiny 1100 TV Trasformabile 2 posti (two-seater convertible) was better yet. My companion for about 140 kilometers was Chris Economaki, the well known editor of the tabloid, National Speed Sport News. Together we traversed the Route Nacionale southwest of Havana into Pinar Del Rio Province. The two-lane blacktop road was full of curves, sharp ones, and featured many unexpected obstacles to high average speeds—there were frequent domestic animals and even more frequent carts drawn by oxen, horses and the like.

Gasoline of suitable grade (benzin) costs from 33 to 37 cents per gallon; a coke is usually 10 centavos, a good steak dinner with all the trimmings can be had in the provincial inns with good service for \$1.50 up. In the large cities the latter tallies with domestic prices.

In the big cities and small country towns and villages most

streets are narrow; there are few stop signs or other traffic control mechanisms except at major intersections. One soon becomes accustomed to driving with the horn; approaching a blind corner, the one who beeps first is considered to have the right-of-way.

Cubans are not insane drivers, but they do drive with spirit. Strangely they seem to prefer their own side of the road. I found it quite enjoyable. You'll also find the Cubans extremely polite and considerate. If an approaching car blinks its lights, you're being warned of danger ahead, which may be anything from animals or children in the road to a motorcycle policeman with a pad and pencil.

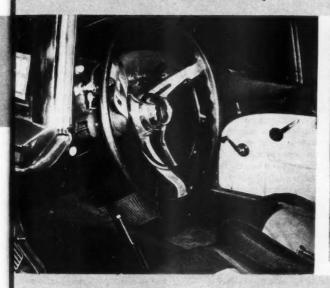
But, back to the Fiar TV. This is an extremely well-built car. Since the Cuban delivered price of \$3100 includes an import duty of at least 20 per cent, it would appear that judicious marketing at USA Ports of Entry could make the TV available to the consumer, on the coasts, for around \$2750 with the full complement of equipment including whitewall tires, chrome wheel discs, a sharp pushbutton radio, turn signals, seat belt for the single passenger, padded dash, folding top, and upholstery that looks as much like leather as if it were.

Our captions tell the details of this intriguing little two-seater, the specs have the information not covered due to space restrictions, and my notebook tells me that I'd like to do more driving in Cuba. If you feel the same way you might like to know that rental cars are available everywhere in the island republic for \$25 per week plus mileage (Couture, Avis, Hertz, etc.). Or, you can take your own family rig aboard the TMT Auto Ferry at Key West for \$62 round trip to Havana; for you

continued on page 65



FIAT 1100 TV ENGINE, with its familiar Weber carburetor and ohv layout, is easily accessible, although the standard windshield washer, fresh air intake ducting, oil filter, etc. seem to crowd compartment. A well padded dash displays large side-by-side instrument dials with warning lights for low oil pressure and battery discharge. Passenger seat has grab handle under dash and safety belt. Legroom is unusually ample for a small import. Though basically of 1956 vintage, the Fiat 1100 TV is new to most Americans. Beautifully wrought coachwork by Carrozzeria Vettura and well appointed details should please discriminating tastes.



beng a
the
pirit.
bund
colite
bu're
from
with

car.

port

marle to

full

ome

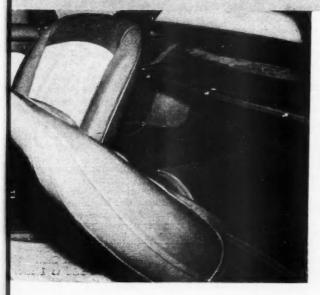
t for

stery

ater,

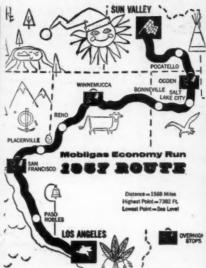
nore le to land lertz, IMT you





PACKAGE SHELF behind seats is easily reached and could probably be removed for installation of occasional seat for youngsters. Upholstery is plastic, neatly and strongly stitched in lively two-tone, with matching door panels. Carpeting is of thick woolen pile. Cockpit is weather-tight, with heater as optional equipment. Luggage space approximates that of Triumph TR-3; it contains spare tire and battery, which is covered to prevent possible damage to deposited items. Roadability of little TV is excellent. On test-tour it handled smoothly, and powered through sharp curves with pleasurable ease and comfort.







by William Carroll

Housewives, merchant chief, engineers and an aviatrix were among 24 featherfoots guiding stock cars in the recent 1568-mile Mobilgas Economy Run. The jaunt from Los Angeles to Sun Valley, Ida. proved a point many men would like to ignore—women drivers are here to stay.

Behind this seeming disaster to male ego was General Petroleum's \$250,000 budget which, among other things, bought breakfast for 680 people at the Run's end. Over the clatter of coffee cups were heard the happy victorious laughter of winners and tear-jerking rumors from a few losers. Scuttlebutt tales included the "gimmicked" transmission that would free-wheel (careful tests proved it didn't) and carburetors of fabulous economy.

The beginning came months before, when General Petroleum announced its 1957 Run. Entries received by the sanctioning United States Auto Club (USAC) sent teams of USAC buyers into the field. They entered unwary dealer showrooms "armed" with purchase orders and "stole" brand new cars of the makes and models entered. Security precautions were so successful that not a single entrant saw his (or her) car until after it had been impounded and certified by USAC officials.

Following certification, the cars were lettered, undercoated and lubricated; "Scotchlite" strips were attached to bumpers for night time identification. So rigid was control that when an entrant changed his tires for another make, USAC officials bought new tires for him — with his money.

Each car was permitted about 2000 miles for break-in driving, all of which was obtained with USAC technicians in

the car. Never was a driver or mechanic permitted to work on or move the entered cars unless a USAC "eyeball" was on the job. Finally, days before the run started, the cars were impounded under armed guard and could not be driven even by the Economy Run drivers except for specified final tune-up or emergency repair operations. As A. C. Pillsbury, Chief Steward for the Run said, "We permit no adjustment or improvement not available to the purchaser of a car from his usual garage."

The actual four-day Run was an exhausting ordeal of about 10 hours driving daily at an average of 40 miles an hour. Along the route spotting crews were alert for traffic law violations, while in the cars two impartial observers made a constant log of driver errors.

At a fuel stop the driver gets exactly the gasoline ordered, which is charged against his car. Too much, and excess spills to the ground, costing valuable ton miles. On the other hand, should he order too little, unexpected head winds might absorb the tiny safety margin and an Economy Run car would economize itself right out of the contest.

When it comes down to automotive interest, the most important thing in any Economy Run seems to be the car. So this year MOTOR TREND brings you details for each car entered, from the moment of impound until it finally reached the finish line at Sun Valley.

RHICK

Model Driver MPG in Class
Readmaster Den Bridges 18.6287 2
After certification by USAC officials,
Bulck mechanics spent nearly six hours
on timing and carburetion, followed by

dynamometer tuning, installation of seat belts, and ignition tests. An interesting change was removal and replacement of the original tires with Firestones, which are seven pounds heavier, although of the same size. Later, tires were changed back to the original U. S. Royals. Rear end ratio on the Buick was 3.07 to 1, while ignition advance was set 15 degrees before top dead center.

CHEVROLET

Model	Driver	MPG	Place in Class
Bel Air 6	Jim Rush	21,4948	4
Bel Air 8	Vince Piggins	21.2636	3
Bel Air 8	Betty Skelton	20.7236	****

Three cars entered by Chevrolet were given 500 miles of break-in mileage by cycling the speed up (to 50 mph) and down for short distances. They completed nearly 1800 miles of break-in before engine adjustments were made. At the impound under USAC scrutiny, the carburetors (single four-barrels on the V8s) were dismantled and the first step lean metering rod inserted as permitted by USAC regulations. Float level and choke were left at standard settings. Distributor points were checked and set for maximum coil saturation. Plugs were replaced because of carbon buildup during low speed operation and gapped to .035-inch. Brakes were checked to eliminate drag and some additional accessories installed on the car. Wheels were balanced, chains fitted and the minimum wheel alignment toe-in was set to reduce rolling resistance.

The driver of one car had glazed the brake linings so badly the entire set was replaced. The V8's torque converter housing was re-balanced, a standard Chevrolet operation. Both V8s ran 3.36 to 1 rear



Place

Want the mileage they got from cars in the Mobilgas Economy Run? Prepare your car like they did, drive it easy, and you'll get more mpg, too.

ends, one with an ignition advance of 12 degrees, the other with 14 degrees B.T. D.C. The Chevrolet Six used a rear end ratio of 3.36 to 1, running an ignition advance of 15 degrees B.T.D.C.

of seat

eresting

nent of

which

of the

ed back

gnition

ore top

in Class

4

et were

eage by

h) and

mpleted

fore en-

the im-

arburet-

s) were

netering

C regu-

e left at

its were

satura-

of car-

peration

es were

ne addi-

the car.

ted and

e-in was

zed the

set was

er hous-

hevrolet

1 rear

Midnight starts plus daytime naps just about took little Betty Skelton down the drain. But at the end she was only minutes ahead of a scheduled log, prepared by the male drivers. The Chevrolet logs were rolls of paper about 15 feet long which detailed mileage, altitude, stop signals and check points along each leg of the route. By following this schedule, drivers were sure to take advantage of road conditions.

CHRYSLER

Model Driver MPG in Class Saratoga George Alsbury 20.7032 1

The Chrysler Saratoga entry had unusual difficulties. A door lock wouldn't function and the windshield wipers persisted in operating at the wrong time because of a short in the foot switch. When inspected by USAC officials, the rear axle ratio was found to be 2.92 to 1, which had to be changed to the production standard of 3.18 to 1.

Driver of the car was George Alsbury, who celebrated his 20th birthday during the Run's third day. George drove capably to win his classification, while competing against his mother and older brother (in Imperial Crown sedans) for the Sweepstakes Trophy.

DE SOTO

Model Driver MPG In Class
Firedome Hart Fullerien 20.9838 2
Firedome Myra Buchanan 18.4994
Two Firedome Sportsman models carried DeSoto through the Economy Run. In-

itial break-in was by running on mountain roads in second gear (of the automatic transmission) to provide maximum engine rpm; then on level highways up to 70, back to 35 or 40 on compression, with an occasional constant run of 60 miles an hour. Power steering was removed from one car, new spark plugs installed in both, and driveshafts checked for vibrations. They ran with a rear end ratio of 3.36 to 1 and ignition advance of seven degrees B.T.D.C.

Near Sacramento, a USAC observer shouted, "Stop! Stop right now!" DeSoto driver Myra Buchanan became confused at such a definite command, and stopped her car. No sooner had the wheels ceased turning than the observer flew from the car and hid behind a convenient tree. He returned in a minute, jumped into the car and said, "Start your watches; it's okay to go now." The minutes and gasoline lost by this caper were charged to Myra's score, but you can bet that observers on next year's Run better make themselves comfortable before they leave. For Myra is one girl driver who will never stop again.

DODGE

Model Driver MPG in Class
Coronet 500 William Lesher 22.0047 1
Coronet 500 Patricia Jones 21.7803

Each Dodge was serviced, then put on the road for a thousand miles of break-in at a variety of speeds, the fastest being 65 miles an hour on open roads. They were taken to the impound area and plugs set to .035, the distributor inspected and every electrical connection in the car retightened. Old points in the distributor were reset to specifications. No power steering was on either Dodge entry, although power brakes were added to both. They were originally fitted with 2.92 to 1 rear axles and the engines timed to 15 degrees B.T.D.C.

FORD

Model	Driver	MPG	in Class
Fairlane 500 8		18.9456	
Fairlane 500 6	Ina Mae Overman	22.1201	****
Fairlane 500 6	Marshall Martin	22.2534	2
Fairlane 500 8	Al Cottle	19.1567	6

Fords were run for break-in mileage under 50 miles an hour, with no race-up at any time; then driven at varied speeds from 40 to 65 miles an hour until 1000 miles, following which they were driven normally. Firestone tires were removed from both cars and replaced by Goodyears on one, by Goodrich on the other. Power steering was removed from the car driven by Al Cottle and power seats installed. Pagan's car needed a new air cleaner element, plus seat belts. Both V8s ran 3.10 to 1 rear ends with timing set 13 degrees B.T.D.C. Martin's car, a Six, lose its power seats, but collected accessories bringing weight up to the other Six. A lot of time was spent adjusting the Fordomatic on this car, which was originally not quite right. The other Six also Jost its power seats with the major time being spent adjusting valves and working on the carburetor or distributor. The Sixes ran 3.10 to 1 rear ends with the ignition advanced to 11 degrees B.T.D.C.

IMPERIAL CROWN

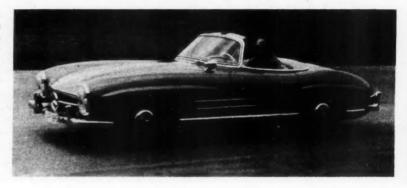
Model Driver MPG in Class
Imperial Crown Mel Alsbury, Jr. 20,9465 1
Imperial Crown Mildred Alsbury 19,9527
The luxury category cars were broken

The luxury category cars were broken in at 55 and occasionally at 60 mph. At

Mercedes-Benz 300-SL Roadster

"I have never before driven a super-fast car with such high standards of performance . . .

Editor's Note: When this report was written there were few 300-SL roadsters in existence. Production started in May, with the first car leaving the line the end of the month. Our German correspondent, Gunther Molter, spent many bours arranging for this test with Daimler-Benz' Research Chief Uhlenbaut. Molter had driven all previous versions of the 300-SL, from the prototype on, so has a good scale by which to measure this model.



by Gunther Molter

when engineer Wachensberger arrived in an elegant silver-green 300-SL roadster at the start of the Solitude race course near Stuttgart. The Solitude is a typical European road racing course, with all the characteristics needed for a critical test of a fast automobile. In a 6.3-mile lap there are serpentines, fast and sharp turns, flat S-turns, plus some straights.

After one familiarization lap with Mr. Wachensberger at the wheel, I took over. Two laps later I was already impressed with the car's roadholding, comfort, and the feeling of security it has in relation to the 300-SL coupe; the roadster is absolutely beyond criticism. Because of this, you do not get the impression of driving a particularly "hot car."

The clutch pedal is fairly soft and the car takes off much like a passenger car —

in feel only. Its acceleration is totally unlike any passenger car's, since it gets to 75 mph in 9.6 seconds (using first and second gears), and to 100 mph in 16.3 seconds (using first, second, and third). (The hottest car we've tested here this year was a fuel injection Corvette. It gets from 0 to 60 in 6.4 seconds, and to 95 mph—at the end of a quarter-mile—in 14.9 seconds.—Ed.) The "elasticity" of the engine is very impressive. I let it lug down in fourth (top) gear to 18 mph, then floored the throute; it took of without bucking or jerking.

The relation of the bucket seat to the wheel gives you a close connection with the car; you know in advance what it wants to do next. It's astonishing how fast you can become acquainted with this road-ster. Driving it at close to its top speed of 140-150 mph around curves, with the tires whistling lightly, there isn't even a faint second in which you feel unsafe.

With the coupe there was some need to "work" the wheel around turns, but with the roadster ou steer into the beginning of the curve, then take the rest of it without moving the wheel any more. On a high-speed turn there is no tendency of the car to want to break loose; there is only a very light feeling of over-steer. In case the rear wheels do break away (it will be only slight) you correct by a quick movement of the wheel or by letting off on the gas pedal momentarily. Around any curves, steering is light work. It's soft but direct.

I have never before driven a super-fast car with such a high standard of performance, roadholding, and safety. It can be driven safety at any speed. The balance of the suspension, shock absorbers, steering characteristics, and tires was designed with much care. It gives you an example of what racing experience can accomplish.

The new rear suspension, with its singlejoint pendulum axle, low pivot point and additional balance spring, is largely responsible for the better road-holding. The tires used, and with which the car will be equipped in production, were Michelin 6.70x15. (Continental tires are recommended for racing.) The new suspension also gives a somewhat different ride from the coupe. Here's a car with the roadability of a sports car and the driving comfort of a first-class touring car. My experience on a typical German country road bears this out. The road was considerably wavy, but I drove a good deal of it at speeds up to 110 mph. It was very comfortable, with short bumps like you'd experience in a normal car, but not the hard shocks you'd get in a competition car or even the SL coupe.

There is no vibration, and with the top up, you get just the sympathetic roar of the engine, the rushing of the wind, and the whistle of the tires.

There is no question that with such a fast car, you must have excellent brakes. It was a new experience to me to drive a fast car with servo brakes, so I used too much pressure at first. If you tap the pedal just softly, you get soft and effective braking at any speed. I used the brakes hard at high speeds several times, but the car showed no tendency to give unequal braking.

fo

cui

fac

Lo

He

Hu

add

When you have the many thousands of dollars you'll need to buy a 300-SL roadster, you can get it in its present form, or with a hardtop roof (later this year), or in a sports version without bumpers. Whichever one you get, you'll be getting a car that is a credit to its designer. It's a fascinating car for a person who likes something sporty, exclusive and individual—especially in our world of mass production.



Custom CARS illustrated

MODIFIED MERC ...

MERC COMPANY STYLIST REDESIGNS HIS PERSONAL CAR

. . . MT's Custom of the Month







STRIKING REAR FENDERS, with huge bubble skirts, distinguish this restyled '55 Merc. Extended 10 inches, fenders form a radical, inverted-keyhole hood over the recessed tail lights. Rear bumper is hand-formed from the original, with cross bar over the remounted license plate

singlent and ly reg. The chelin ecomension from roadriving r. My ountry s cond deal t was s like r, but comth the ic roar wind. such a orakes. drive

used

ap the

fective

brakes

s, but ve un-

usands

resent

er this

ithout

you'll

its de-

person

ve and

rld of

being shaped from end pieces of original bumper guards. Deck is operated by pushbutton under dash. Front end grille guards have been removed and replaced by teeth. Dechromed lower grille bar is finished in Titian red to match body. Spinners are Dodge Lancers.

Story and photos by Bill Provence

Not satisfied with the original styling of his 1955 Mercury, Don Bowser of Allen Park, Mich., an engineer at the Ford factory, has come up with some fresh approaches to re-design.

He began his adventure in customizing with minor changes. Lowering was the first step, followed by decking and nosing. Headlights were frenched and grille modified in the next step. Huge bubble skirts, handmade by Jimmy Jones, were then added. But Don was still not completely happy.

He sketched the car again and again, each time seeking a new

key to a distinctive treatment. At last he decided on the exaggerated rear overhang shown above. The rear fenders were extended some 10 inches at the top edge and swept sharply to the rear bumper.

Redesign of the back bumper and repositioning of the fuel tank filler pipe, removal of door handles, and fitting a new top completed the eye-catching job.

Don has recently purchased a '57 Ford and has taken up his sketch pad again—a new customizing gleam in his eye.

CUSTOM CAR CONTEST

CUSTOM FINS.

CUSTOM TONNEAU COVER TWIN REAR-VIEW MIRRORS TWIN SPOTLIGHTS **BULL NOSE** HOOD HEADLIGHTS CUSTOM GRILLE BAR



How would you like to have an air conditioning system installed complete in your car, free? That's the first prize in MOTOR TREND's new Bolt-On Custom Car Contest. There are many other worthwhile prizes also; but, first, here's what you must do to win any of the prizes.

Submit an 8x10 glossy photograph of your custom car. Tell us briefly of the restyling work that has been done, listing all of the bolt-on customizing parts, telling us where and how they were applied. That's all there is to it. Winners will be judged on the unique adaptation of bolt-ons to their car; radical restyling isn't necessary to win since the emphasis here is not on the amount of metal work done but on the use of bolt-on parts, which of course represent the easiest method of restyling.

In the June issue of MOTOR TREND, we gave you plenty of examples of various types of bolt-on custom equipment that are available from most automotive accessory shops. On the retouched artwork of the Ford convertible on this page, all sorts of goodies that make the car distinctive, yet not garish, are shown. What you have done in adapting custom bolt-on parts, or parts from other cars, may win for you any one of the following prizes, which have been donated by the various firms listed:

PRIZES

Clardy Automobile Air Conditioning System
CLARDY AUTOMOBILE AIR CONDITIONING CO. 1728 Layton St., Fort Worth, Texas

Electric Pushbutton Door Kit Bull Nose Chrome Trim Side Chrome Trim Strips NEWHOUSE AUTOMOTIVE 5805 E. Beverly Blvd., Los Angeles 22, Calif.

Custom Grille Bar Set of Wheel Spinners with Flipper Blades EASTERN AUTO SUPPLY 3319 S. Grand Ave., Los Angeles 7, Calif.

Dual Radio Aerial Kit Set of Rear Fender Skirts AUTO DISCOUNT CO. 1529 Victory Blvd., Glendale, Calif.

Set of Foam-tuffed, Leather-type Seat Covers Electric Pushbutton Rear Trunk Lid Kit Thunderbird-type Chrome Airscoop
Dual Rear Seat Radio Speaker
J.C. WHITNEY CO. 1917 Archer Ave., Chicago 16, III.

RULES

1. The contest is open to anyone living within the continental United States (including Alaska and Hawaii) except employees of Petersen Publishing Co., Inc., and their families. No entry fee, registration fee, or subscription is required. Contest is subject to all federal and state regulations.

2. Submit an 8x10 glossy photograph of your car, and on a separate sheet of paper, list all of the bolt-on equipment, describing briefly how and where these parts were applied.

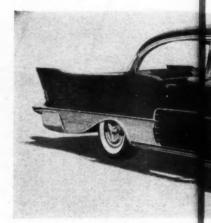
3. Entries will be judged individually on the unique adaptation of the bolt-on equipment. Decision of the judges will be final.

4. Entries must be postmarked not later than August 13, 1957, in order to be eligible.

5. Entries become the property of the Petersen Publishing Co., Inc., which reserves the right to print any entry or part thereof. Address all entries to the Bolt-On Custom Car Contest Edior, MOTOR TREND, 5959 Hollywood Blvd., Los Angeles 28, Calif.

New production-line custom is R. Allender's answer to the Eldorado Brougham





CHEVY BEL AIR body lines serve as basis for Cad-like custom restyling.

THE FACTORY where the new El Morocco is being built on a limited production basis has been visited by your Detroit Editor. Experienced body craftsmen were working like beavers on 18 cars

Ruby (for Ruben) Allender, a dealer in surplus materials, has been badly infected with the desire to own a distinctive car that would combine a package of reasonable overall size with the features of "the standard of the world" while still retailing at a moderate price.

To accomplish this, Ruby selected the Chevrolet Bel Air with 283-cubic-inch V8 with four-barrel carburetor, radio, heater, and Powerglide, as the base.

Allender is buying showroom new Bel Air models in fair quantity. He is organizing a network of distributors and plans to deliver the cars by the most economical means at hand. In all but the largest cities Allender envisions one dealer only. It is understood they will still be covered by the factory guarantee.

Available at as yet undisclosed prices will be a convertible (white, blue, bronze, or light green), and two- and four-door hardtops. The latter will be finished in Eldorado Brougham colors: dark blue, black, dark green and dark gray on the lower portion with the roofs finished in either silver or aluminum. The final enamel finish, after the extensive custom rebuilding, is put on in a well-equipped spray booth.

When the stock Chevy first enters the factory, it is stripped of all trim, the hood and rear deck are removed, and the trimmounting holes are filled in. Then the hood is completely smoothed with extra sheet steel, welded in place.

The fender fins are built up of steel (last year, when about 27 models were built, the fins were of Fiberglas) and welded in place. The only original trim that remains on the El Morocco when finished is the chrome fin tip and the headlight bezels. All other trim is special (and expensive) cast or shaped aluminum or steel. All trim items are chromed.

Front bumpers are slightly reworked and the turn signal lights are new. The Eldorado-like latticework grille is aluminum. The generous chrome rear-quarter side panels are dimpled sheet brass, which is chromed. Similar material is used in back at each

side of the license plate recess. The two small lights in each rear chrome panel are dummies.

Of course the cast and chromed hints of airscoops on the lower rear-quarter panels are not functional, but they add to the Eldorado illusion, as do the dual and louvered dummy exhaust outlets below the rear dagmars. Special wheel discs are used.

We have it that 1957 will see well over 100 El Morocco models on the loose. They will be attractively priced just a bit over what one would have to pay for a completely stock and

CHEVY SPEAR TRIM and taillight assembly are replaced.



MOROCCO

Story and photos by Joseph H. Wherry

ham

n each

on the

add to

my ex-

scs are

forocco

st a bit

ck and

laced.



EL MOROCCO convincingly disguises its Chevy ancestry.



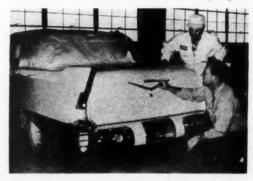
FRONT has new grille, reworked bumper.

comparable Chevy Bel Air, putting it within everyone's reach.

On the "personal" side, the steering wheel hub of each El Morocco is fitted with a piece of leather with the following imprinted in gold gilt: "El Morocco Custom Built for"

It's a nice package and one which may very well ignite the old urge for distinction which once enabled many a limited production shop to flourish. Incidentally, Allender is toying with the idea of not changing models each year — rather he's thinking about making the El Morocco a changeless prestige item without annual facelifts. Sounds like a good idea!

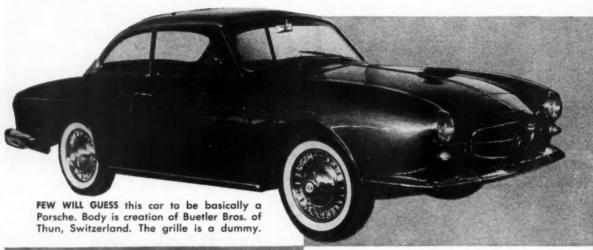
REAR END has recessed license, dummy lights.

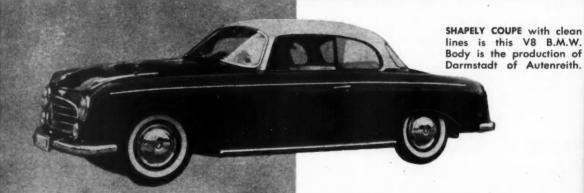


LARGE FINS, chrome panels add to Brougham illusion.



Custom Coachwork







SMALL, REAR-ENGINE sports coupe by Giovanni Michelotti has Vignale-built body on Abarth-Fiat chassis.



Here are some new slants on styling from adventuresome

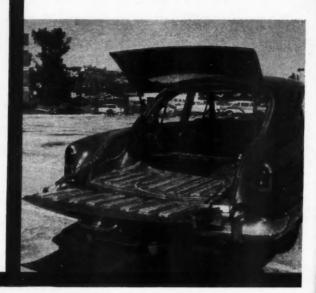
European designers



MOTOR TREND starts its new and exciting project of building a special car.

Our aim—an...

All-Purpose Car





PHOTOS BY D'OLIVO

WE'RE OFTEN ASKED a question to which it's almost impossible to give a simple answer.

"What's your favorite car?" the question always starts, "... the car you'd like to drive day in and day out?"

We do have our favorite car—cars, we should say—chosen for particular types of driving or for special features. We'll prefer the lines of one, the power of another, the riding or handling qualities of a third, etc. No one existing model seems to possess all the characteristics of an ideal car.

The next best thing would be to combine many of these cars' various features into one. Impossible, you say? Well, not entirely.

Why not start with a basic body shell that incorporates as many good features as possible, and build from there? A Kaiser Traveler (see above photos) should be a good start: the '51 and later models had basically clean lines that were reckoned by many to be the best of their time. The rear seat folded forward to give 105.5 cubic feet of hauling space accessible through the rear wagon-like doors. With a later model engine, stiffer springing, a sliding roof, reclining seats, hmmm . . . we might very well have a true all-purpose car! The idea excited us so that we decided to try it.

The first thing to do was to find a Kaiser that hadn't been

involved in a wreck, and that hadn't been allowed to rust out. This wasn't easy, but finally a '51 was located in San Diego. The price was right, so ownership was transferred and the car was driven home.

Right now it's in the hands of Dick Lyon of Lyon Engineering at 11370 Long Beach Blvd., Lynwood, Calif. He's preparing to replace the six-cylinder Continental engine with a brand spanking-new '57 DeSoto Fireflite engine rated at 295 horsepower with its four-barrel carburetor. Dick will run into some strain fitting this 341-cubic-inch engine into the Kaiser because of its size, but he anticipates that we'll be able to give you the complete story on the engine installation in the next issue.

After that, we'll work on the transmission, drive line, rear axle, get into the suspension, brakes, wheels, and on and on.

It'll take time to complete the MOTOR TREND All-Purpose Car, and so we'll have to tell you about it in the form of a serial with monthly progress reports. Where the changes (such as this engine swap) affect performance, or affect the ride or handling, we'll give you those facts, too.

And who knows, maybe we'll start a run on Kaiser Travelers. We suggest that you Kaiser owners don't let your Travelers travel too far from you.



on.



selective!

A million men select Petersen
Automotive Group magazines at newsstands each month. Newsstand sales
make up 86% of the total P.A.G.
circulation. This selectivity means
more sales per advertising dollar
spent in the P.A.G.

From Bennett-Chaiken Survey, 1956.







THE PETERSEN AUTOMOTIVE GROUP-1,112,278 ABC Circulation*
World's Largest Automotive Consumer Readership (*Last six months, 1956)

PETERSEN PUBLISHING COMPANY - 5959 Hollywood Blvd., Los Angeles 28, Calif. - HOllywood 2-3261 DETROIT OFFICE: 1514 Book Bidg., Detroit 26 - WOodward 3-8660 NEW YORK OFFICE: 550 Fifth Avenue, New York 36 - CIrcle 6-1365 MEDWEST OFFICE: 380 N. Michigan Ave., Chicago 1 - ANdover 3-6929

OPERATION ECONOMY

continued from page 33

about 700 miles the oil was changed, ignition advanced about three degrees and wheel balance checked. On a second test run the cars were driven as fast as 85 miles an hour, but at no time were high speeds maintained for more than three minutes. In the impound garage, carburetors were adjusted and float bowl levels lowered to the minimum factory tolerance. A new battery, new spark plugs and a replacement power steering pump were put in one Imperial. The other car received a new power steering pump, new spark plugs, neutral switch and necessary repair to one door latch. Imperials ran a gear ratio of 2.92 to 1 with timing of the winning car set at 10.5 degrees B.T.D.C. and the other at 11 degrees B.T.D.C.

OLDSMOBILE

Model	Driver	MPG	Place in Class
Holiday 88	Lorraine Bell	19.5149	2
Holiday 88	Lincoln Paola		Withdrawn
Holiday 98	Ray Brock	18.7247	****
Holiday OR	Marilyn Miller	19.7164	3

The two 88s with J-2 three-carburetor engines were given pre-delivery service and rear ends were checked to make sure they were factory stock. The metering rod in the carburetors was adjusted one point lean as permitted by USAC regulations and timing set to 7.5 degrees B.T.D.C. The cars started off on their first break-in mileage at full throttle up to 60 miles an hour then slowed under compression to 40 or 45, which sucks oil past the control rings and prevents cylinder scuffing. After about 600 miles, the cars were driven to Nevada where it is legal to run over 100 miles an hour. Some out-of-balance tires were changed for new ones. After 1800 miles the old plugs were cleaned and regapped. Tests had shown gas mileage of the three-carburetor engine was as good at 45 as at 30, and only 0.2 of a gallon more at 60 mph. The two 88s were running 3.08 to 1 rear ends.

The other two Oldsmobiles were 98 Starfire hardtops. They were given a preliminary check, timing was advanced slightly and the single four-throat carburetors left alone. Initial break-in included mountain driving in third gear to keep engines warmed during a fast break-in. After 300 or 400 miles of running, the cars were taken to Nevada to fly at 100 miles an hour or better. After 1800 miles the 98s were given a final tune-up which included lowering the float level to specifications, setting jets and auto choke one step lean. Both distributors were checked and one was found to need an advance spring shortened and the sticking advance mechanism degummed. Old points were set at the high limit of dwell. New plugs were installed and set to .030, while U. S.

wood 2-3261



WINNING CARS AND THEIR DRIVERS IN THE 1957 MOBILGAS ECONOMY RUN Sweepstakes-Luxury Class—Imperial Crown, 64.5153 ton mpg, Mel Alsbury, driver, 20.9465 mpg; Upper-Med. Class—Chrysler Saratoga, 56.7267 ton mpg, George Alsbury, driver, 20.7032 mpg; Low-Med. Class—Dodge Coronet "500," 55.8920 ton mpg, William Losher, driver, 22.0047 mpg; Low Price Class—Plymouth Belvedere V8, 52.6211 ton mpg, Mary Davis, driver, 21.3907 mpg.

Royal tires were removed and replaced with Firestones. Marilyn Miller's car was bought with the wrong differential ratio, so another new car was picked by USAC and rear ends swapped.

PLYMOUTH

Model Driver MPG in Class
Belvedere 8 Mary Davis 21.3907 1
Belvedere 8 Richard Griffith 20.8968

Winner in the low-priced field was a girl-driven Plymouth. Her car was carefully broken in for 200 miles. From then until impounded with over 1600 miles on the speedometer, the cars were driven faster; but the Plymouth crew chief would not say at what speeds. Both Plymouths lost their 2.93 optional rear end ratio, which was replaced with a 3.18 to 1 standard ratio. One Plymouth ran an engine set 12 degrees B.T.D.C.; the other performed with an 11-degree advance.

To hear other drivers talk, Mary Davis' downhill driving was nothing short of spectacular. Not only was she out to win, but her co-driver kept saying, "Don't touch that brake, just keep it rolling."

PONTIAC

Model Driver MP6 in Class Chieffain Pierce Venable 20.4221

For the first 200 miles driver Pierce Venable did not cruise his Pontiac over 50 miles an hour in fourth gear. Then he cycled from five to 65 mph, running the transmission in third. At 995 miles it was taken in for a complete tune-up. Both distributor and plugs were checked and the choke set one notch lean. New plugs were installed and gapped to .038. The Pontiac ran a 3.08 differential with ignition set seven degrees B.T.D.C.

RAMBLER REBEL

Model Driver MPG in Class
Rambler Rebel 8 Les Viland 21.6214 5
Even factory officials at Kenosha were
surprised when USAC representatives

walked in and "borrowed" a car for the Mobilgas Economy Run. Driver Les Viland, in California on vacation, wasn't told when the car would arrive or even if it would arrive. As Les said, "Boy, you can sure see how far USAC goes to make sure the cars are stock."

Advised of the arrival of his car, Les drove it for the break-in mileage at about 40 miles an hour for the first hundred miles, cycling up and down the speed range. He then cycled for a maximum of 50 miles an hour until hitting 400, a maximum of 60 until reaching 500, 70 until 600, and 80 until he reached 700. His maximum speed was bursts to 125 miles an hour where permitted in Nevada.

After 1800 miles of break-in the Rambler was tuned at the impound area. Carburetor float level was changed ½4 inch, the distributor cleaned and original points reset. Wheels were balanced, brakes adjusted and the rear axle ratio inspected by removing the inspection plate and counting the teeth. The rear end ratio was 3.15 to 1 and with an initial ignition advance of 10 degrees B.T.D.C.

STUDEBAKER

Model Driver MPG in Class
President Pete Novetny 19.9453 4

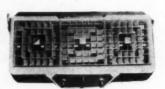
A President four door with V8 engine and power steering was broken in at 65 to 75 miles an hour. What speed cycling was done occurred naturally going downhill. After this first trip valve clearances were set, timing adjusted and carburetor float level lowered slightly. Metering rods were changed one step lean as permitted by USAC regulations. Later runs were made at normal speeds of 70 to 75 miles an hour, breaking the car in as rapidly as possible. USAC inspectors notified Pete of a change in rear axle ratios. So the 3.07 rear end was removed and 3.31 gears installed. Timing was set nine degrees B.T.D.C, with original plugs and breaker points left in place.



AUTOMOTIVE AIR CONDITIONING Yesterday's Luxury . . . Today's Necessity

When vacationing in Phoenix, Arizona, drop in for a free demonstration of the finest Refrigerated Air Conditioning money can buy. A.R.A. Auto Air Conditioning units completely eliminate hot and humid driving. Why drive a "greenhouse on wheels" when you can drive cool and relaxed in both summer and winter? Five distinctive A.R.A. units to choose from. Can be quickly in-

stalled in trunk or under dash. Now available for all passenger cars, convertibles, trucks and most sports cars. All A.R.A. units can be easily changed from one car to another.



WHEN IN THE ARIZONA AREA . . . Enjoy a Red Hot Vacation . . . In Cool Driving Comfort.

AUTOMOTIVE AIR CONDITIONING COMPANY (Arizona's Finest Installation and Service Specialist) 1014 N. Central Ave. Phoenix, Arizona Phone: AL 8-6879

NOW! Genuine

at HALF of Car Dealer Prices!

Here's the world's greatest Continental Kit value-at savings up to \$100! Glamorous California styling . . . rakish tilt of tire carrier is custom-designed for your car, as is every other part. Stylish wrap-around gravel shields. Heavy 20 gauge tire ring. Sturdy, rattle-free!

Easy to Install Yourself: Kit braces to frame. Tire carrier is factory pre-assembled. Stepby-step instructions.

NOT A "FALSIE" - ALL PARTS INCLUDED: splash pan, bumper extension brackets, allmetal tire cover, tire carrier assembly-everything but emblem. Prime coated.

MATERIALS AND WORKMANSHIP GUARANTEED NEW CATALOG OF CUSTOM ACCESSORIES -free with order or send just 25¢.





COMPARE THESE PRICES!

Your choice of open closed face plate (please Buick 55-57 Chrysler 56-57 | Cadillac 54-55 Lincoln 54-57 Chev. 49-57 | Buick 55-57

Ford 49-57 Plv. '55-57 \$49.50

DeSoto 56-57 Dodge 56-57 Merc. 52-57 Olds. 54-57 Pont. 53-57 Stude. 55-57

\$69.50 \$59.50 \$119.50

Tire ring in chrome, \$10 extra. Write for information on cars not listed. Specify make, yr., mod., tire size & if tubeless. 25% deposit required. FOB L.A. Postage COD. Calif. residents add 3% sales tax.

\$79.50

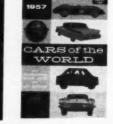
Cadillac 50-53

Cadillac 56-57 Thunderbird 55

Complete, illustrated guide to every production car built in the world today. Get the complete up-to-date world car picture from this terrific photo-packed book; an essential reference book for your automative library. Complete specifications on over 120 makes and models, including special sections on station wagons, sports cars and minicars from all countries. Plus 12 pages of comparative statistics on all cars.



On Newsstands Now



Or send 85¢ (to cover postage, etc.) to: TREND BOOKS

5959 Hollywood Blvd., Los Angeles 28, Calif.

NASH

nothing beats a reclining seat for watching drive-in movies. And the seats are included in the price of the car!

THE CAR'S RIDING QUALITIES themselves are impressive. Rough road surfaces are smoothed out: road noises and vibrations are cancelled. Quiet, smooth, it provides solid touring comfort for passengers and driver alike.

Handling is good, but could stand improvement, lean being excessive in fast turns, and noticeable even at lower speeds in more gentle turns. Recovery is quick enough, however, and the car feels safe at speeds even above the limit. It's pretty hard to bottom even through bad dips, at least with passengers in the front only, but it will get slightly airborne and wallow a bit. Some corrective action on straight roads is necessary, but only at high speeds. The chart details performance and gas mileage results. This is not a road racer, certainly, but it does qualify nicely for normal usage, family sedan class.

ALL EQUIPMENT WORKED WELL, although A. M. is not trying to corner the carriage trade with well-oiled, prettied-up functionals disguised as gimmicks, or vice versa. The air-conditioning unit, with vents emitting from both sides of the instrument panel, is one of the best we've used so far. and the heat and vent controls provide excellent air circulation without draft.

THE V8 ENGINE, available with Hydra-Matic, standard transmission, or standard with overdrive, has been upped to 255 hp, an increase of 35 over last year's largest offering. Containing 327 cubic inches, the engine employs a four-barrel carburetor and has a compression ratio of 9 to 1. It's very silent except for the fan, which becomes quite noisy in lower gears, when the engine revs high. Components are easily accessible.

EASY TO GET IN and out of, extremely roomy inside, having good visibility with little windshield distortion, reclining seats, soft springing and that solidly resistant body . . . the Nash is definitely built to make its users happy, particularly since its price shows a reduction from 1956. It is not, as we have said, the most fashionable or handsome car on the road; and it does have certain faults. Some are easily corrected, such as having the brake pedal too far right for left foot usage, and some are more serious, such as the aforementioned "lean" and "wallow." However, the compensating factors of superior body construction, generous interior proportions, reliable engine and plenitude of minor convenience make the Nash a car well worth its price.

A BARGAIN **NEVER** IS



A.R.A. automotive air conditioners were designed to give the best possible service to the customer. To endure, and at the same time to operate efficiently, free of trouble.

NO automobile air conditioner is inexpensive. Therefore, to be economical, the unit you buy should be as good as new for years and years. That is economy. And that is the kind of quality you get when you buy an A.R.A.

A lot of other units are cheaper. Not less expensive, mind, but cheaper. That is not economy. A cheap unit will cost you money in repairs the longer you keep it. Buy wisely. Insist on quality, guarantee of service, and solid warranty. Your best choice is an A.R.A. for carefree driving pleasure.

MAKERS OF THE WORLD'S FINEST TRUCK CAR REFRIGERATED COOLERS

P. O. BOX 1636, FORT WORTH, TEXAS

A.R.A. DEALERS ARE LISTED IN YOUR TELEPHONE DIRECTORY

NEW POWER...

NEW COMFORT



NEW POWER with the basic six-cylinder power plant that captured 28 Class "D" records at Bonneville.

NEW COMFORT with two additional seats in rear; adjustable steering column; all-weather top.

\$3295, plus tax and license

AUSTIN-HEALEY

Call or write nearest Distributor for name of your local Austin-Healey dealer

SO. CALIF.-ARIZONA-UTAH-SO. NEVADA Gough Industries, Inc. P.O. Box 2768 Los Angeles Phone: NEvada 6-9831

NO. CALIF.--OREGON-WASH.-NO. NEVADA British Motor Car Distributors, Ltd. 1800 Van Ness Avenue San Francisco Phone: PRospect 6-5120

atchin-

elves are tions vides and

im-

fast eeds uick safe retty s, at only, and on

y at ance road icely althe

d-up vice ents nent far, ex-

dradard hp, gest , the retor . It's bethe asily

nely with eats, tant t to e its It is

able does cortoo are

oned omconons, inor

well



traits: it's docile, yet takes to being slammed around. As Otto Zipper said when he all-toobriefly loaned the car to me, "Drive it through

a turn hard. If it breaks, keep your foot in it. It'll come out . . . The Spyder has an altogether different feel from all of the bigger cars I've driven-including the "larger" sports cars. It's light, weighing in at only a bit over 1500 pounds, and goes like the proverbial bomb, so you have to really get used to it before you feel secure.

Actually, the Spyder that I drove was not a true Spyder in that it's a '55 model and uses a de-tuned Spyder engine with compression ratio and carburetors of a Carrera engine. Therefore, performance figures obtained on this particular car should be upgraded by a few per cent. What it did is still pretty phenomenal for a 91-cubic-inch, four-cylinder engine.

This was my first time in the glove-tight cockpit behind the tiny wheel of a Spyder and I frankly couldn't get off the mark the way I'm sure I could with much more practice. Before I took over from Otto, he advised, "Don't pump the throttle. Just 'wuk wuk,' then get on it." If you don't have the engine rpm up high, it eases away from a standstill with no screeching of rubber or loss of traction. This wasn't the way to get the best times, though. It's better to use a "wheelspin takeoff" by easing out the clutch pedal at 4000 rpm to keep the revs up when the clutch grabs hold.

After four runs I got the elapsed time for the quarter mile down to 15.9 seconds. I was sure the car would do better than that, so I gave the wheel back to Otto. His greater experience with the car enabled him to get it down to 15.4, which seemed more like what it should do. The speed at the end of the quarter was around 110 mph. On the good runs, the de-cambered rear wheels both bit into the asphalt of the San Fernando Dragstrip, laying rubber for a good number of feet. Incidentally, the de-cambering is peculiar to this car, and gave it better handling characteristics on the short and twisty Paramount Ranch road

top,

feel

ligh

And

whe

after

vou

glass

at a

quick

to la

direc

the !

you'r

into :

in th

course

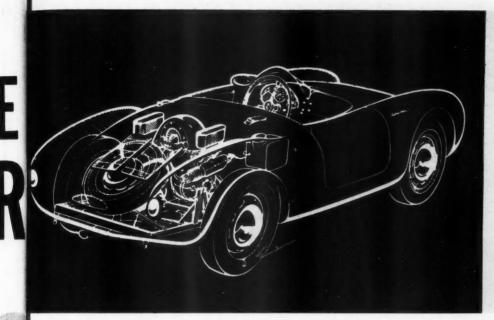
Show

Af

T

You shift at the redline marker, which is an unusually high (in stock circles) 7200 rpm. Luckily the tach is large, for the engine revs come up so fast that it's mighty easy to over-rev. Best shift points seemed to be right at 7000; higher than that and you could hear and feel the hot plugs giving out.

Low-end performance is always an added bonus in a highrevving and high-output machine. Yet, here's this Spyder, strictly a race car, that lugs way down in fourth gear, able to accelerate with nary a buck or a jerk from a walking pace. Put a muffler on (oh, the looks I got from the cops!), a onepiece windshield to replace the racing screen, adapt a Fiberglas



PORSCHE SPYDER SPECIFICATIONS AND PERFORMANCE

ENGINE: Flat 4 with 4 overhead camshafts. Dry sumplubrication. Bore 3.35 in. Stroke 2.60 in. Stroke/bore ratio 0.77:1 Compression ratio 9.5:1. Displacement 91.0 in. Advertised bhp 110 6 6200 rpm. Bhp per cu. in. Advertise

TRANSMISSION: Four forward speeds, fully synchronized. Overall ratios 14:1, 7.82:1, 5.43:1, 4.25:1. Dry plate clutch. Rear axie ratio 4.425:1.

4.425:1.

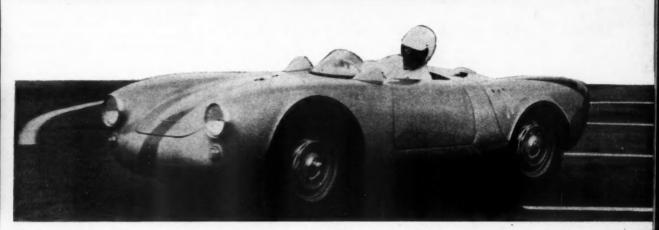
CHASSIS: Unit body construction. Two front independent parallel arms with 2 torsion bars. Rear, oscillating half axies independently sprung on individual torsion bars. Double-acting shocks. 5.00, 5.25.

16 racing shocks. 5.00, 5.25.

16 racing stires. Hydraulic brakes. Worm and sector steering gear, with 33-ft. turning circle, 2.3 turns lock-to-lock.

DIMENSIONS: Wheelbase 83 in., overall length 141.8 in., overall height 40 in., minimum clearance 6.2 in., weight dry 1507 ibs., weight/bhp ratio 13.7:1.

PERFORMANCE: Max. speed 140 mph. Standing ¼-mile average 15.4 secs., 110 mph.



top, and you've got a street machine that would enrapture anyone.

er mile

er than

erience

seemed

quarter

ed rear

agstrip,

lly, the

andling

ch road

ly high

for the

ver-rev.

an that

a high-

Spyder,

ar, able

ng pace.

, a one-

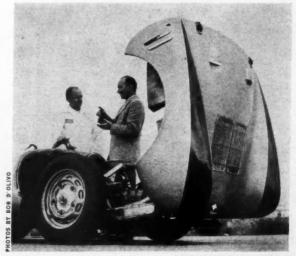
iberglas

It's not the most comfortable car in the world to ride in. You feel every bump and tarstrip in the road through the thin and light bucket seats. But, once accustomed to that, it's not bad. And just wait until you find that winding country lane! Here's where a smile will cross your face, not to be erased for days after. And I thought a stock Porsche could handle!

There's as much difference between the convertible I told you about last month and this Spyder as there is between a glass of milk and a bottle of Pabst. It's so light steering (even at a standstill) that you'd swear it was power-equipped. It's quick, responsive, and any other handling superlative you want to label it with. Break it loose, you whip the wheel into the direction of the slide, keeping your foot in it or quickly shifting the four-speed synchro-mesh gearbox into a lower gear—and you're out of trouble.

After a while, you find yourself deliberately trying to get into a slide. A four-wheel drift through a corner comes so easy in this car that you soon visualize yourself on the great road courses of the country showing Kunstle and Miles the way home.

Where do you go from here? There are better cars to come? Show me to them—fast!





TESTING A SPORTS SEDAN WITH A HAPPY COMPROMISE

AN MT RESEARCH REPORT by Otto Zipper

THE 3.4 JAGUAR four-door sedan is a welcome import. It blends the luxuries and spaciousness of a full sedan with a real sports car feeling. This happy combination is not exactly new, but price-wise and performance-wise it's about the nearest thing extant to what a true sports sedan should be.

The 3.4 (an appropriate name since it's powered by the 3.4-liter XK engine) is externally identical to the 2.4 Jaguar introduced to the U.S. last year. But the one-liter (61 cubic inches) increase in the engine makes a vast difference in its appeal to the U.S. buyer. Not that it seriously challenges, in actual size or horsepower, the newer domestic products, but its performance is definitely pleasing, and our advice to "hot" car owners who have previously dusted off the 2.4 is - look before you tromp. The 3.4 can give a number of domestic '57 products a very bad time. Actual times show 0 to 60 mph in 10.7 seconds and the standing 1/4-mile in 17.7 seconds at 78 mph. That's quite commendable for a relatively small engine of 210 cubic inches pulling a four-door sedan weighing 3280 pounds. Top speed is well over 110 mph.

The double overhead cam, six-cylinder engine, proven over many years, has been so successfully refined that it is remarkably



THE ADDITION of 61 cubic inches is evident here, the 3.4 engine completely filling underhood space. Double overhead cam 6 gives over 110 mph speed.



A DELUXE TOUCH is added with this easily accessible tool kit, built into center of spare tire. This well-designed feature allows full use of trunk compartment for luggage.

50 MOTOR TREND/JULY 1957

Jag to smooth and quiet. It's the same engine as used in the Mark VIII, but has an 8 to 1 compression ratio, which ups the power to 210 hp at 5500 rpm. Minor cam and port modifications have raised the torque in the 3.4 engine to 216 pounds-feet from the Mark VIII's 203. This increase is felt mostly in the low speed range, resulting in very pliable high gear driving. Even with the overdrive engaged, flexibility is good from 40 mph up. The optional Laycock-de Normanville overdrive operates only in fourth gear, with engagement being made simply by flipping a toggle switch conveniently located on the dash a finger's length away from your left hand on the steering wheel.

is a

ries

h a

om-

wise

ear-

dan

ince

ne)

guar

the

in :

its

seri-

orse-

but

and

have

look

ve a

very

mph

mile

quite

gine

door

peed

nder

been

ably

tool

gned

age.

Normal shifting of the floor-mounted gearshift is pleasant, except for one point that could stand improvement — the lever needs a more positive stop for the entrance into the reverse gate. Shifting up is no problem, but a down-shift from third to second might find you in reverse gate instead.

An automatic Borg-Warner torque converter transmission is available on the 3.4 for an additional \$250 over the f.o.b. Los Angeles price of \$4445. A bench type front seat is standard installation with the automatic shift. Actually, about everything

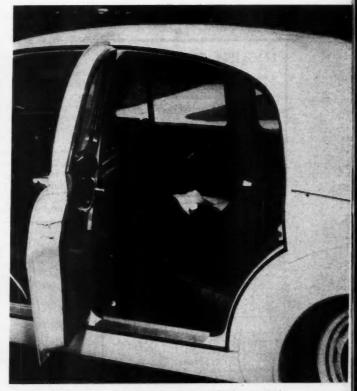
continued on page 52



COCKPIT VIEW shows convenient, uncluttered instrument panel set in center of dashboard, tachometer on left, speedometer on right.



AMPLE ROOM is provided for all occupants, despite the Jaguar's small dimensions. The driver does not have to be a contortionist to get in or out of it gracefully.



LONG-LEGGED rear passengers may wish for a little more room, but the leather covered foam rubber seats are most comfortable. Arm rests are on all four doors.



Why replace your muffler every six months? nstall PORTER's and be assured of long-lasting service. ALI PORTER Mufflers must stand a road est of 30,000 miles (within a year) before being offered to the public. The PORTER name has signified the finest in quality exhaust systems since 1937.

since 1937.

DEALERS: PORTER Mufflers are treated against rust and are individually cartoned before shipping from factory.

ORDER TODAY, or write to Porter Muffler Manufacturing Company, Dept. MT-7, for



ENGLISH FORD PARTS

- We have the largest stock of parts for English-built Fords in the United States covering all models—Anglia, Prefect, Thames, Consul, Zephyr and Zodiac.
- Orders shipped same day received.

 Ask for part needed by year and make.
- Write, wire or phone John Fisher, WEbster 3-5911

HOLMES TUTTLE FORD 7122 Beverly Blvd., Los Angeles 36, Calif.

FOR SALE!

MASERATI

Beautiful Maserati Beautiful Maserati Frua Convertible. On-ly 300 miles. Origi-nal Price \$10.450. Must sell immediate-ly. Sacrifice for \$8,000. Write to: Jesse Marsh, 652 King Street, Monro-via, Calif. Phone: Elliot 8-3349

BOOK MANUSCRIPTS

CONSIDERED

by cooperative publisher who offers authors early publication, higher royalty, national distribution, and beautifully designed books. All subjects welcomed. Write, or send your MS directly.

GREENWICH BOOK PUBLISHERS, INC.
Atta. MR. DICKENS—489 Fifth Av., New York 17, N.Y.

aguar ?

found on the car is standard. At the base price the following "accessories" are included: overdrive, heater, defrosters, dual exhausts, directional signals, and power

The car has, as a matter of fact, a large number of desirable features. Take the dimensions, for instance. It's an inch shorter than a Thunderbird, has an inch less wheelbase than a Rambler, is only four inches wider than a Metropolitan, stands only as high as the new Chrysler line, yet amply accommodates five persons and has 13.5 cubic feet of luggage space. Vision is splendid in all directions. You can safely pass on narrow streets or park at an angle to the curb without having your derriere jut too far into the street. You can even parallel park in one space! And a U-turn is easy on the narrowest of streets.

Workmanship, as could be expected, is superb. The polished walnut of the instrument panel and window framings is beautiful. One should take care, however, to keep the wood conditioned to prevent cracking. The glove leather upholstery and heavy floor carpeting are in conservatively excellent taste, and the detailing shows the imprint of fine craftsmen. Map pockets and arm rests are in all four doors and there are two glove compartments, the driver's being doorless. Windows and doors are so well fitted there are no rattles or wind noise.

The instrument panel is located dead center, rev counter being left, speedometer. right. Jaguar Cars Ltd. shows proper concern for the limitations of their engine, but the driver will have to do some neck stretching to be sure he's conforming to the speed limits.

The seating position is very comfortable, contained and an asset to driving efficiency. It hardly seems to matter what size or shape you may be; the leather covered, foam rubber seats almost mold themselves to you.

As might be deduced from our opening

paragraph, handling comes close to that of a sports car. While it is true that lean is apparent in sharp turns at speed, accompanied by tire squeal, the 3.4 still very definitely shows its sports heritage. It must be remembered that a comfortably riding four-door sedan cannot handle as well as an all-out sports car. The steering is precise, fairly quick, and needs no correcting action at speed. If the wheel is whipped from side to side, recovery is instantaneous. The ride itself is soft but firm and extremely comfortable.

There are many would-be sports car drivers who, for personal or business reasons, cannot own an out-and-out sports car. The Jaguar 3.4 should become a happy solution. Wives or customers who might balk at a two-seater, close-fitting roadster will in all likelihood comment favorably on the Jag. It has the satisfying performance and handling characteristics of the real article, yet it also has four doors, ample head, leg and luggage space. It's perfectly easy to get in and out of and should be impressive enough for anyone.

Specifications

ENGINE: Double overhead cam 6. Bore 3.27 in. Stroke 4.17 in. Stroke/bore ratio 1.28:1. Compression ratio 8:1. Displacement 210 cu. in. Advertised bhp 210 @ 5500 rpm. Bhp per cu. in. 1.0. Piston speed @ max. bhp 3830 ft. per min.

TRANSMISSION: 4 forward speeds, all synchronized. Overall ratios: 11.2, 6.56, 4.55, 3.77. Rear axle ratio 3.77:1. 10-inch dry plate clutch Borg-Warner automatic transmission. Rear axle ratio 3.54:1.

CHASSIS: Integral body chassis construction. Independent front suspension with semi-trailing wishbones, coil springs, tube shocks. Trailing link rear suspension by semi-elliptic rear springs, tube shocks. 6.40 x 15 fires. Servo-assist hydraulic brakes. Ball-type steering gear, with 33.5-ft. turning circle, 3.5 turns lock-to-lock.

DIMENSIONS: Wheelbase 107 in., overall length 180 in., overall height 57.5 in., overall width 66.7 in., ground clearance 7 in., front tread 54.6 in., rear tread 50 in., weight 2700 lbs.

b

in

er

of

OV sh

ag

nes Tes

Res ard

tor ma cor

the (3)

PERFORMANCE: Max. speed 110+ mph. Acceleration: from standing start to 45 mph 7.2 secs., to 60 10.7 secs., $\frac{1}{2}$ -mile 17.7 secs. and 78 mph, 30-50 mph 4.1 secs., 45-60 3.6 secs., 50-80 10.1 secs.

PRICES (F.O.B. port of entry): \$4530 for automatic transmission model, \$4445 for overdrive model.



ALL-AROUND SAFETY BUMPER, developed by Denver engineer W. W. Lininger, is six inches wide, has steel piers welded to frame, costs approximately \$250.



it

S y ıt r

er

es, on 15

Remarkable results are being reported from all sections of the country-continued new-car performance for 50,000 miles or more.

KEEP YOUR ENGINE YOUNG & POWERFUL



FOR YEARS we have known that sulphur and other impurities are found in even the best grades of regular and high-test gasoline. When the fuel is burned, tiny amounts of this sulphur and impurities are left behind to "blow-by" even the best and newest of piston rings into the engine oil. What happens next?

Some water moisture is always present in your crankcase oil. It combines with the sulphur and other trace impurities to form sulphuric acids, in measurable quantities. And then?

Attacking cylinder walls, pistons and bearings, these acids-if left to accumulate in your engine oil-wear away the close tolerances originally built into finely machined engine parts. No engine ever made-not even the finest-can hope to escape the loss of power and compression that follows. Your own car, if over 6 months old, may already show the symptoms of this acid-caused damage in increased filter sludge and carbon sludge on piston crowns.

If so, here is how you can prevent it!

MAGNA-POWER STOPS ACID WEAR

With test results to show that an alkaline agent would neutralize the acids and inhibit sludge and carbon formation, the Johns Manufacturing Co. has prepared a special magnesium alloy drain plug called Magna-Power. Tests conducted by the Canadian National Research Council (Canada's Bureau of Standards) and the Southern Analytical Laboratory in Jacksonville, Fla., have found that this magnesium alloy (1) effectively neutralizes corrosive engine acids, (2) greatly inhibits the formation of sludges, gums and resins and (3) destroys catalysts that cause oil break-

down products which foul spark plugs and cause preignition and internal Further experiments showed that by attaching a powerful Alnico magnet to the plug many iron and steel filings in the drain pan could be removed.



(unretouched)

Filter and oil sample (left) from a car using a Magna-Power plug show less sludge and contaminants—both oil and filter are still clean. Filter and oil sample (right) from car without Magna-Power show normal heavy deposits at same mileage.



(unretouched)

Heavy carbon deposits are actually "baked" on the piston crown (right). Formation of carbon on piston (left) shows remarkable difference when resins are inhibited by Mag-na-Power. Build-up of carbon causes loss of power and increases oil.

HERE ARE THE BENEFITS

With reduced acid wear and sludge formation, you get increased power for quicker starting and faster pick-ups. Elimination of many harmful spark plug deposits mean smoother driving, longer spark plug life. Less sludge also means (according to the Canadian Research Council) that oil can be used well over 3,000 miles and filter life is often doubled.

Road tests also show that wear on pistons, rings, valves and other parts can be reduced BY AS MUCH AS 80%. This means a car may be driven well over 100,000 miles without an overhaul. Meanwhile the powerful magnet draws iron and steel filings out of the oil system.

Turn the page for test resultswith some of the most significant and amazing endorsements ever given to any automotive product.



WHAT USERS SAY:

LOWER MAINTENANCE COSTS

"I must write you about my Magna Power on my Packard Taxicab. I installed it when the car had 27,000 miles on it and the car now has 105,000 miles and is still going fine, runs very smooth and is not hard on oil yet. My spark plugs have over 60,000 miles on them and look good for that much more. My car has no work on it in all that time. I change oil every 8,000 miles and sometimes more."

L. W. Tomahawk, Wisconsin

"After I put one of these on my former car a 1950 Studebaker Commander, I never touched the motor or even removed the head; and when I turned the car in (it had about 42,000 miles on it) I was getting a top speed of ten miles more per hour than I had been able to obtain before installation of your neutralizer. I would not operate a car without it."

E. G. F. Erie, Pennsylvania

LONGER ENGINE LIFE

"Please rush me a Magna Power Plug for my new Nash Rambler, I had one in my Hudson and also my Plymouth and they are both running and in perfect shape. The Hudson has 90,000 miles or more and the Plymouth has 65,000, neither one has had the head off."

> C. A. W. Jefferson City, Mo.

"Enclosed is a money order for a Magna-Power plug for my 1956 Ford. I used one of your plugs in my 1955 Ford 6. I put 90,340 miles on the car, and the motor was as good as new when I traded it off."

J. A. W. Terre Haute, Indiana

"May 7, 1953 you mailed me an Acid Neutralizer drain plug for my 1940 Dodge motor. This car was completely over-hauled at 68,000 miles at which time the Magna-Power was installed; it was driven 70,000 miles after that and was using very little oil and had loads of power when traded in. It is still being driven at this time."

J. H. R. Pomona, California

LESS OIL USAGE

"I have used Magna-Power drain plugs for over a year. I think they are the greatest. I used one in my old car—a 1953 Nash Ambassador, before I installed it the car used one quart of oil in 700 to 800 miles (50¢ H.D. oil). After installing, my wife and I made a trip from Denver, Colorado to Fort Bragg, N. C. Round trip plus lots of hard, fast driving, the car got between 20 to 22 miles to the gallon, and only used 1½ quarts of oil in better than 5,000 miles. I would like to put in an order for one for my new car, a 1955 Nash Ambassador V8. Please send one as soon as possible, because I hate to drive my car without one."

W. S. O. Denver, Colorado

"I bought a 1953 Studebaker for which I bought a Magna-

Power plug. I traded it in January 28, 1956 on a new Chevrolet Station Wagon. I drove the 1953 Studebaker 47,000 miles in 26 months and I still got 3,000 miles to a quart of oil. I changed oil at that time. I took a trip to Topeka, Kansas last September and I didn't change oil until I returned to L.A., approximately 5,000 miles. I used one quart on the trip. I am very pleased that I bought the Magna-Power plug. I believe it did wonders. I'd like one now for my Chevrolet V8 Station Wagon 1956."

M. H. B. Los Angeles, Calif.

SPARK PLUGS LAST LONGER

"I am sending for my Magna-Power to put on our new car. We used our Magna-Power on our 1952 Oldsmobile and never had the spark plugs out after we put the Magna-Power plug in, almost 30,000 miles. When we traded it off, we were adding a quart of oil in about 3,000 miles."

C. R. D. Boise, Idaho

"Put a Magna-Power plug in a 1950 Ford 6 with 50,000 miles on it. Installed a new set of plugs and points. At 90,000 miles I examined the plugs and I couldn't believe it. They looked like new. Hope you have a Magna-Power plug for my MG-TD."

K. R. C.

Jacksonville, Fla.

TRADE-IN VALUE HIGHER

"I have just traded my 1954 Ford for a 1957 model and am not wasting any time in ordering my Magna-Power plug. My car had 70,000 miles registered when I traded and can truthfully say I did not at any time burn any oil due to the Magna-Power oil plug and radiator insert. My car being above average in appearance and mechanically perfect brought me more than the book value. It was sold the same day for above the book value."

A. R. New Rochelle, N. Y.

"Please send me a Magna-Power for a 1956 Mercury Montclair. Bought one a couple of years ago for a 1954 Mercury and I really got top trade in because the '54 ran so smooth."

> R. A. P. Edmond, Oklahoma

"Enclosed you will find my order for an acid neutralizer for my 1956 Ford. I used a Magna-Power neutralizer in my 1954 Ford which I drove 70,000 miles. I used only two sets of spark plugs during this mileage and after the plugs were cleaned during my periodic tune-ups, they tested almost as good as new. My gasoline mileage remained constantly good and the compression after 70,000 miles still checked out to new car specifications. The exceptionally good running condition of my car enabled me to get an unusually good trade-in price towards my 1956 car and the dealer sold my 1954 car within 24 hours after taking it in trade. I have been very enthusiastic in recommending your product to my friends and I certainly want to protect my new car with a Magna-Plug."

J. W. T. Attleboro, Mass. Us

for

clo

PERFORMANCE DATA FROM MAGNA-POWER USERS

Volkswagen 24.000 Total engine miles Total with Magna-Power 23,000 Spark plug life 24,000

User Comments: "Since installing your plug my spark plug set is still functioning well at 24,000 miles. 8,000 to 10,000 miles was my previous experience."

Los Angeles, Calif.

'53	PI	ymouth
Total engine miles		22,400
Total with Magna-Power		14,000
Spark plug life		16,000

User Comments: "My mechanic is amazed that there is no grit on the dipstick whenever he checks the oil. I never change my oil except seasonally and even then it's not necessary. The spark plug mileage speaks for itself. The best investment I ever made."

> MF Brooklyn, N. Y.

'52	Buick
Total engine miles	48,000
Total with Magna-Power	48,000

User Comments: "Changed plugs at 35,-000 miles but doubt they needed it then. Still running with as much power as ever and not burning any extra oil."

> H. J. A. Modesto, Calif.

'53	Chevrolet
Total engine miles	46,924
Total with Magna-Power	21,924
Spark plug life	16,294

User Comments: "I still have the Chevrolet for which I bought the first Magna-Power. Believe it or not I get between 17 and 18 miles per gallon in the city and I still have the pickup that the car had when it was new. I have become one of your stanch boosters."

> G. T. C. Tampa, Florida

153 **Porsche America**

24.395 **Total engine miles** Total with Magna-Power 19.340 Spark plug life 18,000

User Comments: "Had frequent tune-ups before using Magna-Power, especially fouled plugs. Haven't had to take the plugs out in 18,000 miles. Engine runs like a clock."

> E. C. D. Mount Dora, Florida

Ford Fairlane 155

55,000 Total engine miles **Total with Magna-Power** 45,000 Spark plug life 5,000

User Comments: "After 55,000 miles I got 4,000-plus miles per quart of oil under any driving conditions. We're sold!"

> E. E. L. Toms River, N. J.

154 **Ford Country Sedan**

Total engine miles 61.467 Total with Magna-Power 50,000 Spark plug life 40,000

User Comments: "Plugs installed at 20,-000 miles and they are still going with two cleanings. As a result of the excellent way my car performed I got a top tradein value on my new car-about \$300 over average for the model year.'

Decatur, Illinois

Ford **Total engine miles** 67,700 **Total with Magna-Power** 52,000 Spark plug life 8,000

User Comments: "I was using 1 quart of oil to 900 miles. After installing Magna plug, oil mileage went up to 2,000. Motor was operating perfectly at 67,700."

E. Boundbrook, N. J.

Studebaker

Total engine miles 55,000 Total with Magna-Power 28,000 28,000 Spark plug life

User Comments: "Installed Magna-Power at 27,000 miles. Traded car at 55,000 miles with same spark plugs. When plug installed, car used 1 quart of oil in 2,000 miles. When traded, it used less.'

> F. H. Cookeville, Tenn.

WHY MAGNA-POWER IS NOT ORIGINAL EQUIPMENT

A new car, or one that has been rebuilt, should go through a break-in period. During the auto's first 1,000 miles rings are seated and the new engine, through a small amount of necessary wear, "loosens up" for maximum efficiency. The time to install Magna-Power in a new car is at the end of the break-in period when you change oil.



48.490 Total engine miles **Total with Magna-Power** 63,490

Spark plug life

User Comments: "Your plug looks very good. Still getting almost 2,000 miles before adding a quart of oil. Points have been good for about 23,000 miles."

East Hartford, Conn.

23,000

152 Plymouth

Total engine miles 43.720 23,000 Total with Magna-Power 23,000 Spark plug life

User Comments: "I installed Magna-Power and new plugs at 19,000-never had plugs cleaned or gapped-sold car at 43,720 miles-had extreme pep and power-changed oil at 2,500 usually about 1 pint low-was averaging on road about 17.4 mpg-it's well worth the investment."

W. F. D. Martinsville, Va.

YOU'LL WANT THESE BENEFITS FOR YOUR OWN CAR

If Magna-Power can increase your car's useful life, maintain it's like-new performance and cut your costs of operation to a new low—isn't it worth the trial? We make no claims that are not substantiated by the successful experience of hundreds and thousands of car owners who have become satisfied users and endorsers of Magna-Power over the last

30-DAY FREE TRIAL-SEND NO MONEY

Fill out the coupon and mail it to us today! Try the Magna Power for 30 days at our expense—we know from our thousands of satisfied users that you too will find it safe and effective.

Canadian orders filled from Toronto—no duty, no red tape . . . \$4.95 each, (Canadian funds ONLY) tax incl. Send Canadian checks, money orders or cash. Available for all European and U.S. cars, trucks, buses, etc. Indicate year and make with all orders.

(Use Margin If Needed)

MAGNA-POWER CORP., Dept. 7-M Middlesex, N. J.

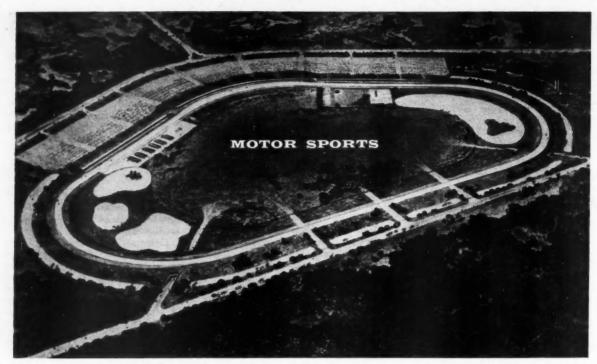
My car is a . (make)

Send me a Magna Power for my car on your 30-day FREE TRIAL. If I like Magna-Power, I will promptly send \$4.95 (plus 25c postage and handling). Otherwise I will return Magna-Power and owe you nothing! SAVE—Send \$4.95 with order and we pay stage—handling—Money back guarantee.

NAME.

CITY, ZONE, STATE.

ADDRESS.



PLANNED DAYTONA BEACH SPEED PLANT with 21/2-mile track and infield sports car circuit may soon become a reality.

New speedways to bring racing thrills to many more thousands of spectators

MILLIONS OF DOLLARS are being put into construction of new speedways in this country, an indication of the extensive growth of the motor sports in public appeal and economic value.

One day this month (June) or early next month, the voters of Daytona Beach, Fla., will go to the polls to decide whether they really do want the proposed \$3 million, 2½-mile speedway. As in any election, it is difficult to predict the outcome, but if the opinions of the Chamber of Commerce members, the merchants and civic leaders are any criterion, the Daytona Beach Motor Speedway is almost a reality.

The speedway will be 2½ miles long, with three turns and three straightaways, to provide better visibility for the grandstand customers. Incorporated into the plans is a sport car course, using part of the regular race track and winding through the infield. Permanent grandstands will be constructed for 30,000 people, with 10,000 bleacher seats, and more stands to be added in the years to come. The grounds will accommodate upwards of 200,000 fans with parking for 20,000 autos on the grounds.

Bill France, NASCAR prexy, will have control of the speedway off and on for a total of six months each year, and will conduct all motor events. The city-county Racing Authority will have the grounds for the other six months for civic functions, football games, circus attractions and other activities.

If the voters reject the project, rather than pledge the property tax possibility, Daytona Beach Speed Weeks will be a thing of the past, because the existing beach and road course is fast outliving its usefulness. Construction of new homes and motels in that area make staging the races more difficult each year, and the huge crowds, jamming the limited facilities, cause extremely hazardous conditions.

The new race course at Lime Rock, Conn. was inaugurated on April 28 with a furious duel between Walt Hansgen, driving the latest D-Type Jaguar, Bruce Kessler in a Testa Rossa, and veteran John Fitch in another D-Jaguar.

Hansgen was finally able to eke out a win in the last lap, with Kessler second in the fabulous two-liter Ferrari, and Fitch third.

The 10-race program, sponsored by the New York Region SCCA, was attended by some 6600 spectators.

The 1½-mile sports car race course was designed by the Raymond Loewy Corp. and constructed by private capital, to the tune of a quarter of a million dollars. The new

speedway is 100 miles from New York and between Sharon and South Canaan, Conn. Facilities are available for 30,000 cars and 10°,000 spectators. An additional mile-and-ahalf mountain surface course will be added later at the 385-acre wooded tract.

John Fitch assisted in design of the plant, which will eventually be worth some \$750,000. Early events there are being conducted by the New England Region, SCCA, with national events to come later.

Inclement weather delayed construction of the \$500,000 Danville, Va., Raceway, port-poning the opening to Aug. 3-4, with another sports car race scheduled for Oct. 26-27. The 3.2-mile road course, located near the Virginia-North Carolina state line, is rated one of the most challenging in the country. Owner Edward Kenn is considering adding stock car races to the schedule.

Continuing the reports on new speedways throughout the Eastern part of the country, next is a king-sized project at Br.dgehampton, L.I., N.Y., due to be completed this month (June).

Mo

plo

An SCCA national event is scheduled for Sept. 28.

INTERNATIONAL CLASS F (1500 cc) records will probably fall again this August when the MG Car Company sends its perennial record-breakers to Bonneville for a new assault on the present mark of 204.2 mph set by Goldie Gardner in an MG on the Reichs-autobahn at Dessau in 1939.

The completely redesigned car will be driven by British champion Stirling Moss. It can be expected that speeds in the vicinity of 240 mph will be reached.

Record MG

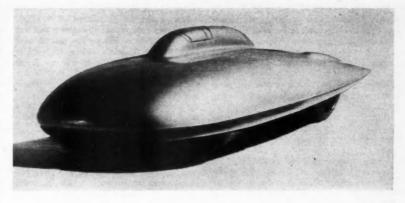
Three years ago, about the same time Daytona Beach started to get serious about its own speedway, the Bridgehampton Road Races Corp. issued \$32,000 in stock and bought \$34,000 worth of land. The corporation, sparked by such figures as H. Austin Clark, Jr., Bernard Corrigan, Bob Grier, Charlie Moran and Alfred Momo, now owns 550 acres of land and has raised some \$250,000 in cash for construction. The course is three miles long, with a 3800-foot straight-away and parking for more than 10,000 cars.

Ideally located to attract the New York, New Jersey, Connecticut and Long Island patrons of the art of sport car racing, this one should be a veritable gold mine for the stockholders.

Thompson, Conn., Speedway sports car road course has been lengthened as George Weaver and associates labored through the winter snow to speed the project.

The Watkins Glen, N.Y., road course is being rebuilt according to suggestions of the SCCA officials, following the hassle over last year's race there.

Not all the speedway construction is in the sports car field. George Hamid moved ahead with a \$250,000 project to pave the



one-mile Trenton, N.J., Fairgrounds race track and he has scheduled a 500-mile USAC stock car race for Labor Day, in direct competition to NASCAR's Darlington, S.C., Southern 500. The challenge is down and the sparks will fly in the clamor for prestige.

Actually, Darlington attendance should not be adversely affected. Last year, there were 75,000 people at the Carolina raceway, and a major portion of grandstand tickets has already been sold.

The revitalizing of the Trenton track will make it possible for the Northeastern fans to stick closer to home on the season's last major holiday, and still get the thrills of a major race. Many others, who have long wanted to go to Darlington, but have been unable or unwilling to make the long grind, will now be benefited.

Both plants should prosper.

The improvements at Trenton bring that location back to the USAC Championship Trail after too long an absence. A 100-mile National Championship speedway car race is set for Sept. 29. Myron Fohr won the last event there, in 1949. Strong criticism of the hazardous conditions caused by the poor dirt surface resulted in an AAA ban on future Championship races.

NASCAR officials, concerned about the

short fields in Grand National Circuit, came up with a short-lived program to pay \$400 in bonus prize money each race to drivers of cars with only one four-barrel carburetor. This was to be an equalizer for the independents who are having a rough time competing with the factory teams.

Hardly had the notice been in the mail when NASCAR officials went one step further and limited all Grand National cars to a single four-barrel carburetor. Down the drain went the thousands of dollars which had been spent by Chevrolet on fuel injection and Ford on superchargers, plus Pontiac's triple-carburetion.

Irony of the situation is that by the time the ruling came out, virtually all of the independents had finally switched over to at least two carburetors. The NASCAR Convertible and Short Track circuits have been running all season with the single carburetor limit, and factory-backed cars continued to win.

Increased interest in sports car competition at the Bonneville National Speed Trials has resulted in broadening the sports car classification for this year's activity. The Bonneville Nationals will be held Aug. 26-Sept. 1, and nine new classes cover all types of sports car engines and body styles.

French G P

ON EASTER MONDAY, to the delight of his countrymen, Jean Behra won the Grand Prix at Pau in southern France. Taking the lead on the seventh lap in a works-sponsored Maserati, Behra was never headed. He finished 110 laps at an average speed of 62.706 mph. The slow time was commensurate with the difficulties of this circuit, laid out in the town and with many sharp corners.

Harry Schell in a Maserati was second and Ivor Bueb in a Connaught was third. The star of the show, however, was that wandering Kansan, Masten Gregory. Getting off to a bad start, Gregory worked his way in an older model Maserati from tenth place to a final fourth.



In the production classes, 500 or more cars must have been produced, with open and closed cars running in the same class.

Three classes in sports car production group are: up to 91 cubic inches, 92 to 170 cubic inches, and 171 to 305 cubic inches. These cars must have stock bodies, unaltered. Engines and body and chassis components must be for same make and year and conventionally mounted. No streamlining.

The American production sports car class is for engines up to 368 cubic inches, with stock American production body and same rules.

Bodies may be modified or fabricated for the Sports Car modified group, with classes covering engines up to 91 cubic inches, 92 to 183 cubic inches, 184 to 305 cubic inches, and 306 to 488 cubic inches. Supercharged engines are limited to 368 cubic inches.

Sports car American modified class is for cars up to 425 cubic inches (supercharged

managing director of the Auto Club of Italy.

Prize money is guaranteed at \$75,000, seven times greater than the money paid for the Grand Prix of Europe last year. A new "Two Worlds Trophy" will be displayed at Monza, to go eventually to the top driver in the combined standings of the 1957 Monza event and the 1958 Indianapolis 500-mile race. The appearance of this trophy indicates the strong possibility that there will be a large European contingent at Indianapolis next year.

Some criticism has been heard of the proposed interim committee of FIA (international auto federation), which is being formed by Charlie Moran, former SCCA president. It would appear that the fears of these critics that auto racing in this country will be dominated by officials overseas are groundless.

The committee's sole interest would be to see that the race is run under safe conditions and conducted in a legitimate and efficient manner. This is a far more practical solution than to have FIA select one association as its official representative, such as was in effect for many years when the AAA Contest Board was the sporting affiliate.

Scheduled for Sept. 8 is the first 500-mile race for sports cars ever staged in the U.S., to be held at fabulous Road America in Elkhart Lake, Wis.

Other activity at the "greatest natural road racing circuit in the world" is an SCCA national championship sports car race, 150-mile feature, June 22-23 and a 250-mile NASCAR Grand National for stock cars July 27-28.

in

MI

Los

Cit

2.5

to

en

wi

The

cir

cal

tro

HIT

na

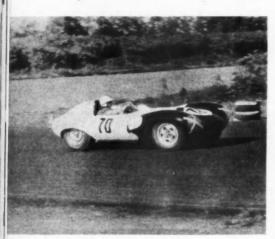
the

clu

ha

Road America's first stock car race last year was won by Tim Flock in Bill Stroppe's

MOTOR SPORTS continued







PETE WOODS in a D Jag takes the last corner, crosses the finish line, and lands in the winner's circle in Hawaii.

limited to 368 cubic inches), with an American production sports car body modified or streamlined. Engine make is optional.

The cars must qualify as sports cars as per the FIA sporting code and must run with pump gasoline.

The new rules should increase the sports car entry list for this 9th annual jamboree.

Special Firestone racing tires have been built for the upcoming 500 miles of speedway car racing at the Monza, Italy, high-speed race course. To get the information necessary to build the tires, Firestone sent its Indianapolis test car with driver Pat O'Connor and mechanic Ray Nichels to Italy during April and May.

For a while, some of the English motoring publications were suggesting the event might never roll as scheduled, because of financial problems, but that never slowed USAC's Duane Carter who continued to work out the details with Col. Aleatdo Covacivich,

"We run more races than all of Europe put together, so why do we need FIA?" is the theme of the comments.

Some international body is needed to coordinate the records established in countries throughout the world and to facilitate the race participation of foreign drivers in any country. FIA would not enter the picture at all in connection with most races in this country. They get involved only when manufacturers want to run a performance test for international records, and in connection with races that are international in scope.

FIA, through its committee in this country, will sanction specific events on request, which simply means that the records will be recorded internationally and foreign drivers may compete. American drivers may obtain international licenses through this committee, so they may go to Europe if they desire. It's as simple as that.

As it is proposed now, the FIA committee will issue FIA sanctions to USAC, NASCAR, SCCA and others who might make requests. Mercury, with the sports car enthusiasts, who came to laugh, going home pleasantly surprised.

Road America is a unique four-mile course of fast straightaways, hills, valleys and both sweeping and sharp turns. Speeds have been recorded up to 140 mph on the straights and laps at 85 mph average. The 520-acre tract is 55 miles north of Milwaukee and there are 16 permanent communication stations for safe conduct of the race and 62 public address speakers for the fans. It is said to rival the greatest Grand Prix courses anywhere in the world.

Hawaii's first International Sports Car Speed Week was climaxed Sunday, April 21, with a spectacular win by popular Pearce Woods of La Habra, Calif. Woods tooled his white D-Type Jaguar around the 3.1-mile Dillingham Air Field course at an average of 82.677 mph for 28 laps to win the Challenge Gold Cup. He won by 7.4 seconds over Chuck Daigh who drove a "T-Bird powered" Special. Third slot was held comfortably by Texan Carroll Shelby in the 3.0 Maserati which recently garnered number two spot in the 12-hour race at Sebring, Florida.

One lap behind the leaders, in fifth place overall, came Ken Miles, the under-1500 winner, in a new Porsche RS Spyder. Miles was followed by E. Forbes-Robinson, well known MG pilot, who was making his first appearance in a 1500 Lotus-Climax.

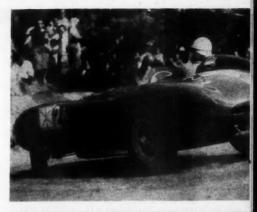
During one of the preliminary events at the Hawaiian road races a tragic accident took the life of one of America's true gentlemen sportsmen. Lou Brero Sr. died of burns inflicted when the Chevrolet-Maserati he was driving suffered a fractured fuel tank and erupted in a giant blaze at over 135 mph.

Lou stayed with his car and steered it

safely into the infield away from the spectators, before jumping out at 35 mph. He died a few hours later and his loss will be mourned by sportsmen everywhere.

A recent visitor to the United States was Mr. Gregor Grant, publisher of Britain's Autosport magazine. Mr. Grant saw both Sebring and the Palm Springs road races and he said that this country has the finest crop of upcoming young racing drivers in the world.

Italy's Abarth, a concern well known for its excellent speed equipment for Fiat engines, has combined talents with famous coachbuilder Farina to build a new 750cc record car. With this Fiat-based machine, a team of journalists, including our own correspondent, Gordon Wilkins, hope to better











AVANDARO WINNER von Neumann corners in Testa Rossa Ferrari.

MEXICAN ROAD RACE FANS, 25,000 of them, watched John von Neumann of Los Angeles win the fifth running of the Avandaro Road Races near Mexico City on April 7. Taking the lead in the second lap, Neumann wheeled his 2.5-liter Testa Rossa Ferrari to cover 84 miles (35 laps, originally scheduled for 50) in 1 hr. 8:57.7 min. for an average of 73.81 mph. Second place went to Mexican Julio Mariscal in a D-type Jaguar. The third place winner, the entry that really captured the crowd's imagination, was a 1500 OSCA driven with the verve and aplomb of an expert by 15-year-old Ricardo Rodriguez. The amazing youth handled the 2.4-mile twisting, asphalt-paved mountain circuit in a manner that could be expected only from a boy who was Mexican motorcycle champion at the age of 11. Prize fund totaled 100,000 pesos v \$8000, of which von Neumann won \$1240, together with an oversize trophy. The races were staged by the Mexican Club Automovilistico RODA.

HITTING THE HAY put to sleep Jacques Bellesile's chance of winning the International Avandaro Circuit Race. On the 18th lap—slamming down one of the two grades that end at a sharp hairpin—the Los Angeles driver lost his clutch, and his Ferrari Monza came to a stop against the hay bales. His speed had slackened, however, and crash damage to the car was slight.

ARE YOU OVERSEAS

HAWAII
 ALASKA
 SOUTH AMERICA
 NEW ZEALAND
 EUROPE
 JAPAN and elsewhere

7

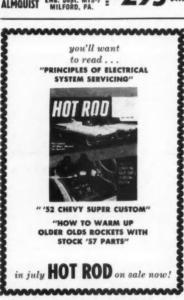
If you would like to have a complete, tested, ready to run and install ONV8 or other mater and/or transmission shipped to you wherever you are—WRITE YOUR MEED. If you're a service man & would like to have an automobile—NEW 57, CUSTOM or just a nice used car ready and waiting stateside, entire deal can be arranged via mail. Our phote plan and personal replies can save you time and money. We are familiar with everseas shipping, which many times is much cheaper than stateside due to no taxes—low acean freight, etc. If you have a need or plan we can help with—WRITE NOW. We can ship anywhere or have it ready stateside upon your return—anything up to complete cars.

SHELL MOTORS

OVERSEAS DIVISION

11724 Wilshire Blvd., Dept. MT-7, L.A. 25, Calif.







Protect your car against tampering with this efficient, fool-proof auto alarm. Attaches easily inside hood. Quality aluminum construction. Fits 6 at 12 volt systems. Really works!



GREGORY S

SALES CO. CLEVELAND 13, OHIO

MOTOR SPORTS

continued from preceding page

their own record set last year at Monza in a similar car.

In Riverside, Calif., work is proceeding steadily on the new International Motor Raceway, scheduled for completion by June 30, 1957.

International is laid out like an European course with wide straightaways and long sweeping, high speed bends. Its maximum length is five miles and it can be broken into four smaller circuits, depending upon the type of event.

Also included are ½, ¾, and 1-mile banked ovals as well as a drag strip. The main straight is exactly one mile long. It is felt that any racing car currently being built will be able to hit absolute top speed here, if on no other course in the States, due to the extremely fast turns at ends of stretch.

International will be the first real race course on the West Coast, and it should be one of the best of the crop now a-building.

The recent \$7.5-million fire at the Jaguar plant precluded the possibility of the new XK-SS model becoming a production category car during the coming season. However, there is the chance that the car could be produced for the 1958 season. It is indeed unfortunate that these cars did not reach the public, for they would have had a field day in production category racing.

The trend in sports car racing seems to be swinging more and more toward production car racing, as opposed to the contests for highly specialized "sports racing" cars. This is evidenced by the interest shown by the public in the exciting duels between the Chevrolet Corvettes and Mercedes-Benz 300-SLs at the SCCA races held last year.

There are enough high performance production cars on the market today that main events for production sports cars may be seen in this country in the near future.

Word has been received from down under of the 1957 Mobilgas Rally Round Australia. This event, 9000 miles in length, will start from Melbourne on August 21, circle the content clockwise, and finish back in Melbourne September 8.

This rally has been described as the world's most interesting event. It features trackless deserts, obstacles such as kangaroos, and river crossings complete with crocodiles.

The new Frank Kurtis roadster-midget has shown great potential at the events in which it has competed thus far. It might be just the machine to revolutionize midget auto racing the way the first Kurtis midgets did after World War II.

Crash helmet research is being carried on by a group of enthusiasts under the direction of Dr. Gordon Snively of Sacramento, Calif. The findings of this group, which is financed by the Pete Snell Memorial Fund, should prove most significant to all phases of racing. It has long been a recognized fact that much of the equipment on the market today is inadequate and unsafe.

The Formula II racing season got under way April 27, at the Grand Prix of Naples where the Formula II cars were run concurrently with the Formula I cars.

First place was taken by Peter Collins in a Formula I Ferrari, second by Mike Hawthorne in a Formula I Ferrari and third by Luigi Musso in, of all things, a Formula II Ferrari. Evidently the fantastic claims made for this new bomb from Modena are not without basis.

what's coming up?

15, NASCAR Convertible, Weaverville, N.C.
15, NASCAR Short Track, Buffalo, N.Y.
15, NASCAR Short Track, Buffalo, N.Y.
15, NASCAR Midget, Islip, L.I., N.Y.
15, USAC Midget, Detroit, Mich.
15-16, SCCA Race, St. Simons, Ge.
15-16, SCCA Climb, Milwoukee, Wis.
15-16, SCCA Climb, Milwoukee, Wis.
15-16, SCCA Climb, Molicola, Convertible, Mark Convertible, Atlanta, Ga.
16, GCA Climb, Mt. Equinox, Vt.
16, Grand Prix of Holland
16, MARC Convertible, Atlanta, Ga.
16, SCCA Climb, Car, Salem, Ind.
16, SCCA Care, Market, Car, Salem, Ind.
16, SCCA Climb, Everett, Pa.
16, SCCA Climb, Everett, Pa.
16, SCCA Climb, Everett, Pa.
17, USAC Midget, Grand Rapids, Mich.
18, NASCAR Grand National, Rockester, N.Y.
19, USAC Midget, Crystal Lake, Mich.
21, USAC Midget, Crystal Lake, Mich.
22-23, LeMans, France 24-hour Race
22, USAC NOt! Championship, Detroit, Mich.
22, USAC Not! Championship, Detroit, Mich.
22, NASCAR Convertible, Winston-Salem, N.C.
NASCAR Grand National, Portland, Ore.
NASCAR Grand National, Portland, Ore.
NASCAR Convertible, Norfolk, Va.
23, NASCAR Convertible, Norfolk, Va.

23, USAC 300-mile Stock Car, Trenton, N.J. 27-30, Geneva Rally, Switzerland 29, Monza, Italy 500-mile U.S. vs. Europe Race 29, ARDC Midget, Freeport, I.I., N.Y. USAC Midget, Indianapolis, Ind. NASCAR Grand Nat'l, Spartanburg, S.C. NASCAR Convertible, Soldier Field, Chicage NASCAR Short Track, Merced, Calif. NASCAR Midget, Belmar, N.J. 89-30, SCCA Race, Santa Clara, Calif. SCCA Race, Thompson, Conn. 29-30, SCCA Calex, Thompson, Conn. NASCAR Grand Nat'l, Jacksonville, N.C. MARC Stock Car, Salem, Ind.

july

3. NASCAR Short Track, Gardena, Calif.
USAC National Championship, Atlanta, Ga.
USAC Climb, Pikes Peak, Colo.
USAC Midget, Lafayette, Ind.
ARC Stock Car 100-miles, Canfield, Ohio
NASCAR Grand National 300-miles,
Raleigh, N.C.
ANASCAR Short Track, Balboa, Calif.
USAC Midget, Springfield, Ill.
USAC Midget, Detroit, Mich.
NASCAR Midget, Islip, L.I., N.Y.
NASCAR Convertible, Belmar, N.J.
SCAC Race, Galveston, Texas
Grand Prix of France
NASCAR Candyet, Islip, L.I., SY.
USAC Midget, Cincinnati, Ohio
NASCAR Convertible, Toronto, Canada
USAC Midget, Indianapolis, Ind.
NASCAR Midget, Islip, L.I., N.Y.
NASCAR Convertible, Toronto, Canada
USAC Midget, Indianapolis, Ind.
NASCAR Midget, Islip, L.I., N.Y.
NASCAR Convertible, Buffalo, N.Y.
SCCA Race, Marlboro, Md.
USAC Sprint Car, Salem, Ind.

Coming Soon!

ANNUAI

Every sports car enthusiast and every spectator who thrills to the agile sports cars of today will want this book. It's the most complete book on the subject ever published, with definitions of true sports cars and other sports car types, the mechanical requirements of a real sports car-chassis, engines, wheels and tires; performance characteristics of sports cars-speed, acceltres; performance characteristics of sports cars—speed, acceleration, balance, steering; how to select a sports car; maintenance, tuning, modifying; elements of sports car driving. Activities for all, from rallies gymkhanas and the concours d'elegance to racing techniques, champions, and a catalog of marques.



Don't miss these books . . . on sale now!



DRAG RACING **PICTORIAL**

World's best dragsters, hot rods, sports cars and stockers in action! The editors of MOT ROD magazine have compiled in this book the autstanding % mile drag events on the 1955 MNRA Safety Saferi; here's the whole story, all the strips all over the country in one book, with hundreds of photos of cars in competition; the drivers, the crews; the crews; the crews and all the thrills of this exciting sport. Every enthusiast will want this book.



CUSTOM CARS ANNUAL

Best yet—fifth annual edition of this eutstanding custom car handbook. Over 480 phetes illustrate this real how-to-de-it manual for every custom car enthusiast, for the amateur and professional alike. Features the "Ten Best" customs of the year; new ideas on customizing station wagons and pickups. An idea in every picture—full phote-facts on fins, headlight brows, humper exhausts, custom and floating grilles.

HOT ROD ANNUAL

The outstanding hot rod handbook of the year; this 1957 edition brings you new photos, new ideas, new practical construction details written by the experts—the editors of HOT ROD MAGAZINE. Here you'll find dragsters, lakesters, competition and street counce; 13 specific frame and body modifications for rods; flame painting and striping and a full section devoted to ideas on rodding the new exgines; customizing rods.



RESTYLE YOUR CAR

All the facts on how to restyle your car are in this most complete customizing guide ever published. Cevers basic style changes and costs; home customizing; striping and flame painting. How to save time and money using new fiberglass plastics. How to select color schemes. Facts and photes on grille modifications; hooded headights; bumpers, fins. With hundreds of photes, it's the custom car book of the year!



only 75C at newsstands everywhere!

at \$5c each [includes postage & handling]
fill out coupon and mail
today!)

5959 Hollyw Los Angeles	
Enclosed find @ 85c each for the following books:	☐ SPORTS CARS ANNUAL ☐ DRAG RACING ☐ CUSTOM CARS ANNUAL ☐ HOT ROD ANNUAL ☐ RESTYLE YOUR CAR
Name	
Address	
City	State

"Hard-To-Find"

automotive books for your library-send for them today!



CLASSIC CARS & ANTIQUES

development of the automobile. This complete, authoritative text is the most complete book ever written on this fascinating and profitable hobby.



PLASTIC CARS

How to design and work with the newest glass plastics; fiberglas cars of today. How to begin an automobile design, styling a plaster model; making fiberglas replicas of met-al bodied sports cars. Here's the full story of the wander niastics and

More's the full story of the wender plastics and how to use them; how to build a sports car classis plastic hedy of your own design. Plus chapters on business opportunities in plastics; use of these materials in the homebuilding a plastic heat; approximate costs; and addresses of all known producers of fiberglas cars.



SPORTS CARS

Your guidehook to driving pleasure...43 most popular sports cars on the road today, illustrated, with full descriptions and specification tables than tell what makes them se popular . . and why near-ly everybody wants one. Sperts Cars is dedicated

Sports cars is dedicated to showing you how to get mere pleasure in your motoring, getting peak performance out of a sandful of horsepawer, undreamed of handling undities. For the true enthusiant the complete moeification tables along are weren't for more qualities. For the true enthusiast the compressions are unaffication tables alone are worth far more than the modest price of the book. Speed-minded fans will find special facts in the section on the world's fastest competition sport cars.



WORLD'S FASTEST CARS

Read this fascinating story of the half-century of fast cars, the men who made them and drove them. From the early racing days with electricity, steam and gas powered huggles to today's fast specials bred for the track is a fascinating story of a running hattle with time, nerve, and death. Here are the fabulous days of racing on the sands, for lack of better specimus; the Millers and Ducesehergs, Mercedes, Bugatti, Masarati, Alfa-Remee and Biltzen-Benz, Here, toe, are the fascinating racers on sait and sand—the Golden Arrow, Bluebird and Railton. this fascinating of the half-century

TREND 8 5959 Holl	OOKS wood Blvd., Los Angeles 28, Cali
Enclosed p.s.age lowing:	is \$ (@85¢ each, include b handling); send me the fol
	Cars Cars Plastic Car
Name	
Address_	
City	
Zone	State



Q. SLOW STARTING. I own a 1953 Plymouth which I have trouble starting. The engine will hardly turn over. I have checked the starter motor and the battery is fully charged. I also checked the engine for free turning and have run out of ideas. What's wrong? John Palsky, Memphis, Tenn.

A. You haven't mentioned the ground cable. Check this and also the cable to the starter motor. Many good batteries are junked because of a poor ground.

Q. REAR END CHANGE FOR ECON-OMY. I am thinking of installing a Mercury 3.15 ring gear and pinion set in my '56 Ford Country Squire, as a replacement for the present 3.54. I want to cut down engine rpms and increase mileage. I don't carry heavy loads, and I'm not interested in acceleration. Will the Merc gear fit, and is it a practical idea? John W. Isaak, Sacred Heart, Minn.

A. You can move to a lower ratio rear end gear, but the Mercury gear isn't the solution. Your 3.54 (or 3.56) is optional, and you could switch to 3.22 or 3.36. We cannot advise you to go to a lower ratio. The jump from 3.56 to 3.22 is about as far as you should go.

O. EASIER STEERING. I want to reduce the turns from lock to lock on my reworked Ford roadster. Can I do this by lengthening the pitman arm? How much? Jack Maffett, Springfield, Ill.

A. Yes-add 21/2 inches but have it welded by a professional welder, or better yet, you can buy them ready to install.

O. TECHNICAL TERMS. Will you explain to me in simple terms some of the more familiar (to other people) technical terms like bore, stroke, stroke/bore ratio, compression ratio, displacement, torque, and brake borsepower? John Shector, Sherman Park, Minn.

A. It isn't easy to do simply, but we'll try. BORE. The internal diameter of a cylinder. STROKE. The distance traveled by the piston from the top to the bottom (or bottom to top) of the cylinder.

STROKE/BORE RATIO. The length of the stroke divided by the bore. If the ratio is 1 to 1, the engine is said to be square; if less than 1 to 1 (that is, if the bore is greater than the stroke) it is over-square; if more than 1 to 1, it is under-square.

COMPRESSION RATIO. The ratio of the total volume of the cylinder and combustion chamber when the piston is at the bottom of the stroke to the same volume when the piston is at the top of the stroke.

DISPLACEMENT (or Capacity). The cylinder volume displaced by the pistons as they make a full stroke. To calculate total displaceon engines, performance, new and used cars, classics and customs . . .

ment, multiply the square of the bore radius by 3.1416, then multiply by the stroke, and multiply by the number of cylinders. Displacement is generally measured in cubic inches in U.S. cars and in cubic centimeters in European cars.

TORQUE. Energy expended when a force moves through a distance. Used to measure the work done, or which can be done, by a source of energy such as an engine. The energy expended in lifting one pound to a height of one foot is equal to 1 foot-pound, therefore this unit is expressed in foot-pounds or the equivalent. In the case of an engine. the motion is rotary rather than linear; however, it has a mathematical equivalent. Term is also used to denote the cause of a turning or twisting motion such as the application of a wrench on a nut. The force at the nut will be the force on the wrench handle multiplied by the distance to the center of the nut. This is measured in pounds-feet.

BRAKE HORSEPOWER (bbp). Power is the rate at which work is done. It is the torque divided by time and is expressed in foot-pounds per minute or the equivalent. One horsepower is equal to 33,000 footpounds per minute. In the case of engines, the available power, minus that required to drive the engine and lost through internal friction, is defined as brake horsepower. The term "brake" stems from the fact that dynamometers used to measure engine horsepower output have some form of brake to absorb the power which is developed.

Q. 1933 HUPMOBILE. Is this a classic? Who designed this beautiful automobile? Is it true that all Hupmobiles have aluminum bodies? Harry Renta, Brooklyn, N.Y.

A. The Hupmobile has never been recognized as a true classic. Some models are special interest cars, others ordinary vehicles. The Hupmobile was designed by a group of stylists. Most of the cars were handsome, it is true, but they were all very similar in appearance to the 1931 Marmon. The instrument panels were very similar to the panels of the Auburn. Standard Hupmobiles did not have aluminum bodies. A few custom-built cars did have aluminum bodies.

Q. NEAR CLASSIC PACKARD. I can purchase a \$7500 Packard limousine with a LeBaron body. It is a 1942 model Series 180. The mileage is very low and the condition throughout is like new. Does this car approach the classic definition? Also, what is the car worth?

A. The car approaches the definition but that's all. A LeBaron Packard of 1942 is very similar in appearance to the standard Packard body. The cars do not curry favor with most classic enthusiasts. That \$7500 price sounds a trifle high. Stay well below \$1000 in any offer you may make.

Q. coul the e Vall A. I facto eme than men age i agin

53 1

The

20 0

is w

A. Y roll ing Ford on t to te this A. 3 poin

Q.

own

belly car. I by a Wou Also. coula field. A. A a lor detec advis enou anvw trans

coupe eine there both will mond A. Y althou out o comes

close

Th typ tio cla you any

thi

Q. MERCEDES-BENZ BLOWERS. Is it true that the blowers on the Mercedes-Benz could only be used a few times, after which the engines needed an overhaul? Gary Smith, Valley Stream, N.Y.

A. No, it is not true. On older models, the factory advised cutting in the blowers for emergency purposes only, and for not more than 20 seconds at a time. If factory recommendations were followed, the blowers could be used time and time again without damage to the engines. On later models the blowers could be used continuously without damaging anything.

Q. WANDERING KAISER. I have a '53 Kaiser which has a tendency to wander. The front end is in proper alignment, and no one seems able to find the trouble. What is wrong? John Nelson, Tacoma, Wash.

A. We suspect poor shocks or broken roll bar. Also check to see that the steering box is securely fastened to the frame.

O. BROKEN POINTER. I own a '53 Fordomatic which has a broken pointer on the shift selector and it is impossible to tell visually which gear I am in. Can this be replaced? Thomas Davis, N.Y. A. Your Ford dealer can replace the pointer in about 10 minutes.

O. CORVETTE MODIFICATIONS. 1 own a 1957 Corvette and want to install a belly pan to improve the air flow under the car. I would also like to lighten the wheels by drilling a series of holes in them. Would these modifications be advisable? Also, do you know of a four-speed box I could buy for this car? V. Keeley, Bakersfield, Calif.

A. A belly pan can be installed but it is a lot of work, and we doubt if you could detect any increase in speed. We would advise against drilling out the wheels in the interest of safety. You wouldn't save enough weight to make it worth while, anyway. Chevrolet now has a four-speed transmission.

O. WILL IT FIT? I have a '56 Ford coupe and want to install a Cadillac engine in it. I am told this can't be done as there isn't enough room. I have measured both the car and the engine and believe it will go in. Am I right? Bob Tilly, Hammond, Ind.

A. You are absolutely right. It will fit, although you will have to cut a section out of the steering shaft cover where it comes through the firewall. That is how close it is!

This new department is open to all types of questions from our readers. We welcome not only technical questions, but queries on new cars, old cars. classics, performance, and what-haveyou? It will be impossible to answer any letters personally; we will answer as many questions as possible only in this column.

The new car season is coming soon . . . keep up with the latest . . .

SUBSCRIBE NOW!

USE THE COUPON-PAGE 6



JUST MAIL COUPON TO

Latest 1957 Parts and Accessories for Your Car, Hot Rod, Truck, Custom Car or Station Wagon!

16 PAGES NEW RELEASES

Rush the coupon NOW! Get J. C. Whitney's giant new catalog-just off the press. It's the biggest, most complete catalog of auto parts and accessories ever printed-

auto parts and accessories ever printed— 228 pages packed with the world's largest selection of new, top quality automotive equipment at rock bottom prices! This amazing new catalog SAVES YOU UP TO ONE HALF OR MORE on every item you need. Includes thousands of brand new last minute releases for your stock car, hot rod, custom car, truck or station wagon. Complete stocks for cars dating from 1920 to brand new showroom models.

Buy direct by mail from Whitney - and SAVE MONEY. Get every buying advansave and 100% guaranteed satisfaction. Mail coupon NOW for FREE copy of our newest catalog. Please enclose 25¢ in coin to help pay part of handling and mailing costs (refunded on first \$5 order). Rush today!

BUY DIRECT—SAVE MONEY!

Send for the truly COMPLETE Catalog of everything in automotive equipment

J. C. WHITNEY & CO.

1917 Archer Ave., O-7, Chicago 16, Ill.



OVER 75,000 ITEMS IN STOCK

If It's Automotive—We Have It! Whether you want standard re-placement parts, speed or hot rod equipment, custom accessories . . . or vintage car parts . . . turn to your J. C. Whitney catalog. You'll find it here!

Newest, Fostest Shipping Methods! Our entire plant, from stockrooms to shipping, is geared for FAST SERVICE. Orders are processed, filled and shipped within hours after the mailman delivers them to us. Over 87% shipped same day.

Double Guarantee of All Parts! Each order carries the double pto-tective warranty of both the manufacturer and J. C. Whitney. We guarantee all NEW as well as REBUILT parts for SIX MONTHS. A Whitney evatomer is a SATISFIED customer.

J. C. Whitney & Co., Dept. O-7 1917 Archer Ave., Chicago 16, III.

Please rush your giant 228 Page Catalog describing world's most complete line of auto parts and accessories – over 75,000 items at lowest prices. (Please enclose 25¢ to cover part of cost, which will be credited to you on first \$5.00 order.) Offer good in U.S.A. only.

Name	
4.44	

City_

Zone State

GET THE AUGUST ISSUE ON SALE JULY 9TH!



IT'S YOUR MAGAZINE

. . . fabulous surprise features every month, plus:

RECORDS—news on pressings by top music personalities

HIS 'N HERS-fashions for "Guys and Gals"

TEEN SCENE—sketches of outstanding 'teen events

CINEMASCOOP-movie reviews and columns

FOR THE FEMME-secrets of glamour and good grooming

POISON IVY—humor tidbits from top campus magazines

SOUND OFF-students speak out on current affairs

SPORTS—highlights of teen sports activities throughout the nation.



WATCH FOR AUGUST ON NEWSSTANDS

JULY 9TH!

SPOTLIGHT ON DETROIT

continued from page 11

"Economy Champion" as a cheapened car, but instead consider it a lower cost unit. The elimination of chrome trim and the other few changes have cut about 50 pounds of dead weight.

PERFORMANCE IS GOOD, as we learned on the obstacle course and on the high speed oval at the South Bend Proving Ground. From a stop to 60 mph took the three-speed four-door sedan just a hair over 19 seconds. Several full-bore passes netted a good, clean 76 mph. It's my feeling that this car, with overdrive, will exceed 80 mph when extended. A safe and economical cruising speed with overdrive would be 60 to 65 mph; in normal 3rd gear 55 mph would be a legitimate speed, while allowing for passing kicks up to 75 whenever needed. The car is a good hill climber, and starts from a dead stop on a 29-per cent grade were made with no trouble at all. The excellent "hillholder" will be a dealerinstalled item at small and very worthwhile cost. Tubeless tires are used. If the buyer selects the optional third seat in his new "Scotsman" wagon, he'll do without the spare (that place is taken up with additional foot room), but he'll be right in big league style with the Captive Air tires being popularized this year. The wagon will haul up to nine people. Interior space is exactly that of the Champion and Commander wagons.

THE PRICES ARE RIGHT and with all Federal and local taxes, these three models deliver at the factory for \$1776, \$1826, and \$1995 for the two-door, four-door, and station wagon respectively. That's from about \$260 to \$500 less than for comparable, six-cylinder, models of the other four low-priced cars in twoand four-door sedan and station wagon models. In one respect, that of including the heater and defroster as standard items, Studebaker has scored a point of advantage.

THE OUTLOOK FOR THE "SCOTSMAN" should be good, if the constant laments as to the disappearance of the

basic standard car for the lower income buyer, and for the two-car family which still needs a full-sized car, are any indication. Since there's a proven market for the second car, and because many want the comforts of a full-sized 5/6 passenger job, Studebaker's "Scotsman" certainly deserves to be examined and driven by anyone in the market for well constructed, sufficiently fast, and very economical transportation. This baby should give from 22 to 28 miles, or more, on each gallon of regular juiceand that's real good.

and your car's passengers the round trip rate is an equally modest 10 bucks.

For touring Cuba I would suggest a car with something akin to the TV's fantastic ability to stay put in extreme situations, a similar good-sized trunk which can be locked, sun glasses, and a few extra viente centavo pieces plus a good camera, for when you stop a youngster, a village postman or a farmer type with a load of sugar cane all over his pony, it doesn't hurt to toss him a coin for his trouble. The Americano, though amazingly well liked, can be as much rural trouble to the citizens as he is to the bellhop in his hotel.

Where else can you have such a ball without a visa?



CUBAN BYWAYS proved the Fiat's ease of handling, revealed native color.

PERFORMANCE

ACCELERATION

From Standing Start 0-45 mph 14.4 0-60 mph 31.0 Passing Speeds 30-50 mph 11.2 45-60 mph 16.6

FUEL CONSUMPTION

Stop-and-Go Driving 29 mpg tank average for 200 miles

SPECIFICATIONS

ENGINE: Ohy 4. Bore 2.68 in. Stroke 2.95 in. Ending: Unit 4, Dord 2.00 in. Stroke 2.95 in. Stroke/bore ratio 1.1:1. Compression ratio 7.6:1. Displacement 66.4 cu. in. Advertised bhp 50 @ 5400 rpm. Bhp per cu. in. 0.75. Piston travel @ max. bhp 2655 ft. per min.

TRANSMISSION: Standard transmission is four-speed synchromesh with helical gears.

SUSPENSION: Front, coil springs and A-arms; Rear, semi-elliptics.

STEERING: Turning diameter 34.5 ft. Turns lock to lock 21/2. Type: mechanical.

WEIGHT: Test car with gas, oil and water, 1890 lbs. Test car weight/bhp ratio 37.8:1.

DIMENSIONS: Wheelbase 92 in., overall height 58.3 in., overall width 60.1 in., front tread 48 in., ground clearance, 6.5 in.



coming in the AUGUST issue of sale JULY 18 your

newsstand!

"MORE DETROIT SPORTS CARS? -it's possibility!"

"PREVIEWING

TESTING FUEL INJECTION" fuel consumption; acceleration checksliving with it -servicing!

V8 4 CAM REWORKED CHRYSLER ENGINE!"

AMERICA'S MOST EXCITING SPORT



The all-new 1957 COMET is the ultimate in Micro-Midgets and has no equal. Breath-taking acceleration, precision control, plus outstanding body styling and workmanship all combine to make it the best performing and most beautiful small racing car built. SEND 25¢ FOR ILLUSTRATED LITERATURE DESCRIBING THE 1957 COMET.

MICRO-MIDGET RACING is America's fastest growing sport. Now anyone from 18 to 60 can own a real racing car and have all the thrills and excitement of speedway racing. You cannot imagine how much fun it is to drive a Micro until you actually try it for yourself. Many former hot rod drivers, midget race car drivers, etc. are rapidly changing over to Micros as well as men who have never driven any kind of racing car before. They will tell you that Micros are more exciting and far more actual fun than any other kind of racing car. Why don't you too get in on the fun and good times that Micro drivers have.

COMET MANUFACTURING CORPORATION - Dept. M7 - P.O. Box 74631 - Los Angeles 4. Calif.



on 4-wheel drives make steering easier, increase power, speed in high; add life to gears, tires, because the front drive stands still in 2-wheel drive—there is no drag! Use free-wheeling 2 w.d. or tractive 4 w.d. as needed, automatically,

meeded, automatically, as you shift, with Warn Lock-O-matics, through fingertip controls with Warn Locking Hubs. Factory approved. Iron-clad guarantee. Models for all 4 w.ds. to 1½ tons. See your dealer now! Write for free literature.

WARN MFG. CO. Riverton Box 6064F-7 Seattle 88, Wash.







Motoring Accessories

This department is not composed of paid advertising. Claims are those of the manufacturer, and do not constitute an endorsement by MOTOR TREND. When ordering, include sales tax if required by your state.

A FEW PEOPLE like to steal hub caps. You can discourage them by marking your caps with your name, a design or whathave-you. The electric Vibro-Graver can be used as easily as a pencil. The manufacturers say the process is endorsed by police and insurance companies. Vibro-Graver costs less than \$10 from Burgess Vibro-Capter (Companies).

MEN IN A HURRY needn't look like Father Christmas. The Parks Car Shaver is your personal barber en route. The appliance is light weight and can be stored in glove compartment. It operates from the cigarette lighter outlet and draws less current than one tail light. Six- and 12-volt models \$12.95, from Parks Products, 7421 Woodrow Wilson Dr., Hollywood 46, Calif.

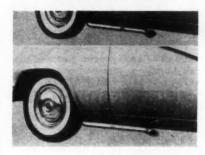
SIDE TAIL PIPES are available in three different styles. The pipes are easily installed and come with detailed instructions for those who aren't sure. Lakes Plugs are available, too. The pipes run from \$2 each, unchromed, to \$25 each, chromed, from Douglass Muffler Mfg. Co., 5636 Shull Street, Bell Gardens, Calif.

FENDER MIRRORS add elegance and driving safety. They have a way, however, of slipping and providing a panoramic view of the side chrome trim of your car. Not so with Boomerang, which always rights itself for good rear vision. They come either flat or convex. \$4.95 ppd. from MG Mitten, Box 121, S. San Gabriel, Calif.

FOUR LIGHTS in the night are better than two. One of the latest customizing features is this six- and 12-volt quad headlight unit. They are complete with bulbs, wiring, adjusting and mounting can. Check your State Motor Vehicle Code before installing. \$29.95 from Lee Rockwell, Box 1, Tustin, Calif.













ordinary tires to whitewalls or colorwalls. Fits 15-inch tubeless or tube tires without cementing, yet it holds tightly under all weather conditions. It's durable, protects against curb scuffing, and is available in blue, gray, yellow, green, or red, in addition to white. About \$4.95 per pair. Write to Bearfoot Airway Corp., Dept. MT-1, First and Water Streets, Wadsworth, Ohio.



WRITE RIGHT IN THE CAR with a Travel-Desk. The metal clip board fits under the dash and can be easily swung out for writing or holding maps and records. A convenient way to keep routes and mileage on trips. Each Travel-Desk is equipped with a pad and a magnetic pencil. The cost: \$3.75. The source: General Industrial Co., 5742 N. Elston Ave., Chicago.

FLEX-A-WALL enables you to convert



KLEEN CLEAN with Fabric Kleen. Liquids or greases dissolve, according to the manufacturer, in this emulsion of dry-cleaning solvents in water. And, along with spot removing, this product is alleged to restore color. What more can one ask? The product is \$1, Tanner Products Corporation, 3933 S. Broadway, L.A. 37, Calif.



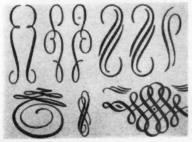
CLEAN AND WAX in one operation, the manufacturer claims, with "Thixotropic Action." The cleaner-wax comes in a convenient aluminum eightounce tube which eliminates spilling, breaking and drying out. This tooth-pastelike product is \$2 per tube at garages or

from Authority Laboratories, 5617 Natural

Bridge, St. Louis 20, Mo.



PUTTY TO STEEL in two hours is the claim for Devcon Plastic Steel. It cements, fills, seals, mends or rebuilds according to your need. Devcon steres indefinitely and is mixed with a special hardening agent when you want to use it. After a two-hour setting period, it can be handled as would be steel. The unit is \$1.98. The Chemical Development Corp. of Danvers, Mass., can supply you with the name of your nearest dealer.



JAZZ UP, YOUR CAR with this do-it-yourself striping kit. Simply dip in warm water, place in position and remove the backing paper. One kit will decorate your hood, fenders and trunk with 11 designs and the kits are available in gold, white or red for \$1.50 each. Stripes are supposed to be permanent and have the properties of paint. The Kem Co., Room 100, 1310 S.W. First Avenue, Portland 1, Ore.



39 pages — 10,000 thems.
Bigger and Better, complete Coverage
of all manufacturers Plus any and all
Special Equipment for New Models —
MANY heretofore enlisted items —from
Many heretofore for the injection.

Send your \$1.00 today—
refundable on first purchase.
HILDERANDT • CRAGAR • EDELBROCK.
HILDERN • OFFENHAUSER • WEIAND
HALLIBRAND • HARMON & COLLINS
LOTEN FOR THE PROPERTY OF T



RAM OTE

FLEXIBLE

FINISHES

Restores—Colors

Protects Leather,
Leatherstee and

Is your leather or plastic upholstery faded or worn? RamCote restores the original color and texture to your car's upholstery. You can change color, too! Available in eleven standard colors and clear. Any shade obtainable by inter-mixing colors. Easily applied, brush or spray.

Won't chip or peel. Waterproof - Tadeproof. Use on Luggage, Sports Equipment, Lounge Chairs, etc. See your local dealer or write for FREE information and color chart.

RAMCOTE PRODUCTS
1141 W. 69th St.
Chicago 21, III., Deet. M



Con any ELECTROPLATE



NOW with our NEW ELECTRO-CHEMICAL Outfit. You can easily do your own plating, Not a paint. But a hard durable metal plate, equal to commercial plating, Get your own plating kit with instructions on plate and the plate of the

and 1001 other articles with Chrome, Nickel, Copper, Gold, etc. SEND NO MONEY. Copper, Gold, etc. SEND NO MONEY. Sys or send \$5,95 nownd receive it postpaid. Money back in 7 days if not satisfied, M.Z. SALES 'O.D., Dept. HR2, Its West 42nd St., New York 36, New Yor

(HEDMAN)

FORD-MERCURY and CHEVROLET

1955-57 Models Free Information See your dealer or write direct:

HEDMAN MUFFLER & MFG. CO. 11039-49 W. Washington Blvd., Culver City 8, Calif.

TECHNICIANS NEEDED!

DIESEL AUTO

ELECTRONICS
AUTOMATION

NEVER REFORE has the opportunity been so good for the properly trained mechanic and technican to step into BIG PAY POSITIONS with rapid advancement and future security virtually assured.

YOUR SUCCESS depends on the quality of training you receive...and the reputation of the school you attend.

YOUR SUARANTE we are giving the best in mechanical and technical training is proved by the fact . . . we have a waiting list of good pay positions for our graduates, with leading companies throughout the United States.

RESIDENT SNOP TRAMMS is easier and costs less than you may think! We provide you with housing and part-time jobe while in school, plus free nation-wide placement service for graduates.

thock subject chave in which you are interested and mail fo

ELECT		Technic			DIESEL
AUTO	MATION	623 S. Gran		4, Mo.	MECHANIC
Sir	out		-		
1.	wn		Zono	State	



BROUGHAM at right may reflect line styling for 1958.

CADILLAC, THE FOUNDER OF DETROIT, was of an era when supreme elegance in the matter of clothing was the order of the day. The car named after him, in its newest and most expensive version, reflects a similar elegance.

When you enter this semi-custom beauty, you find yourself enveloped in an aura of luxury. The deep, soft seats are upholstered in either glamorous tapestry-type fabrics or top grain cowhide. The interior is distinctive and luxurious beyond any production car made in this country. Interior hardware is beautifully finished and there are plush extras such as the fitted vanity case in the rear seat armrest.

Not long after you have placed the car smoothly and almost silently in motion, you begin to realize that despite the fact you are guiding a 2½-ton vehicle, the handling qualities are very good. The power steering is close to being effortless but still gives you some road feel. We are told, however, that future models will have an extra half turn added to the steering wheel which may cancel all road feel to the dismay of some and the pleasure of others. The ride, as a result of the air-suspension system, is super-soft. It might be described as superb with minor reservations we have described on page 19.

One seeming incongruity in this flagship of the Cadillac fleet is the restricted rear seat legroom. When the front seat is moved far back, rear seat passengers find things a bit cramped. The car was obviously intended for only five passengers. The center armrest folds down nearly flush with the rear seat cushion but it is so hard and the differential-propeller shaft tunnel is so high that as a middle passenger you are relatively uncomfortable. We are of the opinion, however, that these are inconsequential distractions from the million-dollar feeling you acquire from a ride in the Brougham.

Eldorado Brougham

TO RIDE IN
A \$13,500 CAR

Photo Story by Joe Wherry







MOTOR TREND/JULY 1957

mol crea new cell

WH

car

era ici we na

softl on a edge chuc level when ton a instetop l

on a make we'll stand but Eldo

WIL

sag spring life-something steel springs cannot give. They also offer quieter operation (fewer road noises), and less servicing for the springs themselves. But, as we shall shortly see, there are other maintenance problems which could loom largethose which will concern the various valves, the compressor, the plumbing required, and the associated electrical circuits, solenoids, and the like.

The Republic Co. in Cleveland, Ohio is a prime manufacturer of height control valves whereas the majority of the rubber manufacturers concern themselves, mainly, with the design and making of the air cells or springs, and the pistons. The auto-

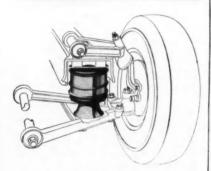
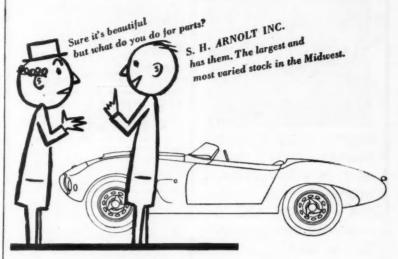


FIG. 6-General's Air Spring

mobile manufacturers are also rapidly increasing their specialized staffs to develop new systems and to work with the air cell and valve builders.

WHAT'LL RIDING ON AIR be like in 1958? It will be like riding in a very softly sprung, conventionally-sprung car on a slightly bumpy road with the sharp edges removed from all the breaks and chuckholes in the road. It will be laterally level and level fore and aft regardless of whether you load the trunk with a half ton of coal or not. It will be like sleeping on a soft mattress in a slight earthquake instead of on a GI sack mattress with a top kick trying to awaken you.

WILL OTHER CARS HAVE IT? Yes, you can expect it to be optional at extra cost on all Cadillacs as well as on several other makes, and if we say more at this time. we'll have to move out of Detroit. It can stand improvement, and that will come, but it is a great experience-so is the Eldorado Brougham.



Complete Parts Service for:

MG* · MORRIS MINOR 1000*

AUSTIN* • AUSTIN HEALEY*

MAGNETTE* . ROLLS.ROYCE

BENTLEY · RENAULT · JAGUAR

HILLMAN . SUNBEAM

*P.S.: S. H. ARNOLT INC. has just been appointed official engine rebuilding agency for all British Motor Corp. Cars.



S. H. ARNOLT INC.

CHICAGO SALONS: 153 East Ohio Street • 5840 North Broadway PARTS AND SERVICE CENTER: 2120 North Lincoln

DRIVE RELAXED DRIVE COOL!!

Install ARTIC-KAR Refrigerated Air Conditioning in your car TODAY!

Five precision-engineered trunk and dash models to choose from. ARTIC-KAR is considered by refrigera-tion exports to be the Cadillac of the automobile air conditioning industry and has been the quality leader in this field for 7 years. Write today for

ALASKAN-big trunk model produces val-umes of perfectly controlled air incor-





ICEBERG-luxurious under-dash mor in Ebany Black and Silver with pushbutton selectors and two multi-directional cold air diffusers.

SPORTSCAR OWNERS!

ARTIC-KAR specializes in custom refrigeration units for Jaguar, Mercedes, nd many other sportscars.

DEALERS: Write today on your letterhead—a few exclusive dealerships still available.

ARTIC-KAR

CAPITOL REFRIGERATION MANUFACTURING COMPANY
3922 Kalloch Drive
Phone: FR 1-3471



HONEST "DEFLECTOR HEAD" CHARLEY • HONEST ENGINE ADAPTER HEADQUARTERS . HEDMAN HEDDER DISTRIBU-TOR • HONEST "C.P. 100" CAMS FOR OHV ENGINES . **NEW "K" SERIES.**



SPEAKER KITS

REAR SEAT . FOR ANY VOLTAGE



5"×7" CHROME \$4.50 6"x9"

> CHROME \$5.50

V8 DUAL **EXHAUST**

State type of transmission. postage or express on arrival.

55-57 CHEVY—35-57 FORD—39-53 MERC.
DUAL SIDE HEAD PIPES
59.92
ALL INSTAL' PARTS LESS MUFFLERS
WITH ONE MUFFLER.
WITH TWO MUFFLERS.
Choice of Glas or Steel Pack Mufflers \$9.95 \$15.50

55-57 PLY.—50-51 CAD.—49-57 OLDS—51-55 STUDE.—53-57 DODGE—55-57 PONTIAC—52-57 DE SOTO—35-57 FORD PICKUP—54-57 MERC 41-56 CHEVY SIX DUAL SIDE HEAD PIPES DUAL SIDE TAIL PIPE \$12.95 ALL INSTAL' PARTS LESS MUFFLERS

WITH ONE MUFFLER \$18
WITH TWO MUFFLERS 23
Chaice of Glas or Steel Pack Mufflers

FOLLOWING LESS MUFFLERS 53-57 BUICK-51-57 CHRYS....

\$14.95

DUAL MUFFLERS



LEFT AND RIGHT BOTH ONLY

Choice of Glas or Steel Pack Muf FOR ALL - FORD - MERC. - CHEVY-CAD. -DODGE - PLY. - LINC. - OLDS - PONT. -STUDE - THAT ARE EQUIPPED WITH FAC-TORY DUAL EXHAUST. GIVE PARTICULARS OF YOUR CAR.



EXHAUST CUT-OUT

Fits any exha pipe, any car. Dash control kit is included.

SEND \$295 Postpaid

HONEST CHARLEY SPEED SHOP

Box MT 1904 Chattanooga, Tenn.

Coming Next Month ...

The hilarious life story of America's favorite funny man, star of stage, screen and radio, pictorial story of his ups and downs to his tremendous success that has made his name familiar wherever Americans gather.

50° at All Newsstands!

or send 60¢ (includes postage, handling, etc.) to:
TREND BOOKS
5959 Hollywood Blvd., Los Angeles 28, Calif.



SELL 'N' SWAP

Requirements are: copy limit of 25 words (not including name and address); Ist come, Ist served; we reserve the right to edit where necessary; we are not responsible for accuracy of description, although we will reject any misleading statements. This service is not open to commercial advertisers. No ads will be accepted if payment is not made in advance, and such communications will not be acknowledged. Only one CAR may be listed in any single Sell. 'N' Swap insertion. This limitation will not apply to parts, catalogs, etc. The charge is \$4 per insertion. If simitable for publication, you may submit it with your ad. If we decide to prins it there's no cost to you for the cut, but we'll have to decide which photos to use. Sorry, no photos can be returned.—Editor

CORD 812 Beverly sed. Completely restored to orig., inside & out, with nearly perfect orig, wine-colored uph. Rebuilt heavy-duty transmission. \$1175. R. D. McBride, 4215 Nicollet Ave., Minneapolis,

new; \$950.

Ernes

boos

bargai Phone

recent

Counce '29 Frumbl good Piedm '25 B

hand runnir

answe nooga STAN

Box 7

Orig. next to \$1850 2827

15 C

\$785 Rd., V '26 S' cond. still ushire PL 5-2

touring Exc. b Ford U OLdfie FERR

comple

HOOD Model postpai Dougla

running Cad fo \$1. Cl Ceia 9

Leather

SUPER all inst offer. J Village '33 CA 6 wire \$350. Apt. 4-

Apt. 4-MOTOI thru 19

Duesenl

oln. P

R. D. McBride, 4217 INICOINE AVAI, Minn.
BUGATTI—the incredible, fabulous type 57-SC
2-place close-coupled cpe. In perf. cond., mechanically & body. Factory claim is 135 mph for this type. 36250. M. Corradini, 1148 La Rosa Rd., Arcadia, Calif. Phone Hillicrest 7-6352.
SINGER SPECIAL rdstr., with professional quality Fiberglas body. 6000 mi.; exc. handling, engine &



chassis modifications. 12 coats metallic blue. Further details on request. \$1750. Jay Heumann. 286 31st Ave., San Francisco, Calif.

41 LINCOLN CONTINENTAL hdtp., with '49 Lincoln engine. Body in exc. cond., interior good. R & h. o.d., ww's. Will sacrifice for \$700. Richard C. Saylor, 5614 N. Willard, San Gabriel, Calif. '22 PACKARD 6 7-pass. touring. 18-mo. min restoration: 2-tone gray lacquer, red striping, black top, red leather, new chrome, new 6.00 x 20 tires. Rebuilt engine: new brakes. \$3250 firm. Truman J. Fisher, 1059 Raven Dr., Scott Township, Pittsburgh 16, Pa. Phone ATlantic 1-5477.

10 ZEDEL 4-pass. touring. A truly beautiful, very rare, small French antique. Cowled 4-cyl. Thead engine. Completely orig.: exc. cond. Herbert Lozier, 1750 E. 21st St., Brooklyn 29, N. Y. MARMON 16 sed. Good tires, 6 wire wheels. Low mileage: recently driven 500 mi. A real classic. \$500. M. O. Klingler, 1111 Ferndale. Plymouth, Ind. JAGUAR—completely rebuilt, with D-type 260-hp engine. \$2750. Frank Belcher, Jr., 1635 Centrale Ave., Inglewood 3, Calif. Phone ORchard 7-9149.

7-91-49.

FORD T PARTS—widest range available at reasonable prices. Send for large free listing of new "T" parts. Also "A" mechanical parts listing available. Hemmings, Quincy. Ill.

RARE & UNUSUAL photos of pre-war Grand Prix auto races; 11" x 14", double-weight, glossy; suitable for framing or mounting in 16" x 20" album. Limited offer. 12 for \$15, postpaid; list—25e. A. Ward Shanen, 2444 S. Orkney St., Philadelphia 48, Pa.

Limited offer, 12 for 312, pengang, 22, pengang, 23, pengang, 24, pa.

Ward Shanen, 2444 S. Orkney St., Philadelphia 48, pa.

BEAUTIFUL & RARE: Duesenberg, Rolls-Royce, Cadillac, Lincoln, Packard, Stutz, Hispano-Suiza, Marmon, DuPont, Ferrari, etc. Kodacolor photos & quality 5 x 7 black and white prints. Listings 10¢. Ted Templin, 1804 N. Fairview St., Burbank, Calif. CHEVROLET SPEED EQUIPT; new; Rajo kit complete with all fittings; polished alum, finned rocker arm covers; chromed split exhaust manifold for duals. Value—3:239,50. Sell everything for \$100. A. Ward Shanen, 2444 S. Orkney St.. Philadelphia 48, Pa.

FINEST COLLECTION of Duesenberg photos in existence; 11° x 14° double-weight, glossy; suitable for framing or mounting. Limited offer. 12 for \$15, postpaid. A. Ward Shanen, 2444 S. Orkney St., Philadelphia 48, Pa.

29 MODEL A 4-dr. sed. No broken glass or fenders. Good battery, 2 new mud-grip tires. \$150. Edwin W. Koch, Tremont, Ill.

29 MODEL A in exceptionally good cond. New tires & battery; 980 actual mi. Photo on request. Highest bid takes it. Eugene Woods, P.O. Box 58, Ferndale 20, Mich., OLD MUSICAL & mechanical items—antique nickel-

Highest Did takes in English Ferndale 20, Mich., OLD MUSICAL & mechanical items—antique nickel-OLD MUSICAL & mechanical items—antique nickel-OLD MUSICAL & mechanical items—antique nickelodeons, orchestrations, circus calliopes, barrel organs, hurdy burdys, mechanical musical toys, rare music boxes. If it plays music we have it. We buy & sell. Park View Antique Shop, 3159 Los Feliz Blvd., Los Angeles 39. Phone NOrmandy 5-0188. CLASSIC & ANTIQUE CAR CATALOGS: Packard, Chrysler, Lincoln, Cadillac, Pierce-Arrow, orphan & foreign cars; minimum \$5 each. Also MoToR (N.Y.) annual numbers. Details for large, stamped, addressed envelope. A. E. Twohy, 400 N. Kenmore, Los Angeles.

com, listings --ide AUTON 140 mi addresse St., Om leather ically so or best Detroit



19 STUDEBAKER 4-dr. touring, 4 cyl. Runs like new; looks like new. Complete with side curtains. 8950. Ernest Bures, Ravinia, S. D. 14 INDIANA Model 28 truck, with chain drive, hard rubber tires. Was used as fire engine. Run 2000 mi.; runs perfect. \$700 or nearest offer. Ernest Bures, Ravinia, S. D. 53 CUREDEN 4-dr. sed. Front drive, torsion bars, good rubber, all-new front end. Never wrecked. A bargain at \$800. James D. Williams, Corydon, Ind. Phone 8-2365.

53 CITROEN 4-dr. sed. Front drive, torsion bars, good rubber, all-new front end. Never wrecked. A bargain at \$800. James D. Williams, Corydon, Ind. Phone 8-2365.

32 PIERCE-ARROW 8 club brougham. Engine recently rebuilt. Orig. uph. very clean, body exc., good tires & paint, much new chrome. \$800. M. N. Council, 2424 Nottingham, Houston, Tex.

29 PIERCE-ARROW 8 cpe., with wire wheels, rumbleseat, golf club compartment. In daily use; good cond. \$250. John Stromberg, 27 York Dr., Piedmont 11, Calif.

25 BENTLEY 3.5-liter phaeton. Alum. body, rt.-hand drive, brass lights, all orig. equip'r in good running cond. Drive anywhere. \$1950; all offers answered. Neil McDade, P.O. Box 831, Chattanooga 1, Tenn.

STANLEY STEAMER ENGINE in good cond. 31/4 x 41/4. Best offer. J. A. Biddlecombe, Rt. 6, Box 786, Indianapolis, Ind.

32 PIERCE-ARROW conv. cpe. with rumbleseat. Orig. thruour; mech. exc. Chrome, interior & top next to showroom cond. Gorgeous; drive anywhere. \$1850 or best offer; pix 25e. Edwin Goodman, 2827 Winchester Ave., Philadelphia 36, Pa.

15 OR 16 SAXON 6-cyl. touring. Body very nice; in running cond. Very rare car; can be restored to new cond. Complete: need tires, new top. First 5785 takes. John B. Methot, 881 Cumberland Hill Rd., Warren Twp., Plainfield, N. J. Phone Pl. 5-2706.

37 PACKARD-DIETRICH 12 1508 7-pass, parade touring. Only one, built expressly for White House. Exc. body, paint, tires, top. Best offer over \$1500. Ford U. Ross, 311 Pine St., Lakehurst, N. J. Phone Oldfield 7-7534.

FERRARI ENGINE—new 190-hp, 4-cyl., 2-liter, complete. \$2800. Frank Belcher, Ir., 1635 Centi-

Oldheid 7-7554. [Person 190-hp, 4-cyl., 2-liter, complete. \$2800. Frank Belcher, Jr., 1635 Centinela Ave., Inglewood 3, Calif. Phone ORchard 7-9149.

nela Ave., Ingiewood 2, Cant. Finds Green, 1914).

HOOD HOLD-DOWN LATCHES—new, chrome, Model A type. Will fit many other cars. \$1 each, postpaid. No C.O.D.'s, please. Jim Harrigan, 4340 Douglas, Des Moines 10, Iowa.

34 CADILLAC V-16 opera brougham. Licensed & running; in good cond. Wire wheels. Extra '35 Cad for parts. Both for \$2500. Kodachrome prints \$1. Chester Holley, 3812 S. Himes Ave., Palma Ceia 9, Tampa, Fla. Phone 61-7202.

33 MERCEDES-BENZ 290 phaeton, Rare; almost fully restored; stored 12 yrs. Mechanically perf.



Leather uph., new top, radio, o.d., ventilation. Pix on request. William C. Byrns, 2224 C3 Platen Strasse, Frankfurt am Main, Germany. SUPERCHARGER — Judson Volkswagen model. Good as new, 4500 ml. light use. Complete kit with all instructions. Fits any model VW. 955 or best offer. James Van Siclen, 109-04 214th St., Queens Village 29, N.Y.

33 CADILLAC V-12 limousine. Fleetwood body, 6 wire wheels. Exc. orig. cond.; drive anywhere. \$350. Harold Wanaselia, 90 Laurel Hill Terrace, Apt. 4-E, New York 33. Phone WAdsworth 8-1824. MOTOR (N.Y.) Annual Show Numbers, 1925 thru 1939. Orig. magazine ads & color prints of Duesenberg, Auburn, Cord. Cadillac, Marmon, Lincoln, Packard, etc., all the great classics. Complete listings 25e. Sheldon J. Lewis, 61-33 213th St., Bayside, L.I., N.Y.
AUTOMOBILE CATALOGS, manuals, parts books—140 makes, 1904 to 1942. Give years & makes interested in for description & price. Send stamped, addressed envelope. F. E. Flaherty, 1518 S. 28th St., Omaha S, Neb.

40 PACKARD-DARRIN Super 8 conv. Exc. brown leather interior, nylon top, two fistores of the convenience of the convenie

21 STANLEY STEAMER 7-pass, touring, Restored; extra set of tires. \$4200. J. Pabst, 737 Cross Timbers, Houst-in 9, Tex.
28 LINCOLN dual-cowl phaeton, with alum. body by Locke. New genuine leather seats, ww's. Perfect top, side curtains & boot. Recent engine o'haul; will drive anywhere. \$2450 firm. Dr. Charles R. Adams, Ir., 1425 Adams Dr. S.W., Atlanta 11, Ga. Phone PLaza 5-6253.
38 PACKARD V-12 conv. cpe. Good cond.; side-mounts, rumbleseat. Best offer. G. A. Standley, 839 S. St. Andrews Pl., Los Angeles 5.
36 PACKARD 12 conv. sed., with Dietrich body dual cowl & sidemounts, Good running cond.; partially restored. Nearly complete extra parts car incl. Roger Gratsinger, Rt. 1, Box 8, Gervais, Ore. 48 LINCOLN CONTINENTAL conv., with '50 Mercury engine. 51,000 mi.; stored 5 years. Body perf; new paint, ww's, white top. Chrome & interior exc. \$1650. J. W. Kemper, 1354 McCutcheon Rd., St. Louis 17, Mo.
31 STUTZ DV-32 4-dr. sed. Good mech. cond. & good body. Edgar W. Chisholm, Monson, Mass. 41 CADILLAC 60, with rare Fleetwood custom body. Orig., good running cond.; straight stick, 5495. C. E. Marsden, 504 Wyoming Ave., Audubon 6, N. J.

bon 6, N. J.
'35 AUBURN M-851 boat-tail speedster, Exc. run-



ning cond.; body A-1; all-new leather. \$4750. Maj. E. V. Spellman, Hamilton AFB, Calif. 38 CADILLAC V-16 Fleetwood 5-pass. sed. Orig. uph. in exc. cond.; in everyday use. Instruction booklet, tools, etc. Bargain of the month at \$750. Dick Hempel, 121 Ward Parkway, Kansas City 12, Mo. Phone DOgan 1-3880.

28 DODGE Senior Six sed. 6 wire wheels, sidemounts, trunk. Good tires, runs good, near perf. \$150. Also one good 3.50 x 30 tire, \$8. L. Austin, Rt. 3, Bloomington, Ill.

30 BUICK Master 6 clb. cpe. 6 wire wheels, sidemounts, good tires. Runs good; near perf. \$150. Also complete '25 Reo engine & trans., \$35. L. Austin, Rt. 3, Bloomington, Ill.

34 PACKARD V-12 formal sed. in exc. orig. cond. New top, battery, & fuel pump. Exc. performance; good tires; can be driven anywhere. \$950. D. H. Woolsey, 3920 S. Madison, Tulsa, Okla.

47 LINCOLN CONTINENTAL conv. One owner, 53,000 mi., exc. orig. cond., all equip't. Safety ww's, new black top, new white lacquer. Only \$11750 delivered. C. W. Critenden, Rt. 2. Box 478-A. Miami 43, Fla.

39 ROLLS-ROYCE Phantom III Hooper limousine in superb cond. Fast, powerful car. \$3400. W. J. Salter, P.O. Box 752. Oxnard, Calif.

27 CHRYSLER 4-dr. in fair cond. One owner, 31,197 mi.; new blue paint, heater. Best cash offer. L. Merrick, 320 N. 5th St., Upper Sandusky, Ohio. Phone 191-1, 42 LINCOLN CONTINENTAL V-12 conv. Od., r & h. good ww's. White, with black top. This rare, orig. model sacrifice-priced at \$895. Pix 25e. Thomas A. Matthews, S. Main St., Assoner, Mass. Phone Mitchell 4-5592.

NEW PARTS for Ford Model A & T. all wiring harnesses, mechanical parts, & some fenders. Model R fenders, sales literature. 14-page parts catalog, 25e. Dick Huber, 15 Emerson St., Clifton, N. J. 41 CHRYSLER Experimental Newport 2-cockpit, 2-windshield phaeton. Hand-fashioned alum. body, entire car orig. & in exc. cond. Engine in perf. cond., 3-speed gearbox with od. in every gear. Built by Chrysler Corp, at orig. cost of \$20,000. Asking \$2950. Cotton Goff, Newport Blvd. at 22nd St., Newport Beach, Cal

VOLKSWAGEN OWNERS



Here is a brand new book every VW owner and prospective owner will want. Written by Clymer Publications' Technical Editor, Hank Elfrink who has recently visited Europe and attended the VW mechanics school, this book gives full details on care and servicing of the VW, in nontechnical language. A MUST for the VW owner and enthusiast. 22.08

OTHER CLYMER BOOKS	
1956 INDIANAPOLIS YEARBOOK	\$1.50
FORD OWNER'S HANDBOOK	.\$2.00
CHEVROLET OWNER'S HANDBOOK	\$2.00
PLYMOUTH OWNER'S HANDBOOK	\$2.00
THE SPORTS CAR ENGINE	\$1.50
THE MODERN CHASSIS	\$2.00
RACING WITH MERCEDES-BENZ	.\$2.00
GERMAN PACING CARS & DRIVERS	\$2.00
SPEED-HOW TO OBTAIN IT	\$1.50
SPEED FROM THE SPORTS CAR	.\$2.00
SPEED-HOW TO OBTAIN IT. SPEED FROM THE SPORTS CAR. FORD SPEED MANUAL. CHEVROLET SPEED MANUAL.	.\$2.00
CHEVROLET SPEED MANUAL	\$2.00
HOW TO HOP UP CHEVROLET & G.M.C	.\$2.00
HOW TO HOP UP FORD & MERCURY V-8's	
SOUPING THE STOCK ENGINE	\$2.00
RACING SPORTS CARS AND HOT RODS	.\$2.00
BICYCLE OWNER'S HANDBOOK	.\$1.00
WORLD'S FAMOUS RACING AIRCRAFT	\$1.50
NATIONAL AIR RACE SKETCHBOOK	.\$2.00
SCRAPBOOK NO. 8 (OLD CARS)	\$2.00
MODEL "T" FORD SCRAPBOOK	\$2.00
AROUND THE WORLD WITH MOTORCYCLE	
& CAMERA	\$2.50

CATALOG ON 150 AUTO BOOKS-FREE!

Floyd Clymer Dept. MT-7

1268 South Alvarado, Los Angeles 6, Calif.

T-BIRD OWNERS

Auto Top Lift removes & stores your hardtop. Now \$9.95 ppd. Instrument panel, padded storage pocket, many Bird items. Write for illus. brochures. MT-7.

JAMES AUTO SPECIALTIES

CHROME & GOLD NAMES



One piece, flexible, heavy rustproof brass-chrome or gold plated. 34" high. 10 letters approx. 8" long. At tach fender hood trunk dash. Up to 8 letters: \$3.50 ea., \$6.00 pr. 9 or more: \$5.00 ea., \$9.00 pr. chrome. Add \$1.00 ea. plate for gold. All nameplates guaranteed—Thousands already in use.

VIC STRATTON P.O. Box 1 Packanack Lake, N.J.

PORTABLE CAR COVER Heavy Vinyl Plastic rotect Against RAIN - SUN - DUST Long-lasting plastic, folds compacily, off and on in a lifty, study elastic binding gives extra security. State make, madel and yea Send \$6.95 plus 35¢ postage or sent C.O.D.
Extra Heavy Plastic Gauge \$8.95 ← 45¢ postage.
BEA SALES, Dept. PG-3 125 E. 46th St., New York 17



UNNECESSARY **ENGINE WEAR!**

LET PRE-MATIC add years of life to your engine by giving it the pre-tection of instant lubrication.

Your engine runs without adequate lubrication for several seconds each time it is started. Delicate metal surfaces scrape their life away till oil from the engine pump reaches them. PRE-MATIC eliminates this wear by automatically injecting engine oil under pressure into the lubrication system when the ignition key is turned "ON", insuring full lubrication before the engine starts.



End prestart wear and Hydraulic Valve clatter.

Keep that New Car Performance. Order your PRE-MATIC Today.

Models for all cars, trucks, tractors and marine engines. Send \$32.50 for your PRE-MATIC complete with hose and fittings. Include year, model and make of car.

PRE-MATIC MANUFACTURING CO Dept. M. 4605 N. E. 118th Avenue . AL 4-4455

PORTLAND 20, OREGON







IDLER ARM STABILIZER
FORDS - MERCURYS - LINCOLNS
A 52 95 AMAZING PRIDAMANCI THE FIRST.
EVERLASTING BEWARE OF IMITATIONS

AMAZING PERFORMANCE THE FIRST. PRONT WHEEL BEARING B & SPECIALTY COMPANY
BEALER ADJUSTING \$ \$ 170 HAWTHORNE ST. BAME BAY
WASHERS & DOC HOUSTON 6, TEXAS BIMMANT

WATER INJECTOR—Octa-Gane type, Used very little on '51 Cad. Can be easily adapted, 1st money order for \$18 takes. Dr. Robert J. Moore, 521 Plant St., Utica, N.Y.

'41 LINCOLN CONTINENTAL cpe. Completely rebuilt; 5000 mi. on '51 Lincoln V8 engine. New carpets, uph.; 12-coat metallic lacquer. Premium tires, power brakes. B. B. Mills, 200 Earlway Rd., Bristol, Tenn. Phone S-5722.

'31 CHRYSLER cpe. Restored except for interior; fully rebuilt engine, good paint, tires, body. R & h, turn signals; passed New York State insp. \$225. Frank Delaney, 87 East Ave., Hicksville, N.Y.

'34 PACKARD Series 1101 4-dr., sed. 6 wire wheels, trunk & rack. Clean & complete; new black enamel. Ideal for easy restoration. \$195. Capt. W. F. Price, Quarters 519-C., West Point, N.Y.

'40 LINCOLN CONTINENTAL conv., with '54 Cadillac engine. White body, black top; re-uph. in white & black leatherette. Exc. cond. thruout, finest of classics. P. R. Stull, Jr., 1751 Pacific Ave., San Francisco. Calif.

'47 LINCOLN CONTINENTAL hdtp., with '53 Merc engine, o.d., duals. Black lacquer, Royal Master wwi; black & white interior new thruout, incl. carpeting. Exc. cond. thruout, \$1900. Lr. Col. John H. Cannon, Jr., 1904 York St., Altus, Okla. 30 MODEL A 2-dr. sed. Like new, less than 12,000 actual mi.; orig. tires, paint, exc. \$600 or best offer. John W. McIntyre, 424 N. College, Rock-with Lincoln and the parts. F. Hougham, 1109 N. McLean St., Bloomington, Ill. '26 MODEL T touring. Complete: needs front bow wood, paint & gh. \$25. Also good T radiator of the parts. R. Hougham, 1109 N. McLean St., Bloomington, Ill.

Hougham, 1109 N. McLean St., Bloomington, III. '26 MODEL T touring. Complete; needs front bow wood, paint & uph. \$325. Also good T radiator (not brass) & Ford Columbia overdrive parts. F. Hougham, 1109 N. McLean St., Bloomington, III. '41 TATRA, with 190-hp twin overhead cam air-cooled rear engine. Restored; comparable to today's



cars. Alleged General Rommel's staff car. Rare classic; make offer. H. E. Van Horn, 2244 N. Main St., Walnut Creek, Calif. Phone YEllowstone

Main St., Walnut Creek, Calif. Phone YEllowstone 4,9028.

'48 LINCOLN CONTINENTAL cabriolet. This is truly a museum piece; therefore, would appreciate it if only those interested in such a collector's item would reply. Glenn H. White, P.O. Box 466, Canton, Ohio.

'32 CADILLAC V-12 club. sed. Orig. engine, paint, etc. 6 wire wheels, trunk & trunk rack. A beauty. Service records incl. Must sell; \$450 or best offer, D. B. Steffenson, Rt. 3, Norwich, Conn. Phone Turner 7-3133.

BRONZE MARINE rest transmission plate & seal

erc. 6 wire wheels, trunk & trunk rack. A beauty, Service records incl. Must self: \$450 or best offer. D. B. Steffenson, Rt. 3, Norwich, Conn. Phone TUrner, 7-3133.

BRONZE MARINE rear transmission plate & seal for early Ford; use with open drive line. Marine rear engine mounts for same. Also 3 Stromberg intake manifolds for Olds, \$18. Need good used 4-in, pistons for Olds, Bob Rose, Cawker City, Kan. 37 STUDEBAKER President B Skyway ope, with o.d. Very fine cond.; long, lean, racy; can be driven anywhere at high speed, \$495 or best offer. Joseph Hruska, Rt. 1. Two Rivers, Wis. 42 LINCOLN CONTINIENTAL hdtp. V-12 engine with o.d.; 46,000 mi. R & h, ww's; dark green paint & uph. orig. & in exc. shape. B. C. Ostby, 506 LeRoy Rd., Madison 4, Wis. 27 CHEVROLET 4-cyl., 4-dr. sed. Mint cond.; drive anywhere, \$600 or best offer. John W. McIntyre, 424 N. College, Rockville, Ind. 23 STERLING sleeve valve 6 touring, Very rare, Exc. cond., low mileage; no restoration needed, \$2250 or best offer. R. S. Clements, Fishers Rd., Bryn Mawt, Pa. STRIPPING '28 BUICK for parts. Includes nearly-new engine parts & 5 good tires. Send complete requests & bild in 1st letter. Mrs. H. A. Frontz, 2246 E. 20th St., Tucson, Ariz.

'55 THUNDERBIRD. Skyhaze Green, black conv. top. Od. trans., power steering, power brakes, r & h, ww's. Exc. cond. thruout. \$2250. Neil Wiker, 315 S. Winers St., rath, M. S. French, P. S. Clements, Fishers Rd., Brocklyn, N.Y. Phone BU 2-2318. CORD L-29 sed., partially disassembled. Body terrible; engine ond., r & h. Clean; black, with ww's. \$1550; will deliver. Frank B. Piccolo, 4424 Foster Ave., Brooklyn, N.Y. Phone BU 2-2318. CORD L-29 sed., partially disassembled. Body terrible; engine needs major o'haul. Short orig. steerible; engine needs major o'haul. Short orig.

Murray St., Flushing, L.I., N.Y. Phone Flushing 8-5320. '48 JAGUAR classic Mark IV drophead. Exc. cond., new tires & top, beautiful dark red lacquer. Prac-tical transportation in an unusually handsome car. Best offer. Dr. William Bourke, 6057 Constance St., New Orleans, La.

ī

B

CA

U

h a a

S

A

E

'32 DUESENBERG Model J Rollston Beverly In exc. cond. Owner entering service. S. S. Stewart, Jr., 1212 Woodlawn Park Dr., Flint, Mich. NEW PACKARD PARTS—'35 to date: gauges, radiator cores, gas tanks, hubcaps, suspension parts, oil & warer pumps, etc. State serial, motor, & model numbers. Bruce Clayton, 125 Main St., Lakewood, N. J. Phone LAkewood 6-0634.
'54 ASTON MARTIN DB2-4 3-liter cpe. Exc. cond.; Haze Blue, \$3350. A. Hugh Clarkson, Mill Rd., Doylestown SR 2, Pa. Phone BUckingham 8872 after 7 P.M.
'21 ENGLISH SUNBEAM rdstr. A large luxury car of its era, with alum. Fleetwood body. Very good cond., except uph. Only one of its kind. \$775. Howard G. DeVore, 222 E. Franklin Turnpike, Ho-ho-ks. N. J. Phone Gillbert 4-4839. NEW REPLACEMENT hubcaps for '28 Model A. \$1.50. J. Messick, 1437 W. Euclid, Stockton 4, Calif.
'52 SINGER Sports 1500 4-pl. conv. 20,000 mi. engine replaced; good rubber—half new. Exc. cond, & real driving pleasure. \$590. D. H. Rehm, 110 Le Blanc Sc., Ft. Brage, N. C.
'34 STUDEBAKER 8 4-dr. sed. Orig. cond.; radio May be inspected at 1529 Berkeley Way, Berkeley, Calif. Best cash offer over \$150 gets. John H. Church, Ottawa University, Ottawa, Kan.

SELL OR SWAP

SELL OR SWAP

'40 LINCOLN ZEPHYR V-12 clb. cpe. Handsomely restored; new paint, 24-karat gold trim, orig, custom broadcloth uph. Columbia rear end, \$495 or trade for unrestored Lincoln Continental, S. E. Keys, Rt. 3, Golf Club Rd., Port Angeles, Wash. Phone 5675.

Wash. Phone 5675.

Wash. Phone 5675.

Wash. Phone 5675.

Bright Strates, od. \$1595 or consider late model trade. David DiGiuseppe, 742 Westphal Ave., Columbus, Ohio. Phone BE 1-4306.

Registration of the Strates, od. \$1595 or consider late model trade. David DiGiuseppe, 742 Westphal ave., Columbus, Ohio. Phone BE 1-4306.

Registration of the Strates of t

vested; sell for \$1895, or swap for foreign, American, Cal H. Hunter, 144 W. Main, Galesburg, Ill. Phone 4105.

'54 KAISER Manhattan. Beautiful car, strictly stock. Sell for \$850—no less—or trade for good station wagon, John Bartley, 1950 Dyson, Muskegon, Mich. '47 LINCOLN CONTINENTAL cpe. All orig, except muffler. Engine, finish, uph, all perf. Orig. ww's; 21,000 actual mi. Among best in U.S. \$3000; might trade. F. D. Sampier, 5602 Woolworth Ave., Omaha 6, Neb. '47 LINCOLN CONTINENTAL cpe., with '50 Mercury engine. Good uph., runs perfect; needs body work. \$675 cash or trade for 'Krazy' conv. Bill Hammer, 159 16th Ave., San Mateo, Calif. Phone Fireside 5-0967.

'38 CORD 812 restored at Auburn-Cord plant. Black finish, new ww's, chrome; factory reupholstered. Engine & trans. o'hauled. \$2750; trade acceptable. John F. Butler, Box 87, Dunkirk, Ind. '34 REO 'Flying Cloud.' Exc. orig. cond.; no rust. Make offer, or trade for VW. Will consider delivering. R. C. Akin, Jr., 1637 Hamlin, Wichita Falls, Tex.

WANTED

CATALOGS & BROCHURES of all classics. MoToR magazines—1925 thru 1929. Paying top prices for mint material. State asking price & full description of all subject matter offered. Sheldon J. Lewis, 61-33 213th St., Bayside, L.I., N.Y.

'38 BUICK conv. cpe., with fender wells & tire cover. Any series, any cond. State price. Robert Bushey, 44 Nawakwa, Rochester, Mich. Phone OLive 6-2786.

'40 LA SALLE or Cadillac conv. cpe. Must be clean (no rust) & mech. good. Send picture, model no., price, & complete details. No fancy prices. William Peters, 895 Union St., Brooklyn 15, N.Y. Phone NE 8-9432.
USED RILEY 2.5-liter "Pathfinder" with less than 20,000 mi. Prefer model with twin bucket seass & no-draft windows. W. J. Franks, 1605 Tremont Ave., Ft. Worth 7, Tex.

'24 BUICK 4-cyl. touring car. Also other cars older than '15 models, especially Stutz & Mercer. Send info & pix. W. F. Oliver, Box 5447, Lubbock, Tex.

'37 LA SALLE conv. sed. in good cond. & reasonable. Will also consider '39 or '40 model of same car. Pix requested. Jon K. Parish, 1227 Madison Ave., Burlington, Iowa.

TWO EXPERIENCED imported car salesmen; world's best cars, large Inventory. New air-conditioned salesroom, San Pernando Valley. Top pay schedule, demo plan; no drifters, permanent. Call Dan, STare 9-0385. Holiday Motors, 5015 Van

AS WE GO TO PRESS

'58 HUDSON AND NASH indicate '58 American Motors cars will all feature new styling, that the big cars will have dual headlights in horizontal layout, station wagons in all lines will be fourdoor, that electronic fuel injection is likely as an option, and that Rambler will still have a 6.

SAAB TO HAVE AUTOMATIC CLUTCH Sweden's Saab 93 (see Apr MT) will soon have an electrically-controlled servo motor to take the work out of shifting. The "Saxomat" will be optional, eliminates the clutch pedal.

'58 CADILLAC STYLING Bodies of next year's Cadillacs will be unchanged basically, with rear ends changed only in trim, but hood will be very low (much like Brougham), grille will be new, dual headlights will be used across board. Air suspension will be optional on all models, and may be standard on Fleetwood 60 Special.

CORVETTE'S 4-SPEED GEARBOX As predicted months ago in MT, a 4speed, close ratio box is to be optional on Corvettes. Since first was too low and second too high for many road courses, this new box should greatly aid in competition. Design is Chevrolet. Price is unannounced.

FORD COMPETITION IN '58 It's reliably reported that Chevrolet will probably introduce a swanky, larger series in '58 to compete with Ford Fairlane 500s. There's still a slight gap between the top Chevy and the smallest Pontiac, so a super-Chevy seems likely.

MONROE LOAD-LEVELER Unfortunately, we had to go to press without info on this, but next issue we'll explain what Monroe Auto Equipment Co. means when they say they have the solution to "the problem of making a car ride level, comfortably and safely, with adequate road clearance when it's heavily loaded . . . " We suspect it has to do with air springs.

NEW FIRESTONE TIRES, NEW RECORD Firestone developed new tires for American drivers competing against European drivers at Monza June 20-30, tested them for two weeks in Italy, and enabled Pat O'Connor to average

163.377 mph for 77 laps (226.5 miles) in an Indy-type car. His fastest lap was 170.8. Previous lap record, set by Fangio in '56, was 162.

NEW ROOTES PRODUCTS Not usually imported is the Humber Hawk, a 75-hp, 95-mph, 105-in wheelbase 4-door sedan. A new one, to be announced as you read this, may serve to up the import quota. Overseas correspondent Paul West tells us "the body will be entirely new, will be more Americanized . . . will have 90-95 bhp . . . gearbox will retain its 4 forward speeds, but there will be an option of a 3-speed automatic . . . "He also writes, "By the end of June, another new model will come out of the same group--The Hillman Estate (a wagon) . . . It will be in line with the sedan and drophead coupe, will use the 85-cu. in. engine of 51 bhp, will be more Americanized."

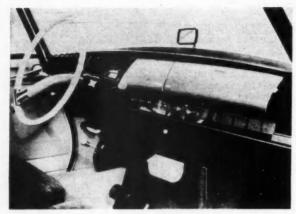
MILLE MIGLIA "MAN-KILLER" The Mille Miglia has often been called "a mankiller," and once again it unfortunately lived up to its name. At Mantua, Italy the Ferrari in which the Marquis de Portago and Eddie Nelson were driving blew a tire, flipped into the throng lining the road, killed 11 spectators and injured many more. The horrible tragedy immediately caused the Italian press to call for a moratorium on racing *until it can be assured that <u>if</u> a driver gets killed, he takes no one else with him." It seems that such a race as this that starts and finishes in Brescia, but meanwhile traverses over half of Italy for 1000 miles, is most certainly doomed. Pierro Taruffi's win in a Ferrari was probably the last.

VAUXHALL VICTOR FOR CANADA Still not in this country, but closer, is Britain's G.M.-built Vauxhall Victor (see Apr MT). Since certain Vauxhalls will shortly go on sale in Canada, it's logical that the Victor will be pushed there.

NEW PACKARD HAWK A new Hawk is about to emerge from the Studebaker-Packard line-a Packard Hawk. Design is basically similar to Golden Hawk, but with an egg-crate grille that is complete width of car and set back about 6 ins. Hood is low, wide, sculptured similarly to earlier Packards to maintain element of classic styling. Two dummy features are hood scoop, stamped Continental kit with simulated knock-off hub. Rear fenders are like Golden Hawk. Interior features same instrument panel, with leather padding, leather upholstery. Powerplant is probably supercharged Studebaker. Fuel injection could be an option. (cont'd next page)

AS WE GO TO PRESS

cont'd



CITROEN'S ID-19 IN PRODUCTION Gordon Wilkins writes that Citroen's long-awaited lower-priced version of the DS-19 (Oct. '56 MT) is in production. It maintains its hydraulic-pneumatic, self-leveling suspension, but omits servo steering, servo braking, automatic clutch. Two versions, Normale and Luxe, differ in engine and interior trim, but only the Luxe is being delivered. It uses the 4-cyl. engine inherited from the old-style front-drive car (now discontinued), gives 66 bhp with a 7.5 to 1 compression ratio, weighs 2410 lbs., has two separate front seats, windup windows. To compensate for lack of power steering, wheel is increased slightly in diameter. Seems a fairly heavy pressure is required on the pendulum brake pedal to operate the disc brakes. Top speed is quoted as 84 mph. max. in third as 71. Fuel consumption is said to be 28 mpg. Photo shows ID's panel, looks somewhat cleaner than the DS.

AND ANOTHER MINICAR!

L'Auto-Journal, France's reliable

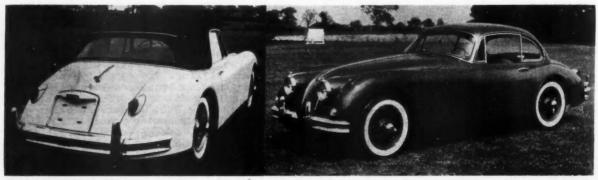
weekly auto newspaper, reports Vespa
will soon introduce a tiny, 2-cyl.,
2-seater selling for \$1000 in France.
Size is comparable to a Renault Dauphine, suspension is coil at all
wheels, top speed is around 50-55.

JAGUAR'S NEW XK-150
As as to be suspected, styling of Jaguar's new XK follows last year's 2.4, this year's 3.4. It uses basically the same chassis as the 140, has Dunlop disc brakes, comes in coupe and convertible only with 4 inches more inside room. Two small "child seats" are in back. Powerplant is that of the Mark VIII sedan, with 210 bhp. London correspondent Wilkins says top of instrument panel is padded, contains usual instruments. Front seats are wide, leather, and with tunnel padded, allows three to be carried abreast. Transmission is 4-speed, with Laycock-de Normanville overdrive and automatic transmission optional.

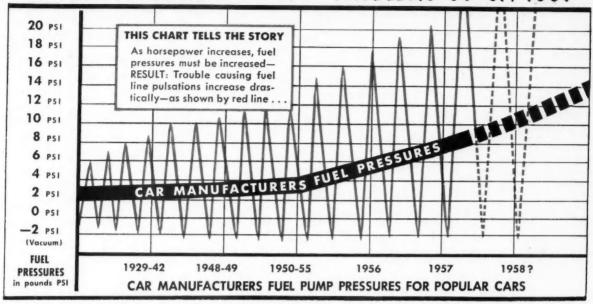
Wilkins' impression of a brand new coupe off the assembly line: "Excellent all-around vision . . . full width rear window gives immense arc of vision. Legroom is liberal . . . seat adjusts 8 inches fore-and-aft. Short remote-control gear lever and fly-off racing-type handbrake are ideally placed, and steering column is adjustable. New pillar for wraparound windshield presents no problems entering or leaving, but lack of a grab handle to close door was a surprising omission. Clutch, hydraulically operated, needed usual rather long pedal travel. Brakes were smooth, powerful, light in action. Space in luggage locker still fairly limited, but a good deal more can be carried behind front seats with only two on board. "

Suspension is by independent torsion bars in front with double wishbones, semi-elliptic in rear. 6.00 x 16 wheels are center-lock, with wire wheels optional. Wheelbase is 102 ins., length 177 ins., height of coupe 55 ins., ground clearance 7% ins., turning circle 33 ft., dry weight of coupe 2900, convertible 3000 lbs. Road speed at 1000 rpm in top gear with standard and automatic is 22.6 mph, with overdrive is 19.6 locked out, 25.1 mph engaged.

Photos below are of convertible and coupe. Note that grille is like 3.4 sedan (page 50), that rear quarter windows open for ventilation.



AS FUEL PRESSURES GO UP! PROBLEMS GO UP, TOO!



Only MILEAGE MINDER has the right answer!

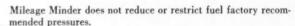


Mileage Minder smooths out those hammering fuel pump pulsations, controls them at the proper pressure level for full performance. Mileage Minder's patented pressure chamber principle absorbs the hammering shock of fuel pump pulsations, delivers gasoline to the carburetor in a smooth steady flow. Cuts down carburetor wear, eliminates flooding, galloping idle, vapor lock, stalling, and excessive gasoline odors in the car. Reduces high pressure fuel line knock frequently encountered in late model cars. As performance improves, gasoline economy improves, also.

DEALERS, JOBBERS:

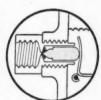
Carburetor specialists and service managers are well aware of the increasing problems brought on by higher fuel pump pressures and iron oxides in the gasoline. Miléage Minder provides the only fully effective answer, for

the only fully effective answer, for complete customer satisfaction. A broad program of national advertising is paving the way to volume sales. Order on company letterhead. Trade discounts apply.



No indeed, because that brings actual fuel starvation when you need full power the most, at passing speeds or fast acceleration.

Mileage Minder will give you more pick up and power, more gasoline economy . . . complete satisfaction or your money back. At auto parts stores, car dealers, service stations and garages—or send coupon below. Act now, while this magazine is in your hands and you're thinking about it!



IRON OXIDE PROBLEMS?

Mileage Minder's micro-porous bronze filter element removes all impurities, even the iron oxides that are lodging in carburetor needles and seats, causing flooding and gas waste.

	AFG. CO. Street, San Francisco 2, California MT-7
Please s anteed.	end Mileage Minder postpaid with satisfaction guar- Must pay for itself in 2 weeks or money refunded.
l enclose	cashcheckmoney orderfor \$6.95.
	(Special, quick action offer includes postage)
Name	(Special, quick action offer includes postage)
Name	

Stolen from Research Library

PETERSEN PUBLISHING CO.

Faster paste waxing! Easier paste waxing!





Start right in waxing!

Johnson's new J-wax

does the cleaning work for you!

No extra cleaner needed —nothing else to buy!

J-Wax has just what paste wax needed—a built-in cleaner! The exclusive J-Wax formula goes to work fast. Cleans while it waxes—saves you hours of work. J-Wax replaces grime with a glistening coat of wax. Tough wax. Hard-finish wax that protects your carin any weather.

J-Wax puts more wax on your car-leaves

more wax on your car than other one-step waxes. And J-Wax goes on smoothly, easily—evenly. Leaves no dull spots or streaks. You are sure of more all-around protection with J-Wax in any weather—from bumper to bumper, including the chrome!

Look for Johnson's J-Wax in this new keyopening can. Only J-Wax guarantees sealed-in freshness. It's the fastest, easiest way to genuine wax protection—paste wax protection!

